



Kyle Grappone

PROFESSIONAL FREELANCE WRITER

EXPERIENCE INCLUDES:

Copywriting, Ghostwriting, Marketing Content, Blog Posts, Case Studies, Website Copy, Social Media, Press Releases

INDUSTRY EXPERIENCE:

Retail, Education, Advertising, Healthcare, Beauty Products, TV and Film, Skincare, Finance, Personal Branding

Kyle is outstanding.

Not only is he a talented writer, he is exceptionally easy to work with. He's laser-focused on what you are looking to achieve as his client. He's created an efficient process to capture your initial thoughts and ideas as the starting point and he takes things forward from there.

He's very professional, creative and his end work product is impressive. **Highly recommend.**

JOE | FINANCE / COACHING INDUSTRY

As a fellow agency owner working with Kyle has been nothing, but easy!

I've worked with him on personal content, content for a startup, and well as for creating content for my clients. He is always efficient, organized, and typically hits the nail right on the head.

You will not be disappointed with his deliverables.

FRANK | DIGITAL AGENCY OWNER

I've hired Kyle for over 50 assignments and will continue to do so. He's fast, talented, versatile, and he takes notes very well. He's definitely made my job a lot easier over the last few months.

ERIC | HEALTHCARE INDUSTRY

Kyle is an **intuitive writer** with the ability to turn your vision into words. I enjoyed working with him and look forward to working together in the future. Kyle is motivated and always delivers on time.

Great job!

CHRISTINA | BEAUTY PRODUCTS INDUSTRY

Kyle delivers the perfect content and is always on-time or ahead of schedule.

I highly recommend working with him on your next project.

JOHN | EDUCATION INDUSTRY

Kyle is a fantastic writer who took my words and painted a more descriptive picture of the story I was telling. He took the time to understand my vocabulary and tone and had the ability to write an amazing article for me that received positive feedback that lead to more one on one engagement between myself and the reader.

I highly recommend using Kyle for any copywriting opportunities you may have in the future!

CHRIS | PERSONAL BRANDING PROJECT