

Beth Rankin

BethRankin.com
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Education

B.S. in Visual Journalism Kent State University, Kent, Ohio 2003-2008

Professional Experience

Food editor	<i>Dallas Observer</i> , Dallas, Texas	1/16-Present
	Manage the <i>Observer's</i> food and drink coverage online and in print, coordinate with the art department, manage a staff of 20+ freelancers, coordinate the publication's social media strategy, web produce my vertical, write and edit blog posts, longform features and narrative journalism.	
Editor	<i>Cat5 Magazine</i> , Beaumont, Texas	12/10-01/16
	Created and launched a weekly arts, entertainment, culture and dining magazine for the <i>Enterprise</i> . Managed a staff of freelancers, assigned stories, acted as art director, managed social media, web produced thecat5.com, edited copy, appeared weekly on a five-minute live TV segment on KBMT-12.	
Host	The Local Scene, 91.3 KVLU, Beaumont, Texas	1/13-01/16
	Created, hosted and produced The Local Scene, a twice-monthly radio show on 91.3 KVLU Public Radio. Handled all production and artist relations for the hour-long show, which highlighted local music and culture and Texas music history.	
Web reporter	<i>The Beaumont Enterprise</i> , Beaumont, Texas	8/09-12/10
	Reported and photographed breaking news, crime, culture and tech stories, created content for BeaumontEnterprise.com, launched the paper's first social media, trained staff in social technology and best practices, supervised real-time social media coverage during major breaking news.	
Photo intern	<i>The Lima News</i> , Lima, Ohio	8/08-01/09
	Shot daily photo assignments, produced video packages, built limaohio.com galleries.	
Reporter	<i>The Akron Beacon Journal</i> , Akron, Ohio	2005-2007
	Covered breaking news and crime for the <i>Beacon's</i> night metro desk.	

Skills

Proficiency in standard social media channels, content management systems (Foundation/Gyrobases, Wordpress), HTML, image software (Photoshop, InDesign), audio production software (Audacity, Adobe Audition), recording/producing radio/podcasts, video production software (Final Cut, iMovie), analytics (Chartbeat, Google Analytics), staff training (reporting, social media, photojournalism, ethics), user-generated content verification, specialization in narrative storytelling and breaking news reporting.

Awards

1st place best blog, Texas APME - 2016; 1st place best use of social media an individual, Southeast Texas Press Club - 2014 & 2015; 1st place best use of social media as an outlet (Cat5), Southeast Texas Press Club - 2014; 3rd place specialty reporting, 2nd place general column writing, 1st & 2nd place best blog, Texas APME - 2014; 2nd place Star Breaking News Report of the Year, 2nd place blog, 3rd place deadline writing, Texas APME - 2013; 1st place overall excellence in magazines, 1st place magazine news story, Southeast Texas Press Club – 2012; 1st place specialty reporting, Texas APME – 2012; Finalist, Hearst Writing Championship – 2009, 1st place in editorial writing, Hearst Journalism Awards Program - 2008

References

Available upon request