

## **Cosmetic nurse practitioner Anush Movsesian on being a sought-after beauty-guru**

Aesthetician and Nurse Practitioner Anush Movesesian is guided by many mantras. The most powerful one that steers her course in medicine is the belief that “one of the most important parts of our lives is how we and others perceive ourselves.”

Movesesian continues, “This is the very basis of confidence and often the first impression people have of us.”

That said, Movesesian is no ordinary Nurse Practitioner. She’s a wildly successful and much sought after Cosmetic Nurse Practitioner based in Los Angeles.

Along with her unique qualifications, Movesesian has successfully ridden the tides of an industry that’s now “flooded with beauty influencers, cosmetics specialists, and injectors from all backgrounds and skillsets.”

Some of the qualities that set her apart from the sea of practicing cosmetic nurses in LA are her decades of experience and her passion for merging her background in medicine with her love of aesthetics into ways that can bring visibly enhanced physical appearances to her patients.

With a reputation for boosting the confidence of the men and women who go to her using “meticulously injected” shots of botox to reduce signs of aging, the self-proclaimed product junkie seeks to “deliver natural results” to “enhance” her patients’ “inherent beauty and promote healthy glowing skin.”

Movesesian, with her aptitude for aesthetics and skillful use of injectables, has become one of the biggest names in Hollywood in the beauty scene. Her facial sculpting procedures and customized skincare treatment plans recognize her patients as individuals.

She takes that sensibility with her to her popular Instagram account, @skinsandneedles\_ There, the beauty guru shares some of the individualized procedures she performs on a daily basis such as micro-needling, chemical peels, as well as her own personal favorite beauty products and her skincare and makeup routines.

Urging her 16.2 million followers to be open to the notion of what she refers to as “skininvestment” Movesesian seeks to be an encouraging voice in the cosmetic nursing and

aesthetician realm. Having amassed a worldwide following online and dedicated clients in Hollywood, one thing is very clear.

Movesesian's passion is everything.

So what else sets the beauty guru and cosmetic nurse practitioner apart from competitors? Movesesian doesn't skip a beat. "Very few like myself have solely focused their entire career path [and] their experience building . . . their skillset development on beauty and aesthetic medicine. . . This is where I shine." And Movesesian is dedicated to making her clients shine too.