

## NWACC Fall Enrollment Marketing Campaign

### Digital Ads



**NorthWest Arkansas Community College**



Sponsored · 🌐

Enter our drawing to win a FREE 3-credit-hour class at NWACC! Our 75+ degrees and certificates allow you to choose your own path. You can earn a certificate, pursue a two-year degree, or transfer to a four-year university. Begin your college journey today.



Enter to win a FREE class!

75+ degrees and certificates.  
FORM ON FACEBOOK

Get offer



Numerous  
FORM ON I

Life-changing degree options  
at a better price.



## Life-Changing Higher Education at a Better Price



### GET A FREE EBOOK



First name\*

Last name\*

Email address\*

Phone\*

555-555-5555

Zip code\*

Select your interest\*

Please Select



Provide any additional info:

Get Ebook

Clear

By submitting this form, you agree that NWACC can use this information to contact you about relevant services. You may unsubscribe from these communications at any time.

Conveniently located in Bentonville and Springdale, NorthWest Arkansas Community College (NWACC) is the largest community college in the state of Arkansas – providing you with the high academic standards and student services that you expect without sacrificing personal attention from teachers and advisors. No matter your college goals, save time and money at NWACC.

#### Discover Your Path:

- Choose from over 75 degrees and certificates
- Transfer course credits to a four-year university
- Move straight into the workforce with in-demand job training
- Take day, evening, online or on-campus courses

#### Afford College:

- Tuition starts at \$79 per credit hour
- Get help filling out your FAFSA
- Qualify for financial assistance such as grants, scholarships and work-study

#### Get to Know NWACC

View our video to learn more about the college's state-of-the-art facilities, program options, numerous clubs and organizations, and a lot more.



## Postcard



# Life-Changing Higher Education at a Better Price.



Apply today! [www.nwacc.edu/apply22](http://www.nwacc.edu/apply22)

## Print Ad

# Life-Changing Higher Education at a Better Price.



Conveniently located in Bentonville and Springdale, NorthWest Arkansas Community College (NWACC) is the largest community college in the state of Arkansas - providing you with all the resources, facilities and high academic and job training standards you want without sacrificing personal attention from instructors and advisors.

Whether you plan to earn an associate degree, transfer to a four-year university, or move straight into the workforce, NWACC offers an affordable path that fits your educational goals.

**NWACC Offers:**

- ▶ Over 75 degrees and certificates
- ▶ In-demand job training
- ▶ Flexible class schedules
- ▶ Financial assistance

Get started by visiting [www.nwacc.edu/NextSteps](http://www.nwacc.edu/NextSteps)



 NWACC1  @nwacc  [enrollmentsupport@nwacc.edu](mailto:enrollmentsupport@nwacc.edu)



Hi Eddie,

Thank you for your interest in pursuing a higher education at NorthWest Arkansas Community College's (NWACC)! I'm happy to provide answers to any of your questions.

To get started, see a full list of [degree and certificate programs](#) on our website.

Ready to join us at NWACC? View the next steps to move forward.

#### FIRST STEP: Apply to NWACC

Know which semester you'd like to start at NWACC? Choose the appropriate application below.

Spring 2023 Application

Summer or Fall 2023  
Application

#### NEXT STEPS:

- **Complete and file your Free Application for Federal Student Aid (FAFSA)** at <https://studentaid.gov/h/apply-for-aid/fafsa>. Filling out the FAFSA form helps you apply for types of financial aid such as scholarships and grants. Need help? Text us at 479-309-5532.
- **Visit the NWACC campus.** Schedule a tour at [www.nwacc.edu/visit](http://www.nwacc.edu/visit).
- **Apply for NWACC Scholarships.** Learn about the NWACC scholarship application process at [www.nwacc.edu/scholarships](http://www.nwacc.edu/scholarships).

#### Questions?

I'll be sure to follow up to see how I can be of any further assistance, but if you have any questions before then, feel free to email [visit@nwacc.edu](mailto:visit@nwacc.edu) OR text **479-252-9554**.

Thank you,



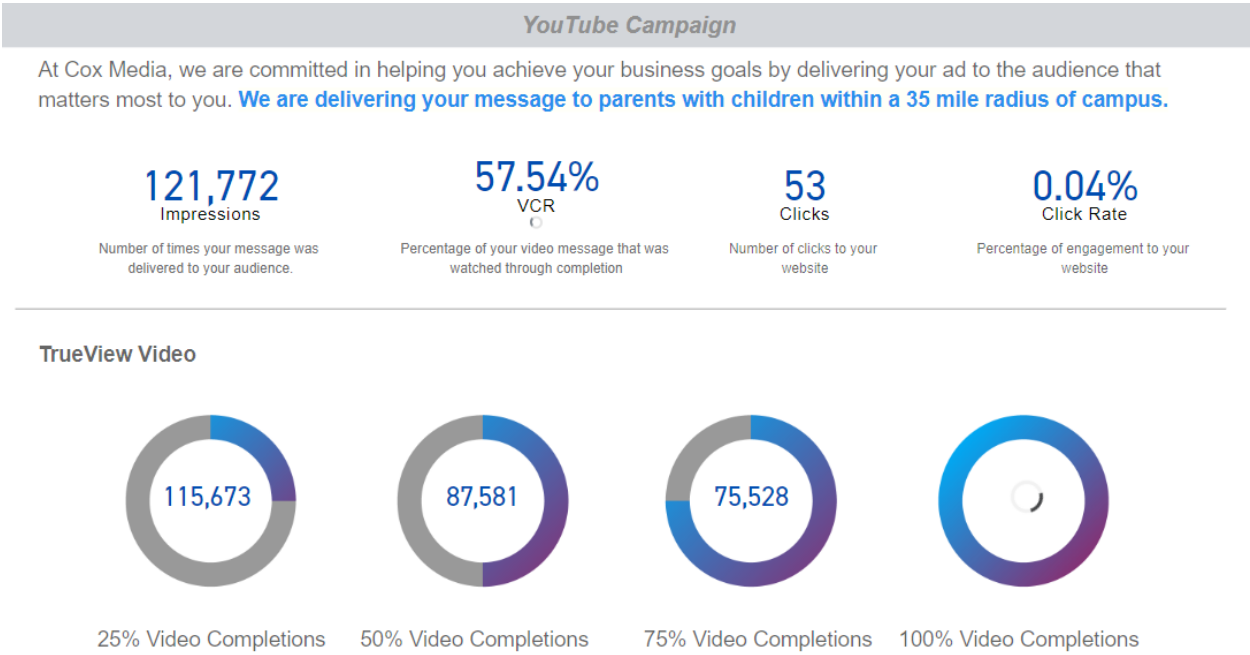
#### KATIE GRIFFITH

COORDINATOR OF  
NEW STUDENT AND  
COMMUNITY RELATIONS

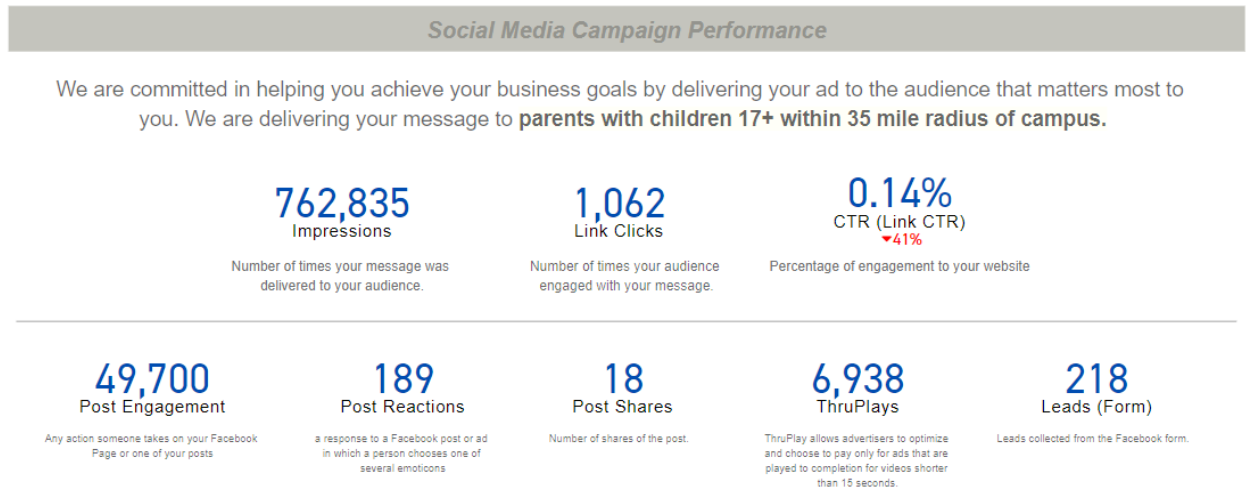
479.986.6769  
[kgriffith2@nwacc.edu](mailto:kgriffith2@nwacc.edu)

RESULTS: MAY 8 – JULY 10

YouTube:



Social Media Ads



SEM

