

Ms. Generous Donor
123 Giving Way
Yourtown, PR
G1V 1T2

<Date>

Dear Ms. Donor,

A comforting call during challenging days of chemo. A birthday card left on the doorstep. A simple: "Hello! How's it going today?"

These are the kind of heartwarming moments that our clients experience every day, thanks to the sense of community and human connection that beats strong at Evangel Hall Mission (EHM) – *a community you're a part of.*

Thank you for making EHM a place where people who are struggling with poverty and living rough can experience unconditional love and support.

For a century, EHM has stood as a beacon of compassion and hope for thousands facing homelessness, poverty, and social isolation in our city. And you, Ms. Donor, are the wind beneath our wings, enabling us to be a lifeline for those in the direst circumstances.

to your incredible generosity, EHM can offer affordable housing, drop-in services, spiritual care, and other essential services to individuals and families throughout Toronto who are struggling with poverty. But it's more than just a roof over someone's head – your leadership creates an environment where people feel supported, safe and loved.

The heart and soul of EHM lies in building a community that cares deeply for each person. We get to know our clients on a first-name basis. We ask them about their day and how they are doing. We know what's going on in their lives. And we notice when they are not doing so well.

Ms. Donor, I hope you will help continue to grow this strong, caring community for our most vulnerable neighbours by sending a special Easter gift today.

Easter is a time of rebirth and new beginnings – and with your leadership support, EHM clients have a chance to feel hopeful about the future.

Imagine facing life's challenges without anyone cheering you on, without a support system to lean on, and no one to share your fears and struggles. Unfortunately, that's the harsh reality for many of our clients. Most don't have family around, and their lives have been marked by unimaginable trauma, loss and grief.

But you know what? At EHM, they find solace and a dedicated network of support. So many of our clients have shown incredible resilience and turned their lives around.

Take one of our tenants, for example. When the pandemic hit and isolation started taking a toll on his mental well-being, there were moments when we worried he might not make it. Fast-forward to today and he's now one of our professional coffee makers, performing his job with utmost dedication. It's a remarkable transformation, and it's all thanks to the real-life difference your support makes. The enclosed Impact Report is full of examples that highlight the profound impact you have in the lives of people at EHM.

This is why I hope you'll send a special Easter gift today – to ensure we can keep building connections, changing lives and growing community together.

I have dedicated over 15 years to this work, and community service has always been a big part of my life. My parents actively participated in missions, and I grew up helping to serve food at Christmas dinners and drop-in centres. Over the years, I've seen the ups and downs, and let me tell you, *it's really tough out there right now.*

Inflation and soaring prices have nearly doubled the need for food support in the past year. We are seeing a sharp increase in the number of refugees at our drop-in centre. And the number of working poor seeking our services has dramatically risen too. Your neighbours who until recently were getting by are being pushed to the brink.

Ms. Donor, your exemplary support, alongside so many generous hearts like yours who are part of the EHM family, fills me with immense gratitude. It moves me to my core to witness generations of EHM supporters come together for our most vulnerable neighbours. None of the work we do would be possible without your generosity.

So, please, will you take a moment to send a gift today? You'll ensure that Evangel Hall Mission can continue to provide vital food, shelter and support services and be a haven of connection and love for those who need it most in our community.

Sincerely,

[signature]

Jennifer Sully-Ferraro
Sr. Director Programs and Client Care
Evangel Hall Mission

P.S. From clean, bright and well-maintained facilities to meaningful connections made with each client, your support makes EHM a place of hope and community. Will you send a special Easter gift to keep the heart of EHM beating strong?