



# ARIC TING

## CONTACT

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## PROFILE

Driven professional with a knack for social media and an eye for creative content. Adept in dissecting latest and upcoming trends with proficiency in relevant software to boot.

## EXPERIENCE

### WRITER

HOME & DECOR MALAYSIA - BLU INC MEDIA | JUL 2016 - PRESENT

- Develops original articles for print and online publication on a monthly cycle
- Create daily postings for publication's social media pages
- Lead photoshoots and creative layouts

### RADIO ANNOUNCER

HITZFM - ASTRO RADIO | MAY 2015 - AUGUST 2015

- Delivered content live-on-air to Malaysians
- Managed and planned creative content for HITZ FM social media pages

### WORLD STAGE INSIDER

MTV ASIA - VIACOM INTERNATIONAL | AUG 2014

- Winner of MTV World Stage's insider's search
- Managed and engaged with audiences on MTV Asia's multiple social media platforms

### SOCIAL MEDIA REPRESENTATIVE

GROUPON MALAYSIA | DEC 2013 - MAR 2014

- Specialised in social media engagement campaigns
- Produced creative content for Groupon Malaysia's Facebook and Twitter pages.

## EDUCATION

### BACHELOR OF ARTS AND SOCIAL SCIENCES,

MONASH UNIVERSITY | 2012 - 2014

GPA: 3.75

## SKILLS

- Analytic tools
- Social media strategy
- Web content development
- Copywriting
- Video editing (Final Cut Pro)
- Photo editing (Photoshop)