# **THE WORD OF MOUTH ON YOUR PET**



## YOUR PET'S DENTAL REPORT CARD | RECOMMENDATIONS



#### **NICE WORK!**

- No signs of plaque or tartar
- Gums are pink & healthy



#### **MILD GINGIVITIS**

- Brown/yellow plague is present
- Gums around teeth are inflamed & swollen

#### **EARLY PERIODONTITIS**

- Bad breath is noticeable
- Pet's mouth is painful
- Gums are inflamed & swollen

### **MODERATE PERIODONTITIS**

- Infection & calculus damaging the gums
- Gums red, swollen or bleeding
- Pet's mouth is sore
- Consistent bad breath
- Eating & behavior may be affected

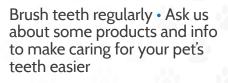
### **ADVANCED PERIODONTITIS**

- Chronic bacterial infection decaying the gums, teeth & bone
- Significant pain is likely
- Bacteria may be spreading, causing damage to the liver, kidneys & heart
- Many teeth may be loose



Comments:





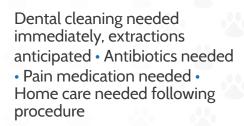
Dental cleaning highly recommended • Start home dental care

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Dental cleaning needed within next 6 months • Extractions possible • Home dental care needed

Dental procedure needed within the next month or sooner if progressing • Extractions anticipated • Antibiotics needed

Home dental care needed













# BRUSH UP ON YOUR DOG'S DENTAL CARE!



If your pet is over 3, chances are he or she has some signs of periodontal disease. Brushing your pet's teeth regularly will keep your pet healthy longer.

## HERE ARE 4 EASY TIPS TO HELP YOU GET STARTED:



Get comfortable. Instead of standing over your pet, either elevate them on furniture or try kneeling or sitting in front of him or her. Practice lifting your pet's lip and reward with praise.



Go slow. Start with rubbing your pet's gums with your finger and letting them lick some of the toothpaste off your finger. Then move on to letting them lick toothpaste off the toothbrush.



Use toothpaste and a toothbrush made for pets, or a finger brush. Human toothpaste might hurt your pet's stomach and they tend not to like the taste. Keep your finger towards the top of the brush so your dog still recognizes the feel.



Brush gently and only for a short time initially, increasing length each time you do it. When finished reward with lots of praise. Concentrate on the gum line and crowns of teeth.

> GETTING YOUR PET USED TO BRUSHING MIGHT TAKE SEVERAL SESSIONS, SO BE PATIENT!