

SP/SL/SSL

Sender Profile: Rue's Special Offer

SL: ✉ 20% Off Your Next Purchase

SSL: Plus, FREE SHIPPING. Shop all you've missed.

ADHOC



LET'S  
CATCH  
UP.

**20% Off** Your Next Purchase  
**+ Free Shipping\***

Applied at checkout.

[START SHOPPING](#)

\*Standard ship & limited time. See [ruelala.com/febpromotion](https://ruelala.com/febpromotion).

WE KNOW YOU'LL LOVE THESE

BOUTIQUE RECOMMENDATIONS SLICE

THERE'S SO MUCH MORE TO SHOP

ON-SITE BANNER DESKTOP

*REDISCOVER RUE.*

**20% Off** Your Next Purchase + **Free Shipping\***

Applied at checkout.

\*Standard ship & limited time. See [ruelala.com/febpromotion](http://ruelala.com/febpromotion).

ON-SITE BANNER MOBILE

*REDISCOVER RUE.*

**20% Off** Your Next Purchase + **Free Shipping\***

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MOODBANNER

*REDISCOVER RUE.*

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WEB NOTIFICATION


*REDISCOVER RUE.*

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[FIND NEW FAVORITES](#)

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**SL/SSL TAKEOVER 1**

SL: It's all yours: 20% Off Next Purchase + Free Shipping.

SSL: Only until X/X. Check it out.

**SL/SSL TAKEOVER 2**

SL: Scoop Up 20% Off Your Next Purchase

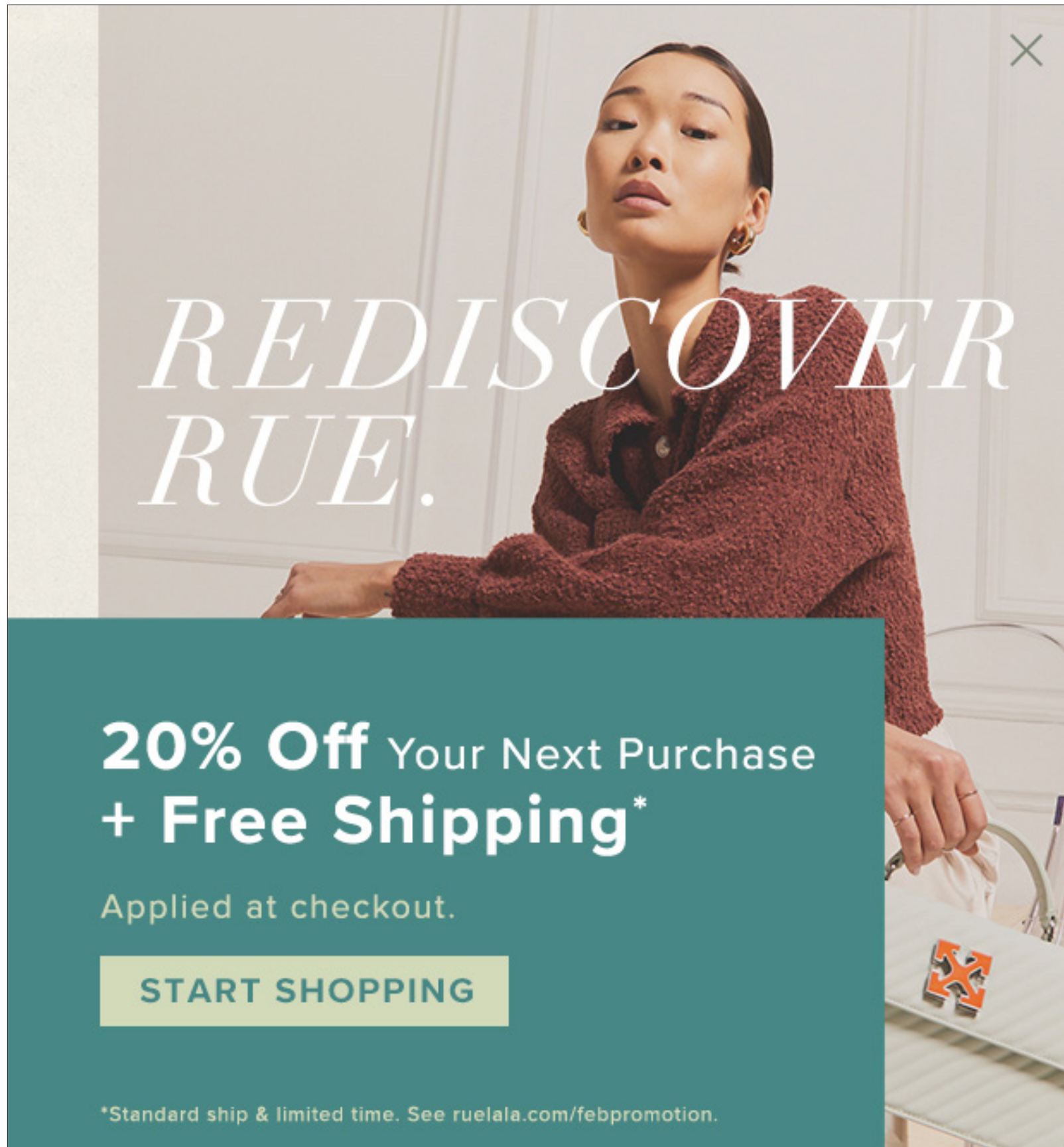
SSL: Plus, Free Shipping till X/X. There's still time to pick your favorites.

**SL/SSL TAKEOVER 3**

SL: 20% Off + Free Shipping won't last forever.

SSL: It ends X/X. Don't wait.

ENTRANCE POP



*REDISCOVER RUE.*

**20% Off** Your Next Purchase  
**+ Free Shipping\***

Applied at checkout.

**START SHOPPING**

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EMAIL BANNER

*REDISCOVER RUE.*

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Applied at checkout.

**START SHOPPING**

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AIRSHIP



**Push**

20% Off Your Next Purchase + Free Shipping.  
Check out everything you've missed. 🥰

**Paid ad/facebook-**

20% Off Your Next Purchase + Free Shipping till X/X. How excited are you for a style refresh?

**Eyebrow Copy**

20% Off Your Next Purchase + Free Shipping until X/X. See [ruelala.com/febpromotion](https://ruelala.com/febpromotion).

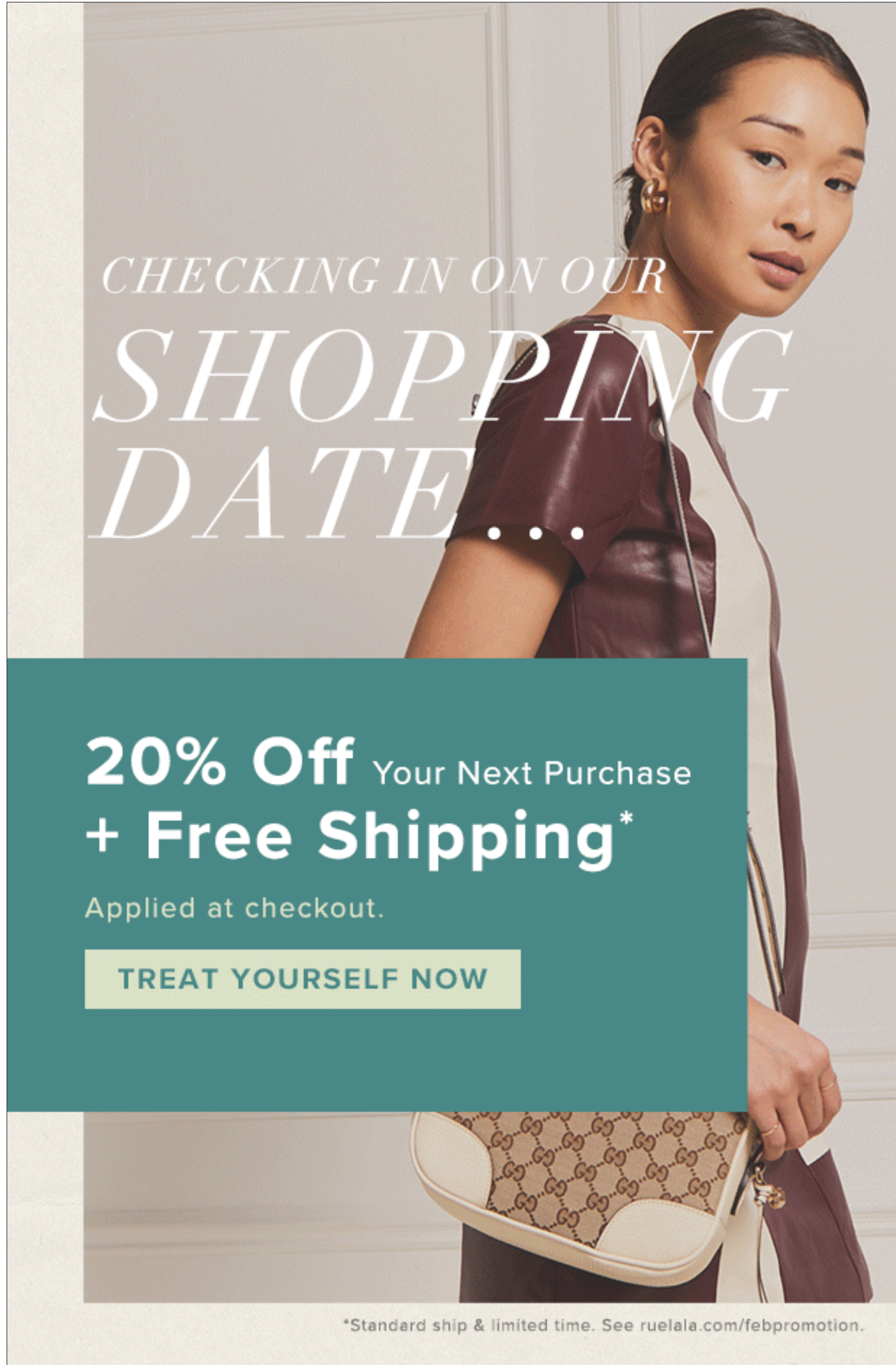
**SP/SL/SSL**

**Sender Profile:** Rue's Special Offer

SL: Still Yours: 20% Off + Free Shipping

SSL: Don't miss this. Ends X/X.

**REMINDER ADHOC**



*CHECKING IN ON OUR  
SHOPPING  
DATE . . .*

**20% Off** Your Next Purchase  
**+ Free Shipping\***

Applied at checkout.

**TREAT YOURSELF NOW**

\*Standard ship & limited time. See [ruelala.com/febpromotion](https://ruelala.com/febpromotion).

**SMS**

Psst... you have a treat waiting for you.

20% Off Your Next Order + Free Shipping ends soon. Hurry.

Sender Profile: Rue's Special Offer

SL: ENDS TONIGHT : 20% Off + Free Shipping

SSL: Shop before it's all gone.

LAST CHANCE ADHOC



*WE'RE REACHING OUT*  
*ONE MORE*  
*TIME.*

**20% Off** Your Next Purchase  
**+ Free Shipping\***

**ENDS TONIGHT**

Applied at checkout.

**TREAT YOURSELF NOW**

\*Standard ship & limited time. See [ruelala.com/febpromotion](https://ruelala.com/febpromotion).

Sender Profile: Rue's Special Offer

SL: ENDS TONIGHT : 20% Off + Free Shipping

SSL: Shop before it's all gone.

LAST CHANCE ADHOC



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**+ Free Shipping\***

**ENDS TONIGHT**

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**TREAT YOURSELF NOW**

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ENTRANCE POP



*WE'D HATE FOR YOU TO  
MISS OUT.*

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**+ Free Shipping\***

**ENDS TONIGHT**

Applied at checkout.

**DON'T WAIT**

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ON-SITE BANNER DESKTOP

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ON-SITE BANNER MOBILE

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MOODBANNER

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