

JASON FOSTER

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PROFESSIONAL SUMMARY

- Editorial leader with 17 years of editing/management experience, including a decade in national sports media.
- Award-winning writer and editor seasoned in news and sports coverage.
- Reputation for inspiring enthusiasm and ambition with fresh approaches that lead to engaging sports content.
- Excellent news judgment and a calming presence in fast-paced and hectic newsroom situations.
- Comfortable writing/editing news, features, enterprise, opinion, analysis or newsletters.
- Active BBWAA member and Baseball Hall of Fame voter.

Specializing in:

Digital storytelling - News writing/editing - Feature writing/editing - Coaching writers - AP style - SEO -
Breaking news management - Audience engagement - Multimedia - Research - Newsletters - Social media

EXPERIENCE

WRITER/RESEARCHER

March 2024 – present

MLB.com (Remote)

Write breaking news, analysis, explainers and features for Major League Baseball's official website, contribute research to assist MLB's other writers and content partners, and provide on-site reporting as needed.

- Produced more than 4 million page views during each of the 2024 and 2025 seasons.
- Authored homepage-leading stories, including player features and analysis of the MVP and Cy Young races.
- Regularly contribute short-form content to MLB's afternoon newsletter, "The Lineup."
- Frequently write and send push notifications to MLB.com's mobile customers to promote news and highlights.
- Conduct in-depth statistical research in collaboration with beat writers and others to enhance coverage.

SENIOR EDITOR, DEPUTY EDITOR and WRITER

November 2016 – August 2023

The Sporting News, Charlotte, N.C.

Directed various digital content teams in daily and long-range coverage of the NFL, NBA, MLB, college sports and more, and led by example with original enterprise features, commentary and multimedia projects.

- Managed teams that ranged from three to eight people, assigning, editing and posting stories in real time.
- Grew unique users to TSN's baseball pages by 2.6 million from 2016 to 2017 through greater emphasis on SEO and reported features, and targeted use of contributors.
- Boosted the frequency and depth of staff enterprise efforts as deputy editor for features in 2018, directing production of long-form stories that drew more than 178,000 unique users and more than 225,000 page views.
- Generated more than 7 million page views through opinion columns, trending news stories, original features, live blogs, long-form enterprise stories and more.
- Served on rotation as writer/editor of TSN's newsletter, SN Daily.
- Wrote and narrated original MLB videos on YouTube that averaged 24,000 views per video.
- Grew TSN's MLB Twitter account by 12,000 followers from 2017 to 2019 through engaging content, reader interaction and product giveaways.
- Directed on-site coverage of major sporting events, including multiple World Series and MLB All-Star Games.

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NIGHT EDITOR/CONTENT PRODUCER

May 2015 – November 2016

The Sporting News, Charlotte, N.C.

Wrote and edited digital content of all sizes and types, with emphasis on nighttime breaking and trending news in the NFL, NBA, MLB, college sports and more.

- Generated 7.2 million page views with original features, opinion columns, live blogs and trending news stories.
- Supervised night content team on weekends, managing and editing other content producers in news coverage.
- Nominated for a Society for American Baseball Research Award in Historical Analysis/Commentary in 2016.

COPY EDITOR/SLOT EDITOR/WIRE EDITOR

August 2011 – April 2015

McClatchy Publishing Center, Charlotte, N.C.

Edited news, business and sports stories and wrote compelling, SEO-friendly headlines for The Charlotte Observer and The (Raleigh) News & Observer, the two largest daily newspapers in North Carolina. Duties varied by shift.

- Edited 10-15 digital and print stories per shift as copy editor, focusing on content, accuracy, style and clarity.
- Consistently led copy desk to meet nightly deadlines as slot editor while supervising up to six copy editors and having final oversight of all stories and headlines.
- As wire editor, selected, budgeted and edited the full slate of daily wire stories for three newspapers.

EDITOR, NORTH RALEIGH/MIDTOWN

July 2010 – August 2011

The News & Observer, Raleigh, N.C.

Managed as many as four staffers and a team of freelancers in coverage of news, business and sports stories in two fast-growing Raleigh communities via twice-weekly N&O print sections and companion websites.

- Increased page views at NorthRaleighNews.com and MidtownRaleighNews.com by 22 percent and 18 percent, respectively, over the previous year.

BUSINESS EDITOR, CITY EDITOR, NIGHT EDITOR and REPORTER

January 2003 – June 2010

The Herald, Rock Hill, S.C.

Covered government, politics, business, crime and more as a reporter for 32,000-circ. McClatchy daily in suburban Charlotte before advancing into supervisory roles.

- Received three promotions within the first five years and won 10 awards during tenure, including first-place finishes in Business Reporting (2009) and Critical Writing (2007) from the S.C. Press Association.

NEWS REPORTER

October 2000 – January 2003

The Gaston Gazette, Gastonia, N.C.

Covered local government in three towns in suburban Charlotte for 35,000-circ. Freedom Communications daily.

- Hired as a full-time reporting intern in October 2000 and promoted to staff reporter within two months.

E D U C A T I O N

B.S. Communications / Appalachian State University, Boone, N.C.

May 1998

M E M B E R S H I P S

Baseball Writers' Association of America

2016 - present