

11530-CHT-Sex-Trafficking-OE2-c3.indd 1

2021-04-22 5:40 PM



20 Gerrard Street East Toronto, Ontario M5B 2P3 And she's just like a girl you know. 11530OE2 11530-CHT-Sex-Trafficking-OE2-c3.indd 2 2021-04-22 5:40 PM

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«Postalcode» «Sonivore» «Vito» «EssenbbA» «Address2» «fasehbA» «Addressee»

Here is my gift of:

Signature	anonqalaT
Cardholder Name	Today's Date
Card Number	Expiry Date
	/
.This is a business donation.	
□ My cheque to Covenant House is enclosed	ï
🗖 I prefer to make monthly gifts. See over 🕇	

xxsəpooxx



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like Amy a chance at a better future.

Covenant (416) 598-4998 • 1-800-435-7308

Donate: CovenantHouseToronto.ca/SexTratticking

Email me news, stories about the youth and ways to help:



Date XX, 2021

Mr. Sample Donor 123 Anywhere Street Toronto, ON A1B 2C3

She is just like a girl you know and she needs your help right now!

Dear [FirstName],

It breaks my heart just thinking about it – a young, innocent girl being lured into the dark and repulsive world of sexual slavery. As a father of a beautiful daughter, I'm deeply disturbed knowing how many young women fall prey to this heinous crime.

What disturbs me even more is that this is happening *right here in our community*. Every single day, vulnerable, unsuspecting girls from all over Canada are being tricked into the vile industry of sex trafficking. The effects are long-lasting and deeply damaging.

Homeless youth are especially at risk of falling victim to this crime. Already in vulnerable positions, COVID-19 and the economic upheaval have made homeless youth an even easier target for traffickers. These slick manipulators prey on young girls' insecurities and seduce them with false promises of affection, financial security and a better life.

Thanks to your generosity and compassion, <Jane> – these girls can count on

#### Covenant House to help them through some of the most traumatizing times in their lives.

When police raid sex-trafficking rings, they often send the discovered girls straight to Covenant House. These girls have suffered unspeakable sexual, physical and emotional abuse. Everything from violent beatings and broken bones to pregnancies, sexually transmitted diseases and drug addiction.

By showing them God's love with a special gift today, you give trafficked young women a safe place to stay and a chance to heal.

In a situation like this, we urgently need to hear from you. With a gift of <\$XXX> today, you can show girls who are survivors of sex trafficking that they are not alone and give them a chance at a better future.

Your donation will support The Rogers Home, a transitional facility that provides housing, specialized programs and around-the-clock services like counselling, health care, life coaching and employment training for trafficked girls.

They are ordinary Canadian girls like Amy, a teenager who liked to talk on the phone and hang out at the mall with her friends. When Amy thought about her future, she daydreamed about getting married and having a family.

But like some girls her age, Amy was gripped with low self-esteem and battling an eating disorder. Yearning for love and approval, Amy met an older man who told her exactly what she was so eager to hear. "He told me how beautiful I was and how much he loved me."

20 Gerrard Street East, Toronto, Ontario M5B 2P3 (416) 598-4898 • 1-800-435-7308 • CovenantHouseToronto.ca Charitable Registration No. 10699 0195 RR0001



11530-CHT-Sex-Trafficking-LR2-c1.indd 1 2021-04-07 9:23 AM FINISHED SIZE: 8.5"x11" x 8.5"x3.75" FLAT SIZE: 8.5 x 17" BLEED: 0.0" SAFETY: 0.0" INK: 2/2 PACKAGE(S): FILE NAME: 11530-CHT-Sex-Trafficking-LR2-c1 Blakely NOTES: KISSCUT · UGLUE LASERING OUTSTANDING COPY - FOLD · ---- PERFORATION -----FOLD/PERF -----

learn to move past this horrible experience and go on to live healthy and productive lives. Your donation will ensure that Covenant House can continue to provide survivors of sex trafficking with safety, shelter, health care, counselling, food and the education they need to reclaim their lives and build stable futures for themselves.

and courage. The road to recovery can be difficult, but with our unyielding support they can

I know it's hard to believe but stories like Amy's are happening every day right here where we live - along our highways, in our hotels and online. Young girls are being beaten, branded and bought and sold for sex. These are Canadian girls from all socioeconomic backgrounds and they are as young as 13 years old.

#### Sex trafficking is a growing crime in Canada.

Girls like Amy urgently need your help right now – can we count on your support?

Breaking free from the bonds of sex trafficking takes a tremendous amount of strength

Victims of sex trafficking are often paralyzed by fear and feel humiliated and alone. Their captors keep a tight grip on them by playing mind games, using intimidation and threatening violence. For most girls, escape does not seem like an option.

### Getting out is the hard part.

Out of options, Amy used drugs to numb her mind and the pain. "I tried to make plans shame and guilt."

unspeakable acts with strangers, Amy's self-worth was destroyed. "All of a sudden I was

Before long, Amy was lured into the horrific world of sex trafficking. Forced to perform

to leave. He was furious. He threatened to kill me and kill my parents. I was filled with so much

working 12 hours a day. I felt like my body was not mine anymore. I was totally disconnected. I

Getting caught up in the sex trade is easier than people think.

#### Join our Good Samaritans and help youth who are homeless and trafficked all year long

#### Why become a monthly donor?

more youth. provide us with a steady source of income so we can help Good Samaritans you help reduce our administrative costs and for youth who are homeless and trafficked. When you join our Monthly giving is a convenient and cost-effective way to care

and support in our job centre. It costs \$107.38 to provide 2 youth with a day of coaching • It costs \$30.51 to provide 3 youth with food for a day.

When you join you'll receive:

well netweeletter Good Samaritan News A 🖻

A Good Samaritan certificate

A Special message from one of our youth

Guarantee: You can change or cancel your donation at any time simply by contacting us toll free at 1-800-435-7308 or at donations@covenanthouse.ca

Signature

Card No.

Cardholder Name

\*Email me news, stories about the youth and ways to help:

I prefer to use my credit card:

My cheque marked "VOID" is enclosed.

🗹 Yes, I want to become a Good Samaritan.

from my bank account on the: 🗆 1st OR 🗆 15th of each month.

I authorize Covenant House to withdraw the amount above

Each month I'll give: 🗆 \$25 🗖 \$35 🔲 \$50 🔲 Other \$

anonqqalaT

Today's Date

Expiry Date

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\*Email Subscription: You may unsubscribe at any time by clicking the unsubscribe buttion at the bottion of every email or by contacting us at 1-800-435-7308. Tax receipts for monthing predictions of the provide and the unsubscribe buttion at the bottion of the contacting us at 1-800-435-7308. Instructions appears on the cheque or credit and a for anothing vectorially exchanges our mailing list with other chantible organizations. If you prefer not to have your name and address exchanged, in a st and the event of the prefer not to have your name and address exchanged, prefer to the contacting us at 1-800-435-7308.

Please rush your special donation to help us be there for the trafficked young women who will be relying on our services in the coming months.

With my deepest gratitude,

Mark Aston **Executive Director** 

felt disgusting," Amy says.

P.S. Along with this letter, I have included a special badge for you to keep – a reminder of the role you play in the fight against sex trafficking and protecting our girls from the evils of this vile industry. And please, send your gift today to help care for the traumatized girls who desperately need our help right now. Thank you!

Amy's name has been changed to protect her identity and the new future she has ahead of her.

#### Other Secure Ways to Give:

- Online at CovenantHouseToronto.ca/SexTrafficking
- By telephone during business hours toll-free 1-800-435-7308



11530LR2



## FIGHT FOR HER

Sign the pledge to help young women who are victims of sex trafficking!

> Register your name at <URL>

> > AFETY: 0 OTES: front

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## It takes all of us to

# A STOP

#### to sex trafficking.

#### Join the fight!

I promise that I will stand up and fight for young women who are victims of sex trafficking, exploitation and abuse.

Sign your name and keep this card as a reminder of the vital role you play in helping trafficked young women on their journey to heal from their past and create healthy, bright futures for themselves.

(Sign your name here)

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SAFETY: 0 NOTES: front INK: 4/0

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