

BRIANNA KRUPUNICH

I N T E R I O R D E S I G N E R

CONTACT

briannakrupunich@gmail.com

EDUCATION

Ithaca College—Ithaca, NY
*Bachelor of Science in
Integrated Marketing Communications
and minor in Live Event Design and Management*

Graduation: December 2020 GPA: 3.5

ATTRIBUTES

Organized to a Fault; Detail-oriented;
Passionate; Assertive; Inventive;
Professional; Multi-tasker;
Honest Communicator; Growth-driven

WORK EXPERIENCE

Jason Arnold Interiors—Nashville

Design Assistant | December 2022 - Present

Assist principal designer in design development; Attend client planning meetings; Schedule and assign tasks to other internal teams in a clear manner; Conduct field measurements; Utilize AutoCAD to develop and present space plans; Maintain detailed and extensive project documentation; Manage adherence to project schedule, project budget, and design task completions

Parker Rose Design—San Francisco Bay Area

Junior Designer | July 2021 - June 2022

Expanded business into Northern California; Advised clients during house walks; Collected dimensions and space planned by hand; Prepared design presentations, statements, and accessories for projects; Input client information and furniture codes into contracts; Guided a team during installations and styled furnishings; Overhauled the accessory warehouse and maintained orderliness

Beachy Boheme Interiors—Remote

Design Intern | February 2021 - April 2021

Managed operations manual; Sourced textiles, furniture, and decor for project; Produced Instagram posts using engaging content and hashtags; Drafted emails for current and prospective clients; Followed up with clients and mailed gratitude cards

The Podglomerate—Remote

Marketing Intern | October 2020 - December 2020

Composed outreach to media; Explored related material and potential clients; Identified mediums to increase impressions and listeners; Conceived and created audio and visual assets for podcasts

Foundry 42—Port Jervis, NY

Merchandise and Instagram Manager | March 2019 - November 2019

Salesperson, Barista and Event Staff | June 2017 - August 2019

Maximized merchandising in the NYNOW Retail Renaissance Award-winning store; Researched up-and-coming brands; Gathered unique content and managed Instagram page; Happily served customers at the coffee bar; Partook in setup, production, and breakdown of events

Townsquare Media—New York, NY

Live Events Intern | January 2019 - May 2019

Assisted in the sponsorship of Taste of Country Music Festival, WE Fest, Country Jam, America on Tap and Insane Inflatable 5K; Implemented experiential activation ideas; Formulated sales tools including decks, one-sheets, and proposals; Organized photos and tracking materials for sponsor recaps

INDUSTRY KNOWLEDGE

Brand Awareness; Trend Identification;
Spatial Awareness; Space Planning;
Construction Documents; Vendors;
Materials, Furnishings, Fixtures,
& Equipment; Finishes; Installation

TOOLS & TECHNOLOGIES

AutoCAD; Adobe InDesign; Adobe Photoshop;
DesignFiles; Canva; WordPress; Mailchimp;
Ivy; Sage; Dubsado; ClickUp; Timely; Slack;
G Suite; Microsoft Office; Dropbox; Media Flight Plan;
rewardStyle; Later; Buffer; Hootsuite; Muck Rack;
Instagram; Pinterest; Facebook; Twitter; Snapchat