



# DIEGO CAGARA

[www.diegocagarajrl.com](http://www.diegocagarajrl.com)



Diego Cagara



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@mistercagara

## PROFILE

Passionate award-winning writer and editor who has covered the arts, lifestyle, politics, community, travel and education. A driven collaborator with an international background, I pitch ideas and connect with audiences by designing layouts for print editions, producing podcasts and engaging with social media.

## EXPERIENCE

### News Reporter / Page Designer / Podcast co-host / Photographer

**Spotlight Newspapers** | Delmar, New York | July 2018 - Present

- Write and copy edit at least 8 weekly news stories in AP Style
- Implement visual hierarchy to design layouts for the weekly print edition
- Produce script, record, edit and publish *In the Spot*, a weekly news podcast
- Draft and upload stories' online versions with timely updates if possible
- Photograph events, upload and edit them before publication
- Maintain network of local sources to keep staying on deadline

### Arts Reporter / Social Media Assistant

**TheSpot518** | Delmar, New York | July 2018 - Present

- Pitch ideas to cover local arts, travel, culture and pop culture every month
- Increase daily audience engagement on Instagram and Facebook
- Research the newspaper's insight reports to learn about our audience
- Represent the newspaper with info booth at outdoor festivals and concerts
- Build up connections to gain access to local entertainment-related events

### Contributing Writer

**Faded Fashion Magazine (online)** | Berlin, Germany | May 2018 – November 2018

- Generated men's fashion, lifestyle, entertainment and culture stories
- Linked articles with the magazine's Instagram page (over 5,000 followers)
- Discussed frequent progress with colleagues despite different time zone

### Intern Reporter

**Spotlight Newspapers** | Delmar, New York | May 2017 – August 2017

- Pushed for more arts coverage in the paper than it generally had prior
- Wrote 25 news stories and copy edited colleagues' work for publication

### Freelance Writer / Blogger

**Times Union** | Albany, New York | April 2016 – September 2017

- Contributed to the newspaper's "This is College" blog about student life
- Wrote essay about personal struggles to connect with and inspire readers

## CONTACT

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Mechanicville, New York 12118

## EDUCATION

### B.A. in Journalism

State University of  
New York at Albany

Albany, New York  
(2014 – 2018)

## SKILLS

Associated Press (AP) Style

Layout page design

Adobe InDesign and  
Lightroom

GarageBand and Final Cut  
Pro X

Social media platforms

Wordpress and Wix

## AWARDS

**Best News or Feature  
Series 2018 - New York**

**Press Association:**

Honorable Mention

Third Place

**Best Newspaper Contest**

**2018 – New York Press**

**Association:**

Second Place