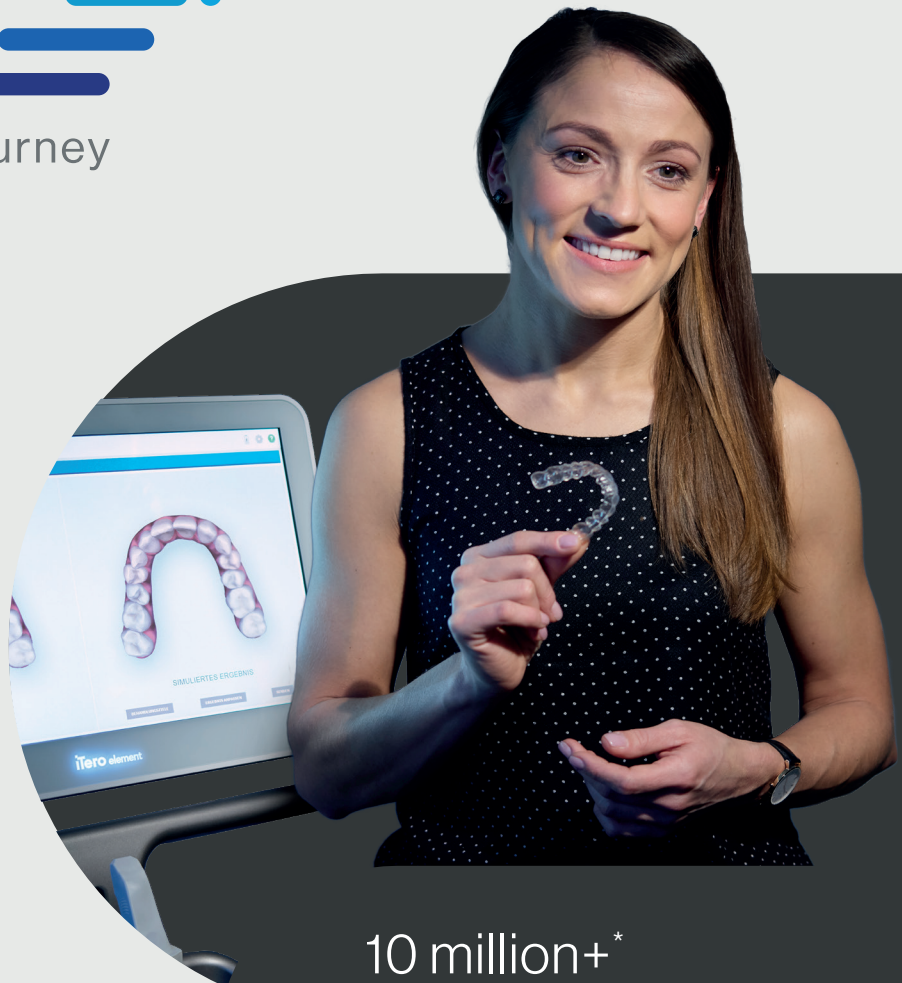




360 Development Journey

Move, our 360 development journey, provides you with all the tools, online resources, and tailored support you need to build your expertise, based on your goals.



10 million+\*

The number of patient smiles transformed globally with the Invisalign system

\*Data on file at Align Technology, as of 31 March 2021

## THE MOVE JOURNEY

Foundation

Professional

Advanced

Masters Plan

# Foundation 360 Programme Invisalign Comprehensive 12 months

## Introduce Invisalign clear aligners into your practice and treat with confidence

### The Foundation 360 Programme covers:

- The fundamentals of clinical excellence. Learn about the Invisalign system, case selection and completion, and treatment monitoring and planning
- The adoption of the Invisalign system into your comprehensive dental treatment plans
- The optimal use of patient engagement tools such as SmileView, so you can communicate the benefits of Invisalign treatments to your patients

### What's included:

- Two full days of training for the Foundation 360 Programme
- An understanding of digital tools - including the iTero scanner - and how to integrate them into your workflow
- Dedicated support from your Align team
- Guidance from the Invisalign Case Café and Forum

### Is it right for me?

The Foundation 360 Programme gives you the tools and support you need to start integrating Invisalign clear aligners into your comprehensive dental treatment plans. The programme requires a certain amount of time and discipline. Your Align representative will work with you to set achievable goals so you can benefit from the programme and be successful.

69%

The percentage of surveyed dentists that reported an increase of new patients after adding Invisalign clear aligner therapy to their practice.\*

Our programme offers dedicated support to build your expertise in clear aligner therapy, and expand your practice



### Clinical excellence

**Gain knowledge:**

Understand the Invisalign system and treatment options available to you

**Build a solid foundation:**

Focus on every stage of the Invisalign treatment process: case selection, treatment planning, treatment monitoring and case completion

**Grow your skills:**

Successfully apply Invisalign clear aligners within your comprehensive dental care to deliver the treatment outcomes your patients are looking for



### Practice digitalisation

**Build efficiency:**

Learn about the practice and patient benefits of using digital workflows and integrate them with confidence into your practice

**Use technology to its full potential:**

Experience the iTero scanner and understand the key features and benefits for you and your patients

**Build efficiency:**

Enable effective collaboration within your practice



### Patient engagement

**Connect with patients:**

Get comfortable communicating the benefits of Invisalign treatment to patients, to help drive patient demand

**Educate patients:**

Use patient communication tools to engage with your patients about their treatment and build trust

**Enhance the patient experience:**

Understand how your team can create a superior patient experience using the Invisalign system



### Business acceleration

**See the benefits:**

Understand how Invisalign clear aligners and the iTero scanner can accelerate your business

**Get one-to-one support:**

Get guidance from your Align representative and learn how to apply this knowledge to advance your practice

**Move forward:**

Discover how to modernise and grow your business