

Camila Iglesias Fontoura Negreira

20/12/1997

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EXPERIENCE

Editora Globo - Internship

July 2018 - December 2019

Online Communications and News internship at the esports section of a technology and games website in Brazil (TechTudo): research, write and publish esports news stories, attend events and tournaments, manage the website's social media (Facebook, Twitter, Instagram). Daily usage of SEO strategies (Keyword Tool and Uber Suggest), Google Trends and Google Analytics.

Canal A Comunicação - Internship

July 2017 - November 2017

Communications and content intern: management of social media accounts for various clients at a PR agency.

EDUCATION

Pontifícia Universidade Católica do Rio de Janeiro - Communications and Journalism

Graduated December 2019

Our Lady of Mercy School - Middle and High School

Class of 2015

WORKSHOPS

Broadcast Television - Telezoom

May 2018 - July 2018 (30h)

Digital Marketing Strategies - M2BR Academy

August 2019 - October 2019 (64h)

LANGUAGES

Portuguese - Native

English - Fluent

Spanish - Intermediate

TECHNICAL SKILLS

Microsoft Office: advanced

Adobe Package: basic

Mac OS and Windows

Knowledge of SEO, Google

Trends and Google

Analytics

Interesses

- Esports
- PR
- Marketing
- News

