



Introducing FedEx® CrossBorder

I am pleased to announce that Bongo International is now rebranded as FedEx® CrossBorder. Headquartered in St. Petersburg, Florida, FedEx CrossBorder will continue to operate as a subsidiary of FedEx Trade Networks and offers capabilities that complement and expand the FedEx portfolio of offerings important to the rapidly growing global e-commerce marketplace. FedEx Trade Networks already provides world-class international air and ocean freight forwarding, customs brokerage, trade and customs advisory, and other value-added services. But now, we are proud to be able to offer our customers FedEx CrossBorder technology with the added advantage of the FedEx network, helping them to expand their e-commerce companies globally.

What is FedEx CrossBorder?

FedEx CrossBorder, connects retailers with shoppers and shoppers with goods, opening a world of possibilities. Our premier cross-border technology solutions provide the tools needed for retailers to reach new global customers. FedEx CrossBorder also helps ease the challenges shoppers may face when making international purchases.

As part of the service offerings, merchants have the opportunity to create a more localized global e-commerce shopping experience while eliminating the challenges online retailers typically face – like providing their customers with secure payment processing, regulatory compliance, localization, language barriers and fraud protection. Our international technology solutions can help merchants:

- Generate a higher conversion rate on their e-commerce site
- Extend market reach by selling to consumers in areas of the world previously out of reach to them

Additionally, FedEx CrossBorder offers international shoppers the ability to shop from websites and access their favorite retailers in the U.S., E.U. and South America. Shoppers also receive:

- A convenient, localized checkout experience
- Various payment options in their language and currency
- Calculated full landed cost including duty and tax
- Unified global tracking

FedEx CrossBorder is an integral part of growth at FedEx Trade Networks, and I look forward to a bright future together.

Visit the new FedEx CrossBorder website at fedex.com/crossborder.

For more information, [click here](#) to view a press release regarding FedEx CrossBorder.

Best regards,

A handwritten signature in black ink that reads "Jack Muhs".

Jack Muhs
President & CEO
FedEx Trade Networks