

ARLENE GROSS

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WRITING & JOURNALISTIC EXPERIENCE

Freelance Writer

September 2005 – Present

- Wrote 200+ feature articles for *Newsday's* "Act Two," "Long Island Life," "Real Estate," and "Explore LI" sections, *Long Island Living Magazine*, *Bridal Planner*, *Top Doctors*, among others; numerous *Newsday* opinion pieces; 50+ advertorials for special *Newsday* advertising supplements and 500+ real estate and family blog posts for *Newsday*
- News and feature stories have also appeared in *Wellness Magazine*, *Long Island Press*, *Dan's Papers*, *Behind The Hedges*, *Wedding Style*, *50 Plus Lifestyles*, *The Long Islander*, and *Huntington News*
- Wrote marketing/advertising copy for various clients over an array of media, including newsletters, catalogues, brochures, and websites

Times Beacon Record Newspapers | *East Setauket, New York* Reporter

September 2007 – July 2013

- Authored over 1,600 articles for 7 weekly papers in Suffolk County, with a specialty in breaking news, community reportage, town, school and county issues, features, and editorials
- Won four New York Press Association awards for journalistic excellence
- Developed broad network of contacts and resources throughout Long Island to aid in reportage

RELEVANT CAREER EXPERIENCE

DLT Entertainment, Ltd. | *New York, New York* Director of Cable & Public Television Sales

June 1996– May 1999

- Supervised complete syndication process to market and sell diverse library of television programming to nationally recognized U.S. cable industry and public television stations
- Developed and implemented marketing plans for new acquisitions, negotiated deals with sub-distributors, met producers to acquire new product, screened programs for sales viability, and implemented co-production deals for works-in-progress with cable networks

Coe Film Associates | *New York, New York* Director of Foreign Sales/Acquisitions Executive

January 1988 – June 1996

- Oversaw sales of company's international library of 500+ films to worldwide broadcast television, cable and satellite systems remotely and at global television and conventions

Rich Jachetti Public Relations | *New York, New York* Account Executive

July 1982 – December 1987

- Supervised all consumer and trade press for the nation of St. Kitts & Nevis, West Indies
- Effected extensive high-visibility media coverage for client through invitation of writers/editors, photographers on press trips; served as chief liaison between press, tourist boards, hotels and airlines to spur travel articles, fashion shoots, location TV and film production
- Wrote materials, organized press conferences, promotions, and interviews for American Lung Association, Penthouse Magazine, Barnum's Animal Crackers 85th Year Celebration

EDUCATION

Queens College *B.A. in Psychology and English*

Flushing, New York

New School For Social Research *Coursework in Journalism and Creative Writing*

New York, New York