

# débora stevaux (she/her)

Digital creative strategist, **strategic content planner**, senior copywriter, creative data, communication specialist, **cultural researcher** and curator, *reporter* and community manager.

## work experience

- February, 2023 - current job • **UOL**, the biggest content publisher in Brazil, with entertainment, education, BETs and prospection segments.
- October, 2022 until February, 2023 • **Noize Media**, a publisher, record club, agency specialized in branded content and branding artists with projects for **Budweiser** campaigns at the **FIFA World Cup 2022** and for **Beefeater** content during the Primavera Sound São Paulo.
- March until October, 2022 • **Braincast - B9**, the biggest podcasts agency producer in Brazil.
- March, 2021 until March, 2022 • **iHouse in Oliver Agency**, hub which creates **Itaú's** endomarketing, and develops digital live marketing from the bank.
- 2020 until 2021 • **Estúdio Eixo**, creative and strategic consultancy specialized in desk, market research and customers insights, with projects for **Google, Skol, Brahma [Ambev], KondZilla, Consul, Chivas Global** and **Bauducco**.
- 2020 until 2021 • **New Vegas**, full-service advertising and communications agency, digital strategy for **P&G**.
- 2018 until 2020 • **MECA**, cultural, knowledge and creative platform and festivals producer, in projects with **Heineken, Fiat, Campari, Absolut, Converse, TNT Energy Drink** and **Instituto Inhotim**.
- 2020 • **YBY Festival**, the first indigenous contemporary music festival in Brazil.
- 2019 • **THZ Filmes**, audiovisual producer.
- 2017 until 2018 • **Green Park Content**, advertising and communications agency focused on branded and unbranded content, with projects for **Molico, Pepsico** and **Danone**.
- 2017 • **Boa Forma**, a health, beauty, fitness magazine and site from **Grupo Abril**.
- 2016 until 2017 • **CLAUDIA**, the largest women's magazine, site and feminine platform in Brazil, including live events about women's empowerment like **Prêmio Claudia**.
- 2015 until 2016 • **Revista Cult**, magazine and platform of culture, literature and human sciences.
- 2015 • **Thump, Vice**, electronic music channel.
- 2015 • **Magazines Editorial Core from Cásper Líbero College**, an institution's communication hub.
- 2015 • **Guia 4 Rodas**, tourism guide from **Grupo Abril**.

## languages

Portuguese • mother language  
English • advanced level  
Spanish • intermediary level  
German • basic level

## graduation

- 2023 • **Aldeia.cc** • UX Writing Bootcamp.
- 2023 • **Aldeia.cc** • Social Media Bootcamp.
- 2022 • **Miami AD School** • Planning and Strategy Communications Bootcamp.
- 2018 • **ESPM** (Escola Superior de Propaganda e Marketing), an update course about inbound marketing.
- 2013 until 2017 • **Faculdade de Comunicação Social Cásper Líbero**, bachelor in journalism.
- 2014 • **Centro Universitário Senac São Paulo**, editing and design course with the platforms **Keynote, Adobe InDesign, Photoshop** and **Illustrator** for **MAC** and **Windows**.

## portfolio & contacts

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