

YOUR GUIDE TO THE MALE BRAIN

manlytopo

loosy

TO THEIR OWN DEVICES

APPS DUDES WISH EXISTED

Silicon Valley, are you listening? Here's what dream downloads guys think are worth the \$.99.

BY JOSH GONDELMAN



Nail It Down

This app alerts you when your horoscopes go from good to falcon-like talons that make you a safety hazard in bed.

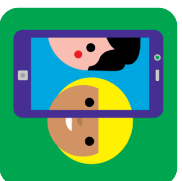


Femosity

It's a brain game like Lumosity, but for important intel about women, like feminist theory and Beyoncé lyrics.



THE PERCENTAGE OF GUYS WHO'D GIVE UP SEX FOR A WEEK TO SCORE AN EXTRA DAY OF VACATION, BECAUSE EVERYONE KNOWS SEX IS REALLY WHERE IT'S AT ANYWAY...
SOURCE: 2015 TINDER SURVEY



Tin-dar

A radar that senses if you're actually real-life friends with a person, you recognize—or if you just remember her face from Tinder.



Flippit

When you're on a bad date, Flippit summons someone to flip your table over, effectively ending the evening.

WHY DO GUYS...? SEND DICK PICS?

OH, SNAP!
We're horny...and not thinking clearly. And it's not like (some) women haven't expressed interest in our penises before. Women don't see my penis RL and recoil. They're attracted. It's received warmly. Why should a pic be different? Because sex, of course, requires context. Many men, however, require astonishingly little to be convinced they're moments from sealing

the deal. And by that, I mean horny enough to forget that a dick, out of context, isn't appealing. The unsolicited dick pic almost never works as an overture, but when it does, it becomes the stuff of legend. One friend of mine (every guy has a friend like this) had success once. The girl responded positively and later slept with him. Now, he constantly chases that dragon, seeking another hit. With that mind-set, every dick pic not sent is a missed opportunity. Since most dudes derive lots of self-worth from how their dick appears and satisfies, nothing beats positive feedback. It's even worth risking rejection for. So thank you, and...sorry.—ERIC GUDSCHEN



HUSSEY: JAKE CHESSUM. VACATION: GALLERY STOCK. ILLUSTRATIONS: ROBERT SAMUEL HANSON. DICK PICS: GETTY IMAGES (3).

4 ONLINE DATING OPENING LINES HE CAN'T RESIST

THE HUSSEY

The best e-intros make a connection right away. Dating mastermind **Matthew Hussey** shows you how to get a guy's attention on the first try.

"Are you really Jan X1?"
Asking him about his interests will get him, well, interested in you. Try "Are you really into salsa dancing?" Or say "Did you really vacation in Vietnam?" That's my dream! "You're showing an immediate connection to some aspect of his life, and he'll be eager to impress you even more.

"I have no idea if we would get along, but I had to send you a message just because you also love X1."
Men feel safe and more open when they know that the woman they're talking to approves of their passion for a particular band/book/cereal. Also, by telling him "I have no idea if we would get along," you're subtly challenging him to prove that you would, which drives him to please you.

"So, [Tom], are we going to talk or just stare at each other's profile pics all day?"
It breaks the stalemate in a lighthearted way. Most guys are just looking for an excuse to be invited to speak to you, and now you've allowed him to take the lead. Also, using his name makes it personal, which makes him more inclined to write back.

"That jacket/ those glasses/ that suit/ In your pic..."
A cliffhanger builds intrigue—he'll be dying to know what you're thinking. For example, if he's wearing a costume in one of his pics, say "That Buzz Lightyear costume...." When he responds by saying, "What about it?" reply "I WANT IT!" or "I salute you for being able to pull it off."

Want more from Matthew? Get his free guide for Cosmo readers, 9 magic texts no guy can resist, at www.cosmo.com/cosmo.

