

Key Skills

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| <ul style="list-style-type: none">• Creative / Copywriting• Content Curation• Campaign Management | <ul style="list-style-type: none">• Business Development• Building Digital Campaigns | <ul style="list-style-type: none">• Business Analysis• Customer Service Management |
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Personal Information:

DOB: 15th September 1994
Contact No: +91 9820215994
Email ID:
asawari919@gmail.com
Current Location: Mumbai

Languages Known:

- English
- Hindi
- Marathi

Certifications:

- **Google Analytics** for beginners
- **Fundamentals of Digital Marketing** by Google.

Position Held, Projects &

Achievements:

- **Placement Committee Member**-coordinated with the PSec for various placement processes.
- Awarded for Contribution as a scribe & recording books for visually impaired students via an NGO "Snehankit"
- **Teaching experience** as English tutor to hearing impaired & mute students of standard Std. 5th& 6th. For NGO-Sounds of Silence

Interests:

- Sketching cartoons
- Reading (Self Development novels & fiction)
- Journaling
- Cooking

Academics

Course & Year of Passing	Institute & University	CGPA/Percentage
Post-Graduation (2020)*	S.P. Mandali's – Prin L.N. Welingkar Institute of Management Development and Research (AICTE approved)	5.67/10 till trim 5
Bachelor of Commerce (2015)	Shailendra Education Society	4.91/7
HSC (2012)	Shailendra Education Society	60.00%
SSC (2010)	Mary Immaculate Girls High School.	73.58%

*Awaiting Final Results for Post-graduation

Professional Experience

1) The Rolling Circle Private Ltd. **Digital marketing Intern. (March '19 – May '19)**

- Designed content for the agency's social media posts. (GIFs, short videos, posters)
- Worked on organic outreach for client's (**Messe Frankfurt's**) social media profiles and wrote interesting posts to attract target audience for an upcoming event.

2) Fever 104 FM, **Music Management Intern (June '19.)**

- Broadcasted, scheduled shows on air.

3) Hachimichi Tech Pvt. Ltd. **Social Media Marketing Intern (February '20 – March '20)**

- Understood product and created relevant social media posts using various scheduling platforms to attract target audience.
- Assisted the digital and graphic design team to revamp existing website.

Work Experience:

MBAP Edu Care, Business Development Executive/Content-Writer (August 2015 – May 2017)

- Provided recommendations for new company website, wrote new content and edited existing content.
- Executed competitive analysis survey.
- Ran email marketing campaigns.
- Planned workshops/events (both online & offline) under a certain budget constraint & managed to draw 100+ audience for the same.

Immersive & Experiential learning

- During 15 days stay in a village in **Palghar** district analyzed rural economy in with special reference to "**women empowerment**"
- Studied the self-help groups in various villages across district, and suggested ways to Re-activate inactive SHGs