

Neel Vithlani

Content Marketer

Grew website traffic by 10x at my current job, ready to help your supercharge your marketing efforts!

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WORK EXPERIENCE

Technical Content Writer Tagmate (Tatvic Analytics)

11/2022 - Present

Rajkot (Remote)

Tatvic is a premier marketing analytics company and Tagmate is a NCLC SaaS web tagging tool.

Profile

- Delivered 10x traffic within 10 months.
- Create how-to guides, articles, web copies, infographics, HTML email templates, wireframes, and content calendar. Perform SEO-driven research.

Copywriter The X Future Inc

04/2022 - 11/2022

Rajkot (Remote)

The X Future is a Silicon Valley-based tech startup.

Profile

- Created assets for 6+ high ticket deals.
- Worked on blogs, social media, infographics, web, email copies, assisting in creating downloadable resources and video scripts.

Content Writer OpenXcell Technolabs Pvt. Ltd

03/2020 - 02/2022

Rajkot (Remote)

I worked at Cin 7 Orderhive, an inventory management system vendor, a sister concern of OpenXcell.

Profile

- Key member of the digital marketing team that increased website traffic by 4x within 8 months.
- Participated in PR activities to highlight Orderhive and its founders as thought leaders.
- Worked on content for blogs, guest posts, web copies, emails, eBooks, video scripts, product updates, and social media.

Content Writer FactoHR

02/2019 - 03/2020

FactoHR is India's leading SaaS-based HRMS and benefits administration platform

Profile

- Delivered content for 100+ guest posts published in reputed websites.
- Developed technical content for internal purposes.

EDUCATION

B.E. in Mechanical Engineering Gujarat Technological University

CGPA 8

SKILLS

Copy Writing

Proofreading

SEO

Product Research

Social Media Management

Semrush

Ahrefs

BuzzSumo

SurferSEO

Canva

Portent

HARO

Answer The Public

PR

Generative AI

AI GRC

AI-enabled marketing

LANGUAGES

English

Full Professional Proficiency

Gujarati

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

PUBLISHED IN

DZone

SiteProNews

Business 2 Community

Gamasutra

YourStory

AllBusiness

Small Business Bonfire

Hackernoon

Financial Express

Times Now Online

The Print

News 18

The Economic Times

INTERESTS

Travelling

Poetry

Cinematography