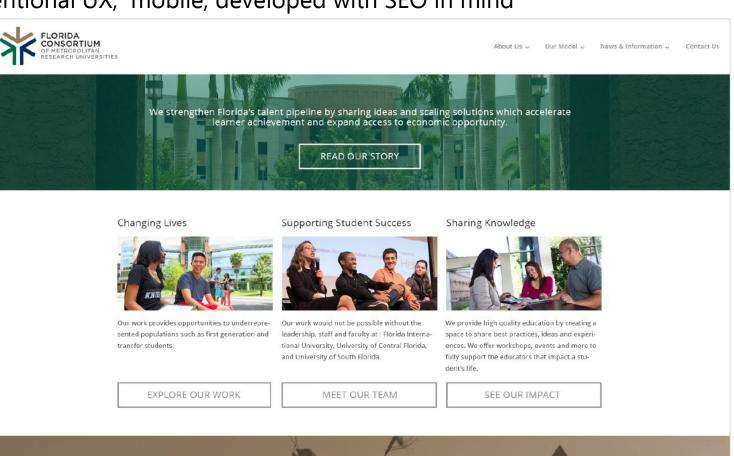
Web Communications

Web strategy: Clear messaging, intentional UX, mobile, developed with SEO in mind







Digital Communications

Blog, Social Media Posts, Newsletter

Summer Bridge Programs and First-Generation Student Success in the First Year of College

by Florida Consortium | May 1, 2019 | Blog |



by: Desire George, Higher Education Administration Graduate, Candidate, University of Central Florida

The first year of college is important. How a student fares in their first year not only has an impact on whether they return for a second year, but it also has an impact on whether or not they graduate. The first year of college is filled with challenges and new experiences that any person embarking on a new journey would find challenging. This can be increasingly difficult first-generation students.

es that any person

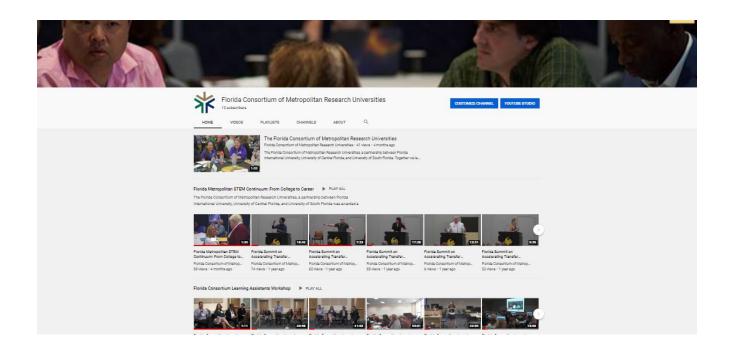






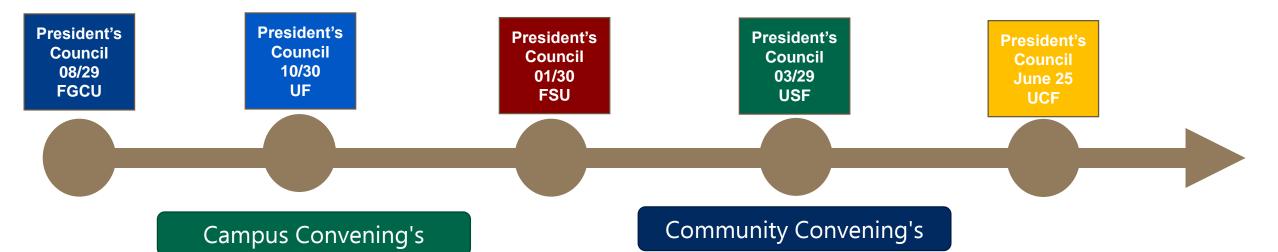
Digital Communications

You tube Channel: Over 55 promotional and training videos





Strategic Plan Roll Out Communications at glance



- College to Career Report
- Florida Consortium Website Launch
- Workforce
 Collaboration Summit

- Appoint Consortium
 Advisory Council
- Transfer Success Network Agenda
- Florida Summit on Transfer Success

- Legislative Outlook
- Florida Future Workforce

Florida Education Brief

 National Student Success Conference

- High Skilled Talent Report
- STEM Continuum: Connecting the Dots
- The Real Networked Improvement World: A Multi-University Approach to Student Success

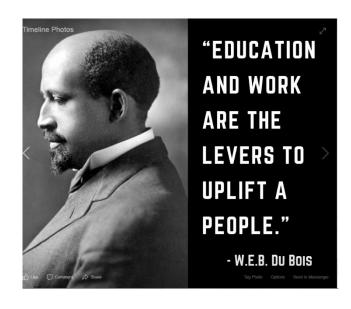


We Go Further Social Media Campaign

The last time students could pay for college with their earnings was 2000-2001.*













Virtual Trainings/ Research Briefs

Florida Job Opportunities Report

Each year, roughly 500,000 American students graduate with degrees in biology or psychology. Yet only 100,000 are awarded graduate degrees in those fields or medicine—the traditional career path for those disciplines. Burning Glass Technologies and the Florida Consortium of Metropolitan Research Universities teamed up to take a look at how psychology and biology majors can double the number of entry-level job openings available to them, and raise their potential salary by \$20,000 or more! We wanted to find out what steps college students can proactively take to boost their career success!

Click here to listen to Doubling Florida Jobs Opportunities Virtual Seminar (Please allow a few moments for the content to load)

Read Doubling Florida Jobs Opportunities Report

BURNING GLASS TECHNOLOGIES RESEARCH BRIEF





REPORT: MARCH 2017

DOUBLING FLORIDA JOB OPPORTUNITIES FOR BIOLOGY AND PSYCHOLOGY MAJORS

Each year, roughly 500,000 American students graduate Recently, Burning Glass examined how graduates can unlock the with degrees in biology or psychology nationwide and 24,500 hidden value of degrees in liberal arts. The same pattern seems graduate with these degrees in Florida. Yet only roughly one- to be true with biology and psychology degrees, which are part fifth of students at both the national level and in Florida are of the sciences but aren't usually part of the discussion of STEM awarded graduate degrees in those fields or medicine—the skills. In each case, by acquiring skills which build upon their traditional career path for those disciplines. For the many more major, but which are not typically part of the standard course of who will join the workforce, what steps can they take to boost study, students can expand the scope of jobs for which they can

extra skill sets, psychology and biology majors can double the advanced biology topics, graduates of biology degree programs number of entry-level job openings available to them, and raise can double the number of entry-level job openings for which their potential salary by \$16,000 or more.

There are real stakes to this question. Psychology and Biology are the second and fourth most common majors, respectively, among bachelor's degree graduates.1

Together they represent more than 10% of all bachelor's degrees awarded. Yet studies of census data by the Georgetown Center on Education and the Workforce show that recent graduates of these majors have below-average entry-level earnings.

qualify and increase their earnings potential.

Burning Glass Technologies job market data show that with a few By building skills in statistics, computer programming, or they can qualify and increase their earnings potential by up to

> Perhaps students don't have to choose between studying what they love and making a living.

BIOLOGY DEGREES







Doubling Florida Jobs Opportunities for Biology/Psychology Majors

SHARING IDEAS, DESIGNING SOLUTIONS, ENSURING SUCCESS.

