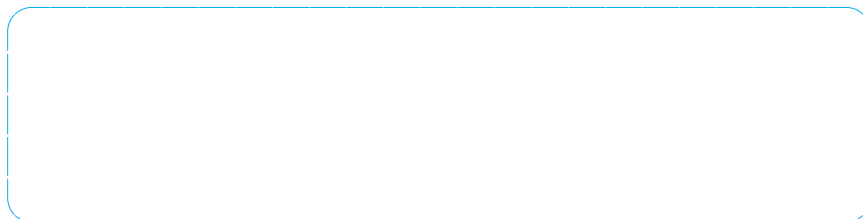




RETURN POSTAGE GUARANTEED
PORT DE RETOUR GARANTI

Please respond by July 3, 2021



URGENT
OUR YOUTH NEED YOU!

YOUR DONATION WILL BE DOUBLED.




20 Gerrard Street East
Toronto, Ontario M5B 2P3

110460E1

XX


xxcodesxx

Signature _____ Telephone _____
Cardholder Name _____ Today's Date _____
Card Number _____ Expiry Date _____
/ /

My cheque to Covenant House is enclosed.
 I prefer to use:   
 This is a business donation.

«Addressee»
«Address1»
«Address2»
«Address3»
«City» «Province»
«Postalcode»

Your Gift Of:
 <<p_array1>>
 <<p_array2>>
 <<p_array3>>
 Other \$ _____
Is worth (when matched):
\$<<p_array1x2>>
\$<<p_array2x2>>
\$<<p_array3x2>>
Double

I prefer to make monthly gifts. See over 

YES Mark! I want my gift to go twice as far!
20 Gerrard Street East, Toronto, Ontario M5B 2P3
(416) 598-4898 • 1-800-435-7308
Charitable Registration No. 10699 0195 RR0001



Donate: CovenantHouseToronto.ca/Urgent
Email me news, stories about the youth and ways to help:



June 2021

Mr. Sample Donor
123 Anywhere Street
Toronto, ON
A1B 2C3

Dear [FirstName],

With hot, sunny days ahead of us, a change in the weather means we can start enjoying the fresh air and spending more time outside. It's something we can all look forward to, especially after so many months of staying indoors and fighting the pandemic.

Unfortunately, at Covenant House, summer tends to be the most challenging time of the year as we expect more youth who will come to our doors. As it starts to warm up, youth who are experiencing violence and abuse at home get the courage to flee their homes. With no place to go, many of them end up living on the streets.

<FirstName>, this year I am especially concerned. In the coming months, we are going to see a greater need for our services. Yet, our donations tend to drop off during this time.

What's more, the costs of running our programs and maintaining our facilities have increased significantly due to the ongoing pandemic. The safety measures we introduced, like virtual counselling, Plexiglass barriers in common areas and personal protective equipment for our staff and youth have added to our costs at what is already a challenging time for us. I want to be prepared for the flood of young people who will be seeking safety at Covenant House this summer.

Right now, we are providing care to as more than 300 youth a day, ensuring they have 24/7 access to food, shelter, clothing, medical care, counselling and other essential services, all while adhering to strict health and safety protocols to protect everyone at our facilities. As you can imagine, this has been an incredible challenge – logistically and financially.

We really need your help, <FirstName>, to ensure we can be there for the young people who don't have a caring adult in their life or a place to call home.

Given the urgency that we face and the financial challenges created by the pandemic, a caring individual has offered to match every donation to Covenant House by July 31st, up to \$100,000!

This is a fantastic opportunity that will make your donation go twice as far, and I would be so grateful if we can count on your support today.

I want you to know how deeply we appreciate your past support and compassion for youth who are homeless and trafficked. Thanks to you, Covenant House is a welcoming, safe and supportive place for young people who have nowhere else to go.

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(416) 598-4898 • 1-800-435-7308 • CovenantHouseToronto.ca
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Follow us



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Guarantee: You can change or cancel your donation at any time simply by contacting us toll free at 1-800-435-7308 or at donations@covenanthouse.ca

A semi-annual newsletter *Good Samaritan News*
 A Good Samaritan certificate
 A special message from one of our youth

When you join you'll receive:

- It costs \$30.51 to provide 3 youth with food for a day.
 - It costs \$107.38 to provide 2 youth with a day of coaching and support in our job centre.
- Monthly giving is a convenient and cost-effective way to care for youth who are homeless and trafficked. When you join our Good Samaritans you help reduce our administrative costs and provide us with a steady source of income so we can help more youth.

Why become a monthly donor?

Join our Good Samaritans and help youth who are homeless and trafficked all year long

Yes, I want to become a Good Samaritan.

Each month I'll give: \$25 \$35 \$50 Other \$_____

I authorize Covenant House to withdraw the amount above from my bank account on the: 1st OR 15th of each month. My cheque marked "VOID" is enclosed.

I prefer to use my credit card:



This is a business donation.

Card No. _____ Expiry Date _____ / _____

Cardholder Name _____ Today's Date _____

Signature _____ Telephone _____

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We need to be ready for the young people who will be turning to us for help this summer — can we count on your support?

If you can find a way to send a special gift today, it would mean so much to our youth. Your donation will be doubled – that means twice the impact on youth who need our programs and services.

With the help of caring friends like you, we can continue to provide young people with compassionate guidance and equip them with the life skills they need to build bright futures for themselves.

I know you believe and care about our youth as much as we do. The young people we serve are courageous and remain full of hope even during these tough times. The pandemic has shown us the incredible resilience, optimism and spirit that these young people possess. Every day, we see them working hard to rise above their circumstances. But they can't do it alone.

They rely on Covenant House to meet them where they are on their journey. Whether they need emergency shelter and food, medical care, counselling, support with completing their education or help finding a job, they can count on us because you are at our side.

Donors like you help to provide these essential services.

Your support means the world to our youth and to everyone at Covenant House. With so many young people depending on our services in the coming months, we are deeply grateful for any amount you can send. Because the need is urgent – and because your gift will go twice as far – please, let us hear from you today.

With my sincere thanks,

Mark Aston
Executive Director

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Other Secure Ways to Give:




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By telephone during business hours toll-free 1-800-435-7308




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Card Number _____ Expiry Date _____ / _____
 Cardholder Name _____ Today's Date _____
 Signature _____ Telephone _____


«Address»
«Address1»
«Address2»
«Address3»
«City» «Province»
«Postalcode»

Your Gift Of: _____

<<p_array1>>
 <<p_array2>>
 <<p_array3>>
 Other \$ _____

Is worth (when matched):
 \$ <<p_array1x2>>
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MATCHING GIFT OPPORTUNITY

DEADLINE JULY 31ST

June 2021

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Other Secure Ways to Give:

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- By telephone during business hours toll-free 1-800-435-7308



MATCHING GIFT – Deadline: July 31, 2021

Double the impact of your gift!

\$25	becomes	\$50
\$50	becomes	\$100
\$100	becomes	\$200

A caring individual has offered to match donations in support of the youth at Covenant House, up to \$100,000. But this offer ends on July 31, 2021.

What your Donation Means

2x the youth receive counselling and support



2x the youth receive shelter



2x the youth receive nourishing food



Give now and double your impact!

Covenant House COVID-19 Response

Keeping our youth and staff healthy and safe is our top priority.

The pandemic has presented us with new and evolving challenges as we continue to provide 24/7 services to youth experiencing homelessness. The safety measures we introduced have led to unplanned and increased costs.

To date, we have spent close to 1 million on ensuring our facilities are fully clean, disinfected and equipped with a blueprint for maintaining safe conditions for our staff and youth. This includes:

- Providing all youth across our facilities with their own rooms
- Offering virtual counselling by phone or video conferencing
- Requesting that staff and youth use personal protective equipment
- Installing Plexiglas barriers in all common spaces, adding in air filtration and no-touch faucets

11046IN1