



# TRAVEL WRITER

DIGITAL CREATOR | FREELANCE WRITER |  
STORYTELLER

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I WRITE TO INSPIRE,  
EMPOWER AND UPLIFT.  
I BELIEVE IN THE POWER  
OF WORDS TO TURN  
PEOPLE INTO ACTIONS.

## PROFILE

I am a passionate, freelance writer. A digital creator and storyteller of my brand, Arawme.

My skills include content and blog writing, ghost writing, copywriting and newsletter/online courses/e-books writing. My niches are personal growth, self-care, travels, spirituality, mindfulness, productivity and holistic wellness + lifestyle. A terrific researcher and willing to take on new topics/niches.

## EXPERIENCE

### Arawme • Present

Digital Creator, Writer and Storyteller of Arawme, a holistic wellness and lifestyle blog that centers mindfulness and covers topics of personal growth, spirituality, travel + adventures, self care and holistic wellness + lifestyle.

### Freelance Travel Writer, Wego Travel • Jan'20 – present

Produced visually compelling and top-notch storytelling travel personal stories to broaden and enhance audience reach on a local and global scale. (Female Solo Traveler Perspective)

### Dive Instructor & Education Executive • Orcanation, Singapore • Oct'19 – present

Conducted and assisted all diving courses for private guests and schools within Singapore. Contributed content to our online education modules. Defined and broaden structure for website and publication modules.

### Chinese Speaking Dive Instructor • Palau 7 Wonder, Palau • May'19 – Sept' 19

Involved in daily diving and snorkeling operations. Led and assisted dives and conducted all PADI courses. Guided certified and non-certified divers of different nationalities. Involved in marine lab surveys.

### Chinese Speaking Dive Instructor • Velaa Private Island, Maldives • Nov'18 – Feb' 19

### Chinese Speaking Dive Instructor • Angsana Velavaru Resort & Spa, Maldives • Nov' 16 – Oct' 18

### Dive Instructor • Scuba Advisor, Mexico • Feb'15 – July' 15

## ABOUT ME

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- Huge traveller!
- Lived and worked in 6 countries
  - Cliff-jumper
- Trekged up to 5050m to fulfill a promise
- Free diver & a proud kite girl
  - Kundalini yogi, spiritual
- Believes in offline moments, true presence and soul mates
  - Meditates and gratitude journal daily
- Feels most grounded underwater in the ocean, next to a waterfall and high up in the mountains

## SKILLS

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Keyword/content writing. Ghost writing. Newsletter/online courses/e-book writing. Copywriting. Self-motivated and driven. Highly communicative verbally and written. Confident speaker. Deadline and task oriented. Fluent in English and Mandarin. Conversational German, Spanish and Arabic.

## EDUCATION

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TEACHING ENGLISH AS A SECOND OR FOREIGN LANGUAGE (TEFL: 150 HOURS) QUALIFICATION, 2016

DIPLOMA IN MARINE STUDIES • 2013-2014 • BAY OF PLENTY POLYTECHNIC, NEW ZEALAND

DIPLOMA IN ENVIRONMENTAL MANAGEMENT & WATER TECHNOLOGY • 2010-2012 • SINGAPORE POLYTECHNIC, SINGAPORE

## VOLUNTEER

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Assisted in Marine Lab's activities during my career in the resorts including reef cleanups where we removed Crown of Thorns sea stars and Pin Cushion sea stars in resort's house reef and nearby island's reef. Actively assisting in coral transplantation and restoration, fish surveys and stingray feeding activity in resorts.

Led a research project in Kosgoda, Sri Lanka (2014) as a research volunteer for my final year Marine Reporting Project. The project aim was to assess the rehabilitated sea turtles within the hatchery and their likelihood to be release back into wild.

Volunteered for a turtle conservation project, Perhentians Turtle Project in Malaysia for 2 separate consecutive years of different periods (2010-2011). Was involved in turtle patrols, beach cleanup, coral reef surveys, fish counts, hatchling release, nesting procedures, educating local children, providing turtle and conservation talks to guests and facilitating awareness and conservation snorkel tours.