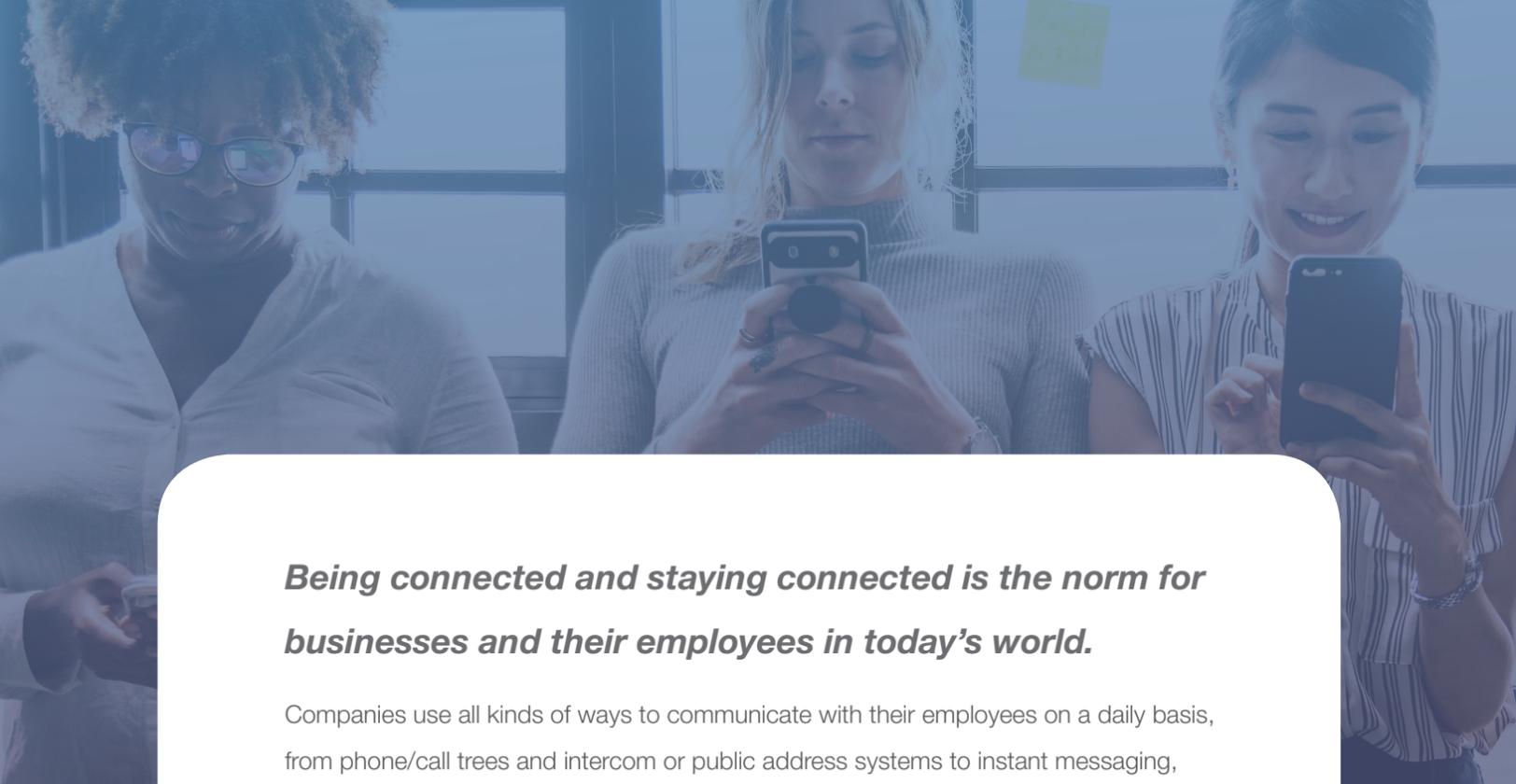


A Cost Justification Guide for **Rave Business Solutions**



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Being connected and staying connected is the norm for businesses and their employees in today's world.

Companies use all kinds of ways to communicate with their employees on a daily basis, from phone/call trees and intercom or public address systems to instant messaging, social media and email. While they may have all kinds of modes to communicate, these channels have limited capabilities and can send information out but not necessarily allow for employees to communicate back with their companies. So these channels may not reach enough employees in a short time or may only capture the attention of a limited amount of employees.

For example, a [phone or call tree](#) requires minimal costs and very little technology. Its success depends on key callers to be available to call the next person in the chain, otherwise the message will fail to reach its targeted employees quickly. And businesses need to constantly update these systems to consider changes in staff and phone numbers.

Some companies may use intercom or public address systems to announce critical messages so everyone can receive the same message at once and take any necessary immediate steps. The drawback for these systems is they don't reach remote or off-site workers, or those employees that are coming onto a shift. Or if there's a suspicious person on-site, they'll also know about the public announcement.

Though sending email is often the easiest way for businesses to communicate and notify their employees, there could be so many emails that employees may miss an important

emergency email communication. Plus, there's no guarantee messages will be delivered in a timely manner. And if there's a server or network outage or a cybersecurity issue, then a company's operations may shut down and email will be down.

Businesses may use multiple channels to get timely information out, but these channels work independently of each other. If an emergency occurs, employees who get information this way may get confused because it's incomplete or redundant. Getting insufficient or delayed information about an emergency will likely have a negative impact on business operations, increase organizational risk and liability, and anger employees.

Staying connected and engaged with employees becomes more critical when an emergency or adverse event occurs. Employers need to inform their employees, whether they're working in the office or the field, or traveling, about what's happening as quickly as possible and find out if these employees need additional resources and assistance.

So having a system that allows employers and employees to communicate with each other before an incident occurs or minutes after is vital to ensuring everyone's safety and security. An organization-wide notification system like the Rave platform will allow you to have two-way communications over multiple channels with all of your employees wherever they're located. The Rave platform delivers information through several channels simultaneously, so your employees will receive your alerts in a timely manner. The platform will help you respond to your employees' needs, offer them guidance and keep them safe. And here are some of the ways the Rave platform can help you communicate with your employees, while empowering your employees to participate in your safety and security environment.



1 AN EASIER DATA PROCESS

Database management can be one of the most challenging aspects of communicating with employees, contractors, and visitors. The contact information may be spread across multiple systems or out-of-date. With Rave, you can sync with your current database of record automatically. If you need to supplement that database, it's easy to send employees to an app or landing page to add additional information like personal cell phones or emergency contacts.

2 FAST EMPLOYEE NOTIFICATIONS

When an emergency or adverse event strikes, it's imperative to get the details of what's going on as quickly as possible and what steps you want your employees to take. While most employees feel safe at their workplace, they believe there's a gap when it comes to receiving communications when an emergency occurs, according to findings from Rave's [Workplace Safety and Preparedness Survey](#).

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- **58 percent of respondents prefer emergency communications through text messages while they're working off-site**
 - **59 percent of healthcare respondents who worked off-site wanted to be contacted through a mass text message for emergencies**
-

Our platform is accessible from any Internet-connected device, so you can send an emergency notification through text, email, voice, desktop alerts, sirens and digital signs to your employees at the same time. With a multimodal message, there is no delay or gap in notifying all your employees as soon as possible. In fact, Rave Alert™ sends 500 million messages a year. There's no limit to the number of lists or messages that can be sent out, as well as the number of administrators you want to be part of your mass notification system.

3 MORE PROTECTION FOR YOUR EMPLOYEES

Employees are traveling more now than ever before, so they're more aware of their safety and security whether they're at the office, in the field or on a domestic or international business trip. [Business travelers](#) are concerned about terrorism, street crime and illness/disease outbreaks/sanitation, while lone workers are exposed to health and safety risks and generally don't have anyone to assist them if an emergency occurs. Lone workers, such as security officers, public health inspectors, traveling nurses and ride-sharing drivers, conduct tasks in the field without supervision or aren't nearby any of their colleagues. And 26 percent of lone workers feel that worrying about their safety affects their work.

If you need to know the status of employees traveling the globe, you can quickly send a geo-poll that will collect their poll response and real-time location without the use of an app. In recent hurricanes, [geo-poll was used to determine the wellness of employees](#), as well as fill overtime shifts and coordinate staffing needs.

Rave's mobile app is another way for you to protect employees. Through the Rave mobile app, your employees can access a panic button, send text messages to your security team, access hosted phone numbers and safety resources, and set a safety timer for a virtual safety escort.



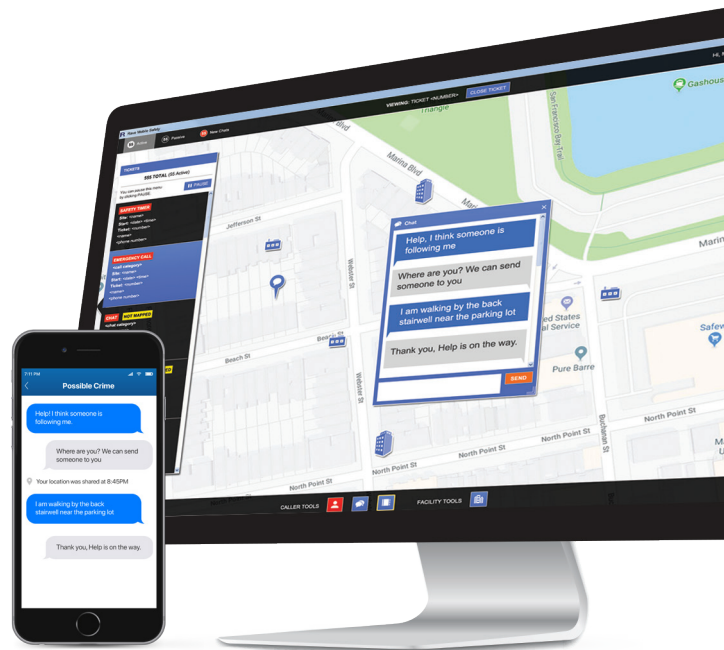
4 TWO-WAY SAFETY CONNECTIONS

Employee safety and security goes beyond fire drills and other tested workplace emergency exercises. It involves your employees' emotional and physical well-being.

Some employees are subjected to sexual harassment; 30 percent of women experienced “unwanted and inappropriate sexual advances” from male colleagues, according to an [ABC News-Washington Post poll](#). About 33 million U.S. women have been sexually harassed, and 14 million sexually abused, in workplace situations. Other employees are enduring workplace violence, including verbal or written threats, physical or verbal harassment, physical assaults and even death. Fatal work injuries involving violence and other injuries by people or animals increased from 703 cases to 866 in 2016, while workplace homicides increased by 83 cases to 500 in 2016, according to the [Bureau of Labor Statistics](#).

The Rave mobile app's emergency call button will directly connect your employees to the local 9-1-1 or the company's security staff. During this panic call, your security staff also receives the GPS coordinates of the call's exact location. The immediate notification helps your security team dispatch help, coordinates a faster response, and keeps them informed about what's happening. If it's unsafe to speak, your employees can send a text message to security with a click of a button, informing them of the emergency type and location. Employees can send a picture and share or stream their locations in real time as the situation unfolds.

Ahead of an emergency occurring, employees can submit confidential tips by text message, which are routed to the employer's security staff or relevant personnel. The two-way messaging feature helps them report any suspicious activity, along with text and images, discreetly through their smartphones. It gives employees an opportunity to report an incident without fear of retaliation and puts safety into their own hands.





5 SHARED RESOURCES FROM ONE PORTAL

Many studies report U.S. employees use an average of three devices, such as smartphones, laptops and wearable tech, for work activities. It can be cumbersome to track all kinds of company information on various devices.

You can help your employees stay organized and connected through a call directory, which would include important employer contact information. For example, your business may include the phone numbers of human resources, travel and facilities so your employees can reach out to these departments faster and report an issue. For example, an employee can initiate a ticket to facilities if there's an icy sidewalk. A ticket then would be routed to facilities and the employee would be notified the request was opened and later closed when the sidewalk was treated.

A content directory could feature your company information in a central location. The directory could post company news, travel agent contacts and human resources policies and procedures.

CONCLUSION

Keeping an open line of communication about everyday news, emergencies and other adverse events is important for your employees and you. The challenge for you is keeping your employees informed and engaged. Your employees want to know when an incident happens, what to do and what tools they have for assistance. The Rave platform will offer you more ways to protect your employees by quickly and effectively communicating with them when an incident occurs, while they can inform and connect with you about their status.

We can meet your organization's unique needs and challenges with our wide range of business solutions.

SCHEDULE A DEMO



www.ravemobilesafety.com

Phone: 888.605.7164

Email: sales@ravemobilesafety.com

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