

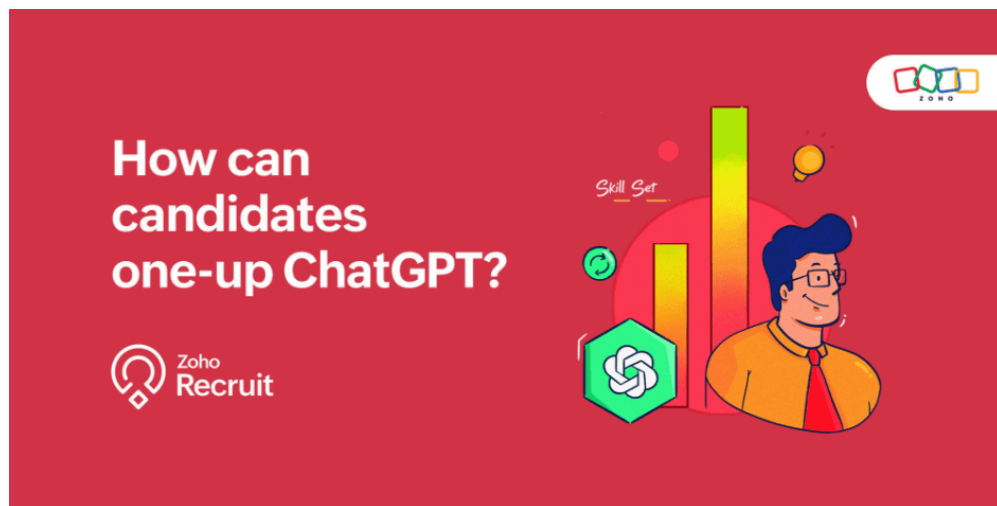


Helping you recruit better, one blog post at a time!

We love that you love our content, and we are super thrilled to nurture new ideas and fresh perspectives in our recruitment community. Here's what you might have missed!

Zoho Recruit blog digest

**Skillsets that set your candidates apart
in the era of ChatGPT**



With ChatGPT's ability to access information at unimaginable speeds, write anything, generate code, and create websites, what skillsets should you be looking for while hiring candidates?

[Read the blog here >](#)

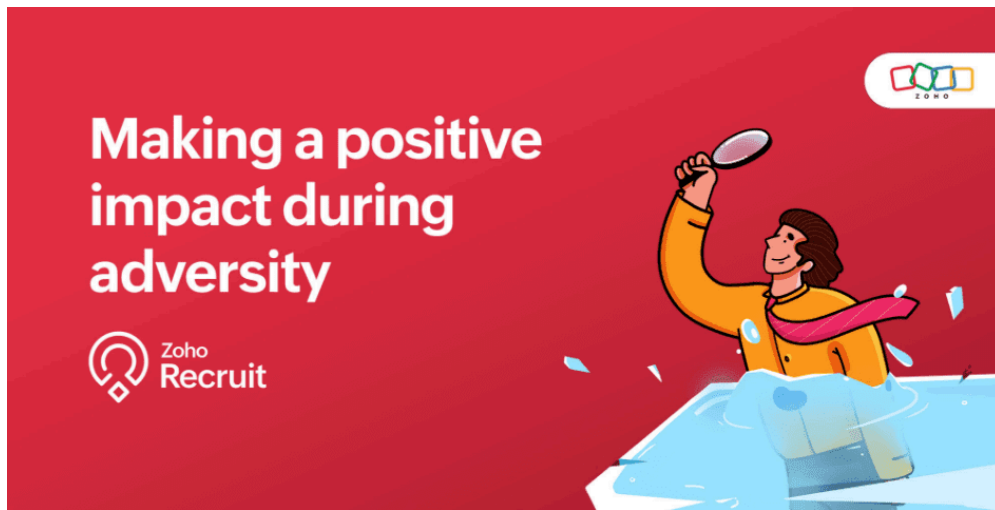
Attract high-quality talent despite the economic downturn



When times are uncertain and revenue declines, companies typically cut back on spending, especially on expensive processes like recruitment. But it's important to have a long-term perspective; economic downturns are temporary, and you want to be ready for when things start to look up.

[Read the blog here >](#)

There's a company wide hiring freeze—now what?



Payroll is one of the biggest expenses for a company, and when an economic downturn hits, many companies freeze hiring to save money. This might be a pause in creating new roles or an even a halt in hiring for open roles.

[Read the blog here >](#)

Some food for thought: Hiring candidates with transferable skills

You may have an “ideal” candidate in mind for the role you’re trying to fill—but is it possible that there’s someone better?

[Continue reading our post on SIA’s page >](#)

Exciting news from Zoho Recruit



Download

We are super happy to announce that Zoho Recruit has once again been ranked as a leader in the Talent Acquisition Technology Value Matrix for 2023, published by Nucleus Research. Nucleus Research employs an ROI-focused method to assist individuals in making informed technology investments.

[Here's why we lead in the talent acquisition software category. >](#)

About Zoho Recruit

Zoho Recruit is cloud-based talent acquisition software. It gives businesses and staffing agencies all the tools they need to handle the entire recruitment lifecycle, including creating and publishing job openings, talent sourcing, candidate outreach and engagement, assessing, interviewing, and extending offer to candidates.

We offer a 15-day free trial to help you understand how our product can meet your recruitment needs.

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