



Claire Bennett

Chief Marketing Officer

Hi everyone.

As you may have [seen today on Merlin](#), there is exciting news to share about our newest partnership! IHG® Hotels & Resorts will act as the official hotel partner of the US Open, and IHG® Rewards Club will serve as the official hotel loyalty program as part of a multiyear agreement with the United States Tennis Association.

Our partnership with US Open gives us the opportunity to create once-in-a-lifetime experiences for our members and luxury guests all over the world, further solidifying our focus on partnerships that truly deliver on Loyalty You Can't Buy.

Each year, the US Open captures the attention of millions of tennis and sporting fans around the world, reaching more than 44 million viewers in 200+ countries and territories. Our participation in a partnership of this nature will offer truly unique ways to connect with guests, members, owners and colleagues.

We have a dedicated cross-functional group who are focused on bringing this partnership to life. Stay tuned for more updates over the coming months as we prepare to make the most of the experience leading up to and during the US Open Tennis Tournament, which runs August 26 to September 8 in New York City.

I am excited about the possibilities this new partnership will bring and want to thank the team who worked to make this a reality.

Look out for IHG branding at this year's US Open!

Thank you,

A handwritten signature in dark grey ink that reads "Claire". The script is elegant and cursive, with a small flourish at the end.

IHG® Hotels & Resorts



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