



THANK YOU FOR HELPING WOMEN IN OUR COMMUNITY OUT OF POVERTY.



Dear <First name>,

Thank you for adding your name to our petition. By joining us in our mission to help women in our community out of poverty, you have shown that you care for your most vulnerable neighbours.

Together, with your support, we are urging the government to provide more funding for affordable housing for low income single mothers and women who are struggling to afford the basic costs of living.

In these tough times, with so many of us affected by the pandemic and the financial difficulties arising from it, women are among those who have been hit the hardest.

An increasing number of women in our community are facing extremely difficult circumstances. Poverty, homelessness and unemployment among women, especially single mothers and those living on their own, are on the rise. That’s why it’s so important that we make our voices heard now.



At Good Shepherd, we are guided by our faith in people and are committed to helping vulnerable individuals and families in our community rise above difficult times and establish a path to a stable and healthy life.

I sincerely thank you for joining our petition and showing support for the women in our community who are in need. I look forward to keeping you updated on the progress of our work.

Sincerely,

Brother Richard MacPhee, OH
Chief Executive Officer
Good Shepherd

P.S. Thank you again for signing the petition and demanding more support for affordable housing for women in our city who are experiencing poverty. We wouldn’t be able to do this important work without you.

[GIVE TODAY](#)

Dear <First name>,

All over the world, women are disproportionately experiencing poverty compared to men.

My name is Katherine Kalinowski, and I am a passionate advocate of women's rights. I've made it my life's mission to make a difference in the lives of women who are working to overcome hardships and homelessness – and I'd like you to join me on this journey.

In our community, women are more likely than men to be living on a low income.

Here's how poverty affects women in our city:

- **1 in 5 women** in Hamilton are living in poverty.
- Hamilton's single women have the **highest poverty rates** among Ontario's cities.
- Children and women ages 15 and over represent **almost two thirds of Hamilton's total low-income population.**

In this great country of ours, it is inexcusable that poverty remains a major issue. Almost 2 million women in Canada live on a low income. The gender pay gap adds to this problem. For every dollar that a man makes, women earn 72 cents. These women could be struggling to afford the cost of housing, feed their kids or pay monthly bills.



But solutions do exist. Investing in affordable, low barrier housing and empowering women with personalized support, resources and guidance can help them escape poverty – and change their future forever.

At Good Shepherd, we provide programs and support services to help more women in our community move themselves and their families out of poverty and have the chance to build healthy, productive lives.

To learn more about how poverty affects women in our community and what Good Shepherd is doing to address this issue, [watch the video above](#).

With my sincere gratitude,

Katherine Kalinowski
Chief Operating Officer
Good Shepherd

P.S. Will you [make a donation today](#) so we can continue to provide essential services to women and families in need, including emergency shelter, food and clothing, housing support and mental health support services? Thank you!

[GIVE TODAY](#)



GIVE TODAY



DID YOU KNOW THAT 4 OUT OF 5 SINGLE PARENTS ARE WOMEN?

Dear [<First name>](#),



Being a mom is a huge responsibility – being a single mom takes that to a whole new level.

The sad reality is that 1 in 5 single mothers in Canada are raising their children in poverty. And here in our community, the situation isn't any better.

Right now, women from neighbourhoods across our city are struggling to afford the basic costs of living.

Many of them turn to Good Shepherd for emergency shelter, food and clothing, access to affordable housing and other support services like crisis intervention. To continue to provide these vital services to women and families in our city, we need the support of community members like you.

Will you make a donation today to ensure Good Shepherd can be there for our most vulnerable women in our neighbourhood?

The only way we can continue the vital work we do every day is with your support. **Please give today.**

With my sincere gratitude,

Katherine Kalinowski
Chief Operating Officer
Good Shepherd

P.S. The only way Good Shepherd can help women break the cycle of poverty and build better lives for themselves and their families is with your support. Please give today, as generously as you can. Thank you.

GIVE TODAY



“I struggled to afford food, clothing and basic necessities. Life was really tough. I knew I needed help but didn’t know where to start.”

– Paula

Dear <First name>,

I want to tell you about a woman named Paula.

When Paula first came to Good Shepherd, she was scared and embarrassed. She wasn’t used to asking for help. She lived a good life as she put it. *“I married my high school sweetheart. We had a beautiful daughter, a nice house, and a comfortable life.”*

But over the years, all of that changed. Paula was increasingly subjected to unleashed abuse from her husband. Until one day, fearing for her and her daughter’s safety, Paula made the brave decision to leave him, even without knowing how they would survive. She just couldn’t take it anymore.

With nowhere to go, no job as she had taken time off to look after her family, and no means to support herself and her 15-year-old daughter, Paula found herself in a desperate situation.

“I struggled to afford food, clothing and basic necessities. Life was really tough. I knew I needed help but didn’t know where to start. When I reached out to Good Shepherd, I was a complete mess. I was crying and could barely get the words out,” recalls Paula.

“I lived through some really dark days,” shares Paula. *“But with the support of Good Shepherd, I am a different person today. My dream for my daughter is to build a career that she is proud of. And my goal is to become a successful entrepreneur, be able to stand on my own feet, and one day buy a home.”*



There are hundreds of women in our community just like Paula fighting their own battles right now. One way to help is to ensure their basic needs are met, including having access to affordable housing and personalized support.

Thank you for supporting our petition demanding affordable housing for women in our community. Together, we can help women out of poverty and give them the opportunity to make their own way forward.

Sincerely,

Katherine Kalinowski
Chief Operating Officer
Good Shepherd

P.S. Our petition is gaining signatures! Thank you for adding your name to this important cause and standing up for women in our community. Together, we are sending a powerful message to our government that everyone should have the right to affordable housing.



GIVE TODAY

Your voice
and action
**make a
difference.**



Dear <First name>,

You have done something important. Something that can bring hope and make a life-changing difference to women who are struggling with poverty – *right here, in our community.*

By adding your name to our petition and urging the government to support affordable housing for low income women, you are standing up for your most vulnerable neighbours and creating opportunities for change.

Right now, hundreds of women in our community are trying to stand on their own and build a better life for themselves. With the support of Good Shepherd and our donors, many women can succeed using our resources and become independent.

That's why I hope you'll help Good Shepherd continue to provide essential services to women in need by making a donation today.

With your support, we'll continue to serve individuals and families in need by offering life-changing services – everything from emergency shelter and food to crisis intervention, housing support and mental health programs.

With my sincere gratitude,

Brother Richard MacPhee, OH
Chief Executive Officer
Good Shepherd

P.S. We have added your name to Good Shepherd's mailing list to keep you updated on the important work we are doing and how your donations are changing lives – and bringing hope – to people in your community. Thank you for your generous support.

GIVE TODAY



THANK YOU FOR STEPPING UP TO HELP CHANGE THE LIVES OF WOMEN IN OUR COMMUNITY.

Dear <First name>,

Welcome to the Good Shepherd community. We're so glad to have you with us!

With your recent gift, you join a compassionate, thoughtful group of donors whose values we all share: respect and care for everyone, and joy in serving those most in need.

Your donation will ensure that we can continue to be the voice for women who cannot advocate for themselves and provide those who are most vulnerable with the ability to live healthy, productive and dignified lives.

It will ensure that we can continue to provide emergency food, clothing and shelter, crisis intervention, housing support and other essential services to hundreds of women who seek our services every year.

Guided by our faith in people, Good Shepherd is committed to serve women in need in the Greater Hamilton Area.

Thanks to your generous support, we offer innovative programs and services 365 days a year, without judgment or cost, to those who are experiencing hard times and have nowhere else to turn.

Thank you again for your generous gift and for helping us serve our community's most vulnerable residents.

I look forward to sharing our challenges and successes with you in the coming months!

With gratitude,

Brother Richard MacPhee, OH
Chief Executive Officer
Good Shepherd

P.S. Thanks to donors like you, Good Shepherd will keep providing food, shelter and other essential support for all those who need them. If you have any questions about our work together, please feel free to call us at 905.572.6435 or email goodshepherd@gsch.ca