

# Nauman Shah S/o Zaheer Hussain Shah

**Date of Birth :** Dec 03, 1996

**Marital Status :** Single

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**LinkedIn :** <https://www.linkedin.com/in/nauman-shah-45805915b/>

**Twitter :** <https://twitter.com/NomSMem>

**Blog :** <https://lifeweknow.com/>

**Website :** <https://naumanshah.journoportfolio.com/>



## Professional Summary

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Versatile and Career-Oriented **Content Writer** with 3+ years of experience in **Content Marketing**. Skilled in mobilizing thoughts to words in vast tides of product advertisement, digital marketing, affiliate marketing, E-commerce, cryptocurrency, SEO, and business. I have broad expertise in reaching blogs, writing **guest posts**, **proofreading**, and **editing** to create compelling content for different businesses. Moreover, I have a proven record of planning, creating, and executing a content strategy to achieve the better content performance on the search engines.

## Academics

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Jul 2019 **Bachelor's - Software Engineering**

*COMSATS University Islamabad, Wah Campus, Wah, Pakistan with (Grade/GPA) C+*

Aug 2015 **Intermediate - HSSC**

*Sir Syed College, Wah Cantt, Wah, Pakistan with (Grade/GPA) B*

## Experiences

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May 2020 - **Freelance Senior Editor**

Present

*Lifeweknow.com, Karachi, Pakistan*

I and my team of 15 talented digital marketing professionals launched [Life As We Know It](https://lifeweknow.com/) in the May 2020. Our aim is to establish one of the finest content generation company that is reliable as well as efficient.

- **Writing SEO based engaging content**
- **Keyword Research**
- **Creating Content Strategies for latest product launches**
- **Guest Blogging**
- **Affiliate Marketing**

Aug 2019 - **Remote Content Writer**  
Present *PNC Solutions, Karachi, Pakistan*

- **Writing Content for Business's Websites**
- **Writing Content for Guest Blogging**
- **Structure Content as per SEO Requirements**
- **Affiliate Writing**
- **Communicating with the Marketing Team for alteration in content brand essence and market demands.**

Feb 2019 - **Content Writer**  
Jul 2019 *Gamopress.com, Wah, Pakistan*

Daily News articles.

## Projects

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Aug 2018 - **VR Fruit Slasher**  
Jun 2019 *As 2nd - at COMSATS University Islamabad, Wah Campus Wah, Pakistan*

VR Fruit Slasher is a Virtual Reality based fruit slicing game followed by famous mobile title Fruit Ninja. The game follows mechanics to chop and slice different fruits coming from 3D and 120 degrees perspective of virtually designed environment while looking out for the bombs, once touched can cost a life down. The game will be playable on Samsung Gear VR that comes with Gear VR headset and Gear VR controller to use as a sword to slice different fruits.

Mar 2018 - **Online Vehicle Care and Services**  
Aug 2018 *As Leader - at COMSATS Institute of Information Technology Wah, Pakistan*

Oct 2017 - **Client Server Chat System**  
Dec 2017 *As Leader - at COMSATS Institute of Information Technology Wah, Pakistan*

## Languages

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|---------|-----------------------------|
| English | (Fluent - Wide Knowledge)   |
| Urdu    | (Fluent - Full Knowledge)   |
| French  | (Conversational - Advanced) |

## Skills

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|                     |                |
|---------------------|----------------|
| Affiliate Marketing | (Expert)       |
| Affiliate Writing   | (Expert)       |
| Article Writing     | (Expert)       |
| Blog Writing        | (Expert)       |
| C#                  | (Intermediate) |
| C++                 | (Expert)       |
| Content Management  | (Expert)       |
| Content Writing     | (Expert)       |
| Creative Writing    | (Expert)       |
| CSS                 | (Expert)       |

|                   |                |
|-------------------|----------------|
| Digital Marketing | (Intermediate) |
| Game Development  | (Intermediate) |
| Guest Blogging    | (Expert)       |
| HTML              | (Expert)       |
| Java              | (Expert)       |
| Keyword Research  | (Expert)       |
| PHP               | (Expert)       |
| Research Writing  | (Expert)       |
| SEO               | (Expert)       |
| Unity 3D          | (Intermediate) |

## Certifications

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Jul 2013   **Microsoft Office**  
*Wah Institute of Short Courses, Wah, Pakistan with (Grade/Score) 4*