

The Protego Foundation Welcomes New President: Creator and Cofounder of The Protego Foundation, Tylor Starr, steps down with Marissa Price stepping into the president role

BOULDER, Colorado, February 7, 2023-- The Protego Foundation, a wizarding-inspired 501c3 nonprofit animal rights organization, welcomes Marissa Price as the new president while the organization's creator and cofounder, Tylor Starr, steps down.

Dreamt up by Starr in 2014, he led The Protego Foundation through its launch, a double rebranding, and many campaign victories. With the support of an all-volunteer team at The Protego Foundation, Starr explains why now was the right time for him to step down as president of The Protego Foundation and welcome Price as the organization's leader in the organization's next chapter.

"When Kathryn Henzler and I cofounded this organization, we were doing everything on our own, but we slowly started to bring on more volunteers who saw Hermione, Newt, and Luna's activism for magical creatures and wanted to do the same in our world," Starr says, "With Price leading this team, I know that Protego's next chapter will see even more victories and more animals helped."

The Protego Foundation's Board of Directors voted in Price as Starr's replacement in January 2023. She brings nearly a decade of experience in animal rights advocacy and a lifelong love for the Wizarding World.

"I am honored to be aligning myself with The Protego Foundation, the only organization working to make the fandom and franchise non-violent towards animals," says Marissa Price.

"Thanks to The Protego Foundation's members and supporters, including sites like MuggleNet, live owls are banned from all licensed Harry Potter events and locations, Butterbeer can now be ordered without the dairy topping, and the fandom is active for the magical creatures in our non-magical world. The Protego Foundation's goal to make the Wizarding World fandom the kindest fandom to animals is happening, and I cannot wait to see it happen from the sidelines as a Protego supporter."

For more information about The Protego Foundation and to support their work to help magical creatures, visit protegofoundation.org.

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