

HAO SUN



@LuyyyyySun



Hao Sun



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PROFILE

Active thinking and work efficiently
Data analysis, video editing and storytelling skills
Have strong affinity, good at communicating
Adaptive, quick learner, hard working

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Boston, MA, 02215

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<https://haosun.journoportfolio.com/>

EDUCATION

Boston University

Master of Science in Journalism

2019.08 - 2021.01

Relevant Coursework: Online Journalism, Art of Interview, TV Newsroom, Investigative Report, Magazine Writing

Indiana University of Bloomington

Bachelor of Art and Science in Journalism

2015.08 - 2019.05

Relevant Coursework: News Editing and Broadcasting, Media Law, Online Journalism

EXPERIENCE

The World

Freelance Journalist Intern | 2020.06 - 2020.08

- Assisted podcaster in finding and researching stories
- Reach out to Chinese media agencies and conduct interviews
- Transcribe and edit audios for podcast

Ogilvy Beijing

Account Executive | 2019.05 - 2019.08

- Daily monitoring Olympic Games news through printed and digital platforms, making bilingual translation report to Beijing Organizing Committee
- Writing and designing the newsletter to the International Olympic Committee and media presses
- Operate the official Facebook and Twitter accounts (@Beijing2022). Monitoring the daily statistics to understand the number of visits to the webpage and the interaction with followers.
- Produce monthly reports and propose implementable solutions to increase the followers
- Outlined and achieved comprehensive communications and marketing strategies of Team China Basketball brand
- Distribute news releases, media advisories, and marketing material for campaigns with appropriate tone and voice
- Write and publish the news articles and be forwarded by well-known Chinese media presses

EXPERIENCE

IU NEWSNET

Reporter, Anchor, Producer | 2018.08 - 2019.05

- Write critically acclaimed full feature news article that highlighted individuals and events in the community
- Produce news scripts for personal story and newscast program, reach out to professionals such as city council members, engaging in interviews for top content
- Anchor half-hour newscast with a partner, enterprise and produced lead news content to engage viewers and improve network ratings
- Skilled in operating news camera and editing equipment; shot my personal b-rolls and stand-ups
- Manage newsroom operation and assist the director in news coverage for local news, national and international news, resulting in 100% story accuracy rate

WIUX 99.1 FM

Reporter | 2015.08 - 2016.05

- Covered stories across various topics that discuss issues affecting both student and citizens alike
- Broadcast the news program once a week and produce personal news story with recording equipment
- Engage the program with diverse event include music festival, cultural shocks and community activities

SKILLS

MS Office Suite



Adobe Creative Suite
[Pr, Ps, Id, Lr, Au]



Wordpress



Rundown Creator



EXPERTISE

PERSONAL

Project Management

Team Player

Data Analysis

Communication

Video Editing

Work Organized

Investigative Research

Active Thinking

LANGUAGE

Chinese (Mandarin)



English



Korean

