

FOR IMMEDIATE RELEASE: May 31, 2023 CONTACT: ProtegoPress@gmail.com

PROTEGO FOUNDATION CALLS FOR 'CON OF THRONES' TO DEFEND THE DIRE WOLVES

BOULDER, Colorado— The Protego Foundation, a nonprofit organization dedicated to promoting the welfare and rights of magical and non-magical creatures alike, has launched the Defend the Dire Wolves campaign to protect live animals from being used as "props" for photos at Mischief Management's Con of Thrones event.

The campaign aims to persuade Mischief Management to exclude any exhibitor who uses live animals, such as wolf dogs and ravens, as "props" for photos from their event. The Protego Foundation believes that the use of live animals is inhumane and promotes a dangerous and irresponsible message that animals are objects to be used for human amusement.

"We are extremely concerned about the welfare of these animals," said Brittany Drake, Campaigns Director for the Protego Foundation. "When dogs or birds are placed in an unfamiliar, noisy, and hectic environment, like a convention, and forced to interact with a lot of people, they can experience stress and overstimulation."

The Protego Foundation is calling on fans of the Song of Ice and Fire series and on the Wizarding World Community to support the campaign by signing a petition and sharing the message on social media using the hashtag #DefendTheDireWolves.

Con of Thrones is a popular fan convention that celebrates the world of "Game of Thrones" and its author George R.R. Martin. The event features panels, workshops, and exhibits that showcase the show's characters, costumes, and everything Westeros.

The Defend the Dire Wolves campaign is part of the Protego Foundation's ongoing efforts to protect all animals and promote their welfare and rights. The Protego Foundation is asking fans to support this campaign and help create a magical, cruelty-free experience that breaks the wheel of animal exploitation by signing their online petition urging Con of Thrones not to use live animals as props for photos.

The Protego Foundation launched in 2015. Visit The Protego Foundation on Facebook, at

protegofoundation.org. and on Twitter @ProtegoFDN