

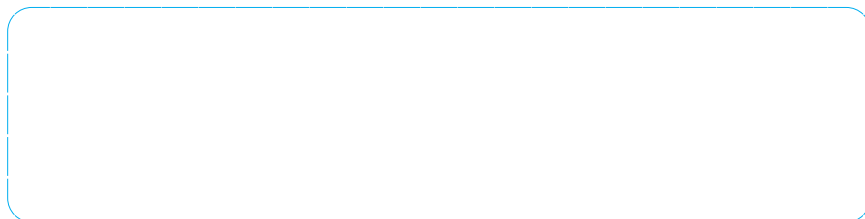


24|7 **NEED**

COVID-19 crisis response
Homeless youth need you now more than ever.



RETURN POSTAGE GUARANTEED
PORT DE RETOUR GARANTI



20 Gerrard Street East
Toronto, Ontario M5B 2P3

110450E1

XX

xxcodesxx

«Addressee»
«Address1»
«Address2»
«Address3»
«City» «Province»
«Postalcode»

Signature _____

Telephone _____

Cardholder Name _____




Today's Date _____

Card Number _____

Expiry Date _____

_____ / _____

My cheque to Covenant House is enclosed.

I prefer to use:    This is a business donation.

I prefer to make monthly gifts. See over →

«\$p_array1» «\$p_array2» «\$p_array3» Other \$ _____

Here is my urgent gift of:

YES Mark! I will be there for vulnerable youth during this time of need.

Donate: **CovenantHouseToronto.ca/247Need**
Email me news, stories about the youth and ways to help:

20 Gerrard Street East, Toronto, Ontario M5B 2P3
(416) 598-4898 • 1-800-435-7308
Charitable Registration No. 10699 0195 RR0001



April 2021

COVID-19 crisis response
Homeless youth need you now more than ever.

Mr. Sample Donor
123 Anywhere Street
Toronto, ON
A1B 2C3

Dear **[FirstName]**,

I hope you and your loved ones are staying safe and well during these challenging times for us all.

At Covenant House, every day we are reminded of just how devastating the effects of the pandemic have been for our young people. It's heartbreaking to see so many youth being thrown back into uncertainty after having worked so hard to stabilize their lives.

[Variable] As a cherished friend, I want you to know how deeply we appreciate your past generosity, which has allowed us to keep our promise and our doors open to every young person who turns to us. You have helped us continue to be the place where youth who are homeless and at risk can turn to for support, guidance and understanding.

Now more than ever, our youth need to know that we will be there for them during these unpredictable times.

The isolation created by the ongoing lockdown restrictions is incredibly difficult for young people who need social interactions and one-on-one connections to thrive. It pains me to see so many youth experiencing loneliness, depression, anxiety and suicidal thoughts.

To help them cope and offer the support they need while staying safe, we've introduced a mix of in-person and virtual programs for youth struggling with mental health and substance use. Our facilities continue to be open 24/7 offering food, shelter, medical care, counselling and other essential services to more than 300 young people who are counting on us every day.

To make sure all the youth who come to us are being supported and cared for, our frontline staff work around the clock. **It takes personal sacrifice, commitment and compassion to do this work** and for that we are so incredibly grateful.

Because the circumstances we are dealing with are so unique and unprecedented, hearing from you would mean so much.

[Variable - ASK] <FN>, we simply can't provide the extra help young people need right now without your ongoing support. I know these are financially challenging times for many of us, but if you can manage to send an additional gift today it would help more than you know.

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Charitable Registration No. 10699 0195 RR0001

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Email Subscription: You may unsubscribe at any time by clicking the unsubscribe button at the bottom of every email or by contacting us at 1-800-435-7308. Tax receipts are issued automatically for gifts of \$10 or more; others upon request. Tax receipts for monthly donations will be issued by mid-February of the following year. Receipts are issued to the person whose name appears on the cheque or credit card. To reduce costs, Covenant House occasionally exchanges our mailing list with other charitable organizations. If you prefer not to have your name and address exchanged, please check here: We respect your privacy. We'd be pleased to send you a copy of our Privacy Policy or view it online at CovenantHouseToronto.ca

Guarantee: You can change or cancel your donation at any time simply by contacting us toll free at 1-800-435-7308 or at donations@covenanthouse.ca

- A special message from one of our youth
- A Good Samaritan certificate
- A semi-annual newsletter *Good Samaritan News*

When you join you'll receive:

- It costs \$30.51 to provide 3 youth with food for a day.
 - It costs \$107.38 to provide 2 youth with a day of coaching and support in our job centre.
- Monthly giving is a convenient and cost-effective way to care for youth who are homeless and trafficked. When you join our Good Samaritans you help reduce our administrative costs and provide us with a steady source of income so we can help more youth.

Why become a monthly donor?

Join our Good Samaritans and help youth who are homeless and trafficked all year long

Yes, I want to become a Good Samaritan.

Each month I'll give: \$25 \$35 \$50 Other \$ _____

I authorize Covenant House to withdraw the amount above from my bank account on the: 1st OR 15th of each month. My cheque marked "VOID" is enclosed.

I prefer to use my credit card:

VISA MASTERCARD AMERICAN EXPRESS

This is a business donation.

Card No. _____ Expiry Date _____ / _____

Cardholder Name _____ Today's Date _____

Signature _____ Telephone _____

*Email me news, stories about the youth and ways to help:

Keeping our youth and staff safe through the pandemic is our top priority. This has meant increased safety protocols and additional spending on personal protective equipment and sanitation materials. We also had to make changes to our physical facilities, like adding new air filtration systems, hands-free faucets and plexiglass barriers in all common spaces.

As you can imagine, all of this comes at a very high cost. Our spending over the last six months has increased tremendously. The only way we can manage these financially challenging times and continue to care for our youth while keeping them and our staff safe, is through the compassion and generous support of friends like you.

Will you extend a loving hand and help the young people who are relying on us?

While the youth we work with are resilient and full of hope, their lives have been shaken up by the pandemic, worsening the already difficult situation they are in.

To do well and move forward in their lives, it's important for young people at Covenant House to have their basic needs met. They rely on us for nourishing food, a roof over their head and a safe and supportive environment with resources to help them succeed.

We can provide all of this and much more, but we need your help.

It is our privilege to serve youth who are homeless, and we will continue to do so with caring donors like you at our side. Thank you for showing young people at Covenant House that they are not alone during these difficult times. Please if you are able, send your donation today.



With my deepest gratitude,



Mark Aston
Executive Director

P.S. **Vulnerable youth urgently need extra help and resources during a crisis like this.** Will you please send your donation today? Thank you.

Other Secure Ways to Give:

-  Online at CovenantHouseToronto.ca/247Need
-  By telephone during business hours toll-free 1-800-435-7308

