
Dinda Pebriana

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Summary

A determined person who is eager to learn new things and gain as many experiences as possible. I strive for efficiency and prefer to complete my tasks ahead of schedule. I also enjoy writing and have had several pieces published in the media. Aside from that, I am persistent and have prior experience working in teams.

Experiences

BUMN.Info

Content Writer

12/2021 - Present

- Research and create contents for BUMN.Info's social media
- Write captions and copywritings for internal and clients
- Collaborate and brainstorm creative ideas and solution to the company
- In charge of campaign's ideation as well as creative productions
- Assist in providing solutions regarding any backlog for clients

cmlabs

Content Writer

08/2021 - 02/2022

- Research topics and keywords related to various niches, such as culinary, animals, technology, travel, history, culture, and parenting
- Produce daily SEO friendly articles
- Make 4-5 outlines for other writers per day
- Manage WordPress to create high-quality, well-structured content
- Create an effective content strategy for the team
- Connect the writer team to other teams for project collaboration

Gramedia Academy

Academic Representative

08/2021

- Plan an outline draft for Kelas Online Gramedia (KOGA)
- Coordinate with the videographer to design easy-to-understand and engaging online class
- Create handouts, quizzes, and assignments based on online class' materials

Badan Eksekutif Etos Jakarta (BEEJAK)

Communication and Information Ministry

02/2019 - 01/2020

- Create content for Etos Jakarta platforms
- Prepare a report for each Jakarta Etos activity
- In charge of all matters pertaining to certificate creation and photo editing

UI Achievement Community

Vice Manager of Post-College Division

12/2018 - 09/2019

- Assist the manager to leading the post-college division
- Assist the manager to organizing regular meeting for the post-college division
- Monitor the member of post-college division who were in charge of arranging events, such as Post-College Week 2019

- Coordinate with other UIAC managers and vice managers

FIB Road to Olimpiade UI 2018

Manager of Debate Division

- Form two debate teams of three members each, one for English debate and one for Indonesian debate
 - Organize and monitor training sessions four times a week for two team debates
 - Coordinate with a debate coach
 - Prepare debate teams' necessities for competition
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Education

Universitas Indonesia

Dutch Studies • Depok, Jawa Barat

07/2021

- GPA 3.44
 - Oral Speaker in International Conference on Local Wisdom 2018
 - Conduct research on understanding the moral values of Mahabarata wayang figures for children aged 8-11 years: A case study on students at MI Al-Hasanah Depok (funded by the government)
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Skills

SEO Writing, Problem Solving, Creativity, Critical Thinking, WordPress, Keyword Research, Content Management Systems, Photoshop

Languages

Indonesian, English, Dutch