

# CHRISTOPHER TAYLOR

---

Tel: 07427593128, Email: [chris.ct301@gmail.com](mailto:chris.ct301@gmail.com)

---

## Personal Statement

I am a highly motivated writer and promoter, with professional experience in science, science writing and promotion. I am experienced in using social media for marketing purposes and using analytic software for reading SEO effects, high traffic times and PPCs against KPIs.

My dedication has earned me a merit award for my MA. degree in Multimedia Journalism at Southampton Solent University, as well as a BSc degree in Physical Sciences with Engineering Technology from Heriot-Watt University. I also have experience in writing science, SEO, and music related content via several published articles for *The Chemical Engineer*, *Adyoulike UK*, and *Music Gateway* respectively.

## Key Skills

### Communication Skills:

<b>Writing</b>	<b>Researching</b>	<b>Verbal/Presentation</b>
<b>Interviewing</b>	<b>Sub-Editing</b>	<b>Social Media management</b>
<b>Multimedia</b>	<b>SEO</b>	<b>Transcribing</b>

### I.T. Skills

<b>Word</b> (Advanced)	<b>PowerPoint</b> (Advanced)	<b>WordPress</b> (Advanced)
<b>Sitecore</b> (Advanced)	<b>Prezi</b> (Advanced)	<b>Excel</b> (Intermediate)
<b>Analytics</b> (Intermediate)	<b>InDesign</b> (Basic)	<b>Photoshop</b> (Basic)

### Other Skills:

<b>Teamwork</b>	<b>Attention to Detail</b>	<b>Problem Solving &amp; Analytical</b>
<b>Time Management</b>	<b>Working Under Pressure</b>	<b>Full UK Driving Licence</b>

## Work Experience

### Current Employers-

#### Delivery Driver Feb 2017

[Domino's](#), 4A Bennoch Rd, Kirkcaldy KY1 1YQ

Responsible for safe and prompt driving, greeting customers at the doorstep, taking orders in store, packing deliveries and ensuring customer satisfaction.

### Previous Employers-

#### Staff Reporter Nov 2015–Oct 2016

[IChemE](#), Davis Building, Railway Terrace, Rugby, CV21 3HQ

For eleven months, I have been researching and writing news and feature stories for *The Chemical Engineer* magazine, a specialist publication for chemical engineering subscribers.

Personal responsibilities included written topics in research, energy production and infrastructure, materials science, food and drink, industry, education and business. I also wrote regular features on university education, picture of the month and humour stories. These individual stories would be pulled together with the rest of the editorial team to compile the monthly magazine.

#### Freelance Content Marketing Contributor 2012–2014

[Adyoulike UK](#), Queen Anne's Court, Peascod Street, Windsor, Berkshire, SL4 1DG

Contributing Search Engine Optimised (SEO) advertorial articles to blog websites on a wide variety of topics for the purpose of promoting the client website. Notable clients included Co-operative Funeralcare, Toyota, Volvo and Premier Bathrooms.

#### Part Time Crew Member 2005–2011 and 2012–2015

[McDonald's Restaurant](#), Fife Central Retail Park, Chapel Park, Kirkcaldy, Fife, KY2 6QL

I used customer service skills to ensure customers were fully satisfied. I was also responsible for training new staff, and preparing food safely and hygienically.

## Education

### **Merit in Multimedia Journalism MA.** 2012.

Southampton Solent University, East Park Terrace, Southampton, Hampshire, SO14 0YN

Dissertation: Newspaper reporting of cancer studies is both misleading and informative. An investigation into online news coverage and the debates they prompt.

### **Honours in Physical Sciences with Engineering Technology BSc.** 2010.

Heriot-Watt University, Riccarton, Edinburgh, Lothian, EH14 4AS

Dissertation: The Study of Transition Metals Used in Cancer Treatments.

## Volunteer Work

### **Editor** – formerly **Interviewer** 2018-Ongoing

Off To a Flyer – Fife Flyers' match-night programme – Interviewing Players and club officials to produce the official weekly match-night programme. Aimed at fans of the Flyers and opposition. I commission interviews, manage a small team of writers, write transcriptions and narrative.

### **Demonstrator** 2017-Ongoing

Japanime Games – Learning and demonstrating game titles to the public in order to promote the company's titles in order to boost sales.

### **Head Writer & Editor** 2015

1 Proton 1 Electron – Blogging website that has the latest science news, features and opinions. My blog has achieved international recognition for my feature on E-Cigarettes. I have also ran six exclusives covering the Edinburgh International Science Festival, featuring interviews with scientists and engineers.

### **Freelance Blogger** 2013–2015

Music Gateway – Contributing SEO content for a specialist musician's forum to provide news and networking. I wrote feature content on the music industry and advice articles that would benefit musicians. I covered topics including image branding and social media use.

### **Freelance Health Journalist** 2013–2014

UK Health Radio – Contributing articles that sort the science fact from fiction. I have contributed articles regarding media myths of aspirin, and features regarding cervical cancer and depression.

### **Writer** 2011–2012

Sonar Magazine – Contributing feature articles and reviews on music, travel and sport for a university magazine.

## Interests

I enjoy writing science fiction stories, travelling, playing and demonstrating games around the country and supporting the Fife Flyers ice hockey team.

## References

- **Richard Capuyan** – Store Manager, Domino's Pizza, 01592646566 [s28347@domios.co.uk](mailto:s28347@domios.co.uk)
- **Helen Baldock** – HR executive, IChemE. 01788534449 [hbaldock@icheme.org](mailto:hbaldock@icheme.org)
- **Sophie Small** – Marketing Manager. Music Gateway Ltd. [sophie.small@musicgateway.net](mailto:sophie.small@musicgateway.net)

## Portfolio Links

I have included a link to my Facebook account for my *The Chemical Engineer* stories, my 2015 science blog 1 Proton 1 Electron; and my general online features portfolio.

<https://www.facebook.com/profile.php?id=100010665180154>

<https://1proton1electron.wordpress.com/>

<https://christaylor.journoportfolio.com/>