

# Linley Sanders

 LINLEYSANDERS.COM

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 @LINLEYANN

## JOURNALISM EXPERIENCE

### Newsweek.com | Breaking News Reporter

Sept. 2017 - Present

- Report data-driven stories on state legislative trends, including abortion policies, the minimum wage, marijuana and gender parity in statehouses
- Cover daily breaking news to drive over 1M uniques in monthly web traffic
- Create interactive maps and graphics using Tableau and Datawrapper
- Collaborate on longform investigative journalism and multimedia packages

### The Associated Press | Legislative Relief Reporter

Jan. 2017 - June 2017

- Covered the Iowa Legislature for the 2017 session, including local and national stories on budget shortfalls, workers' rights, gun legislation and voter ID laws
- Wrote breaking news and enterprise articles on tight daily deadlines
- Shot photos and produced video content for the state and national AP wire
- Submitted weekly public records requests and maintained a FOIA database

### TeenVogue.com | Politics & News Reporter

Jan. 2016 - Jan. 2017

- Identified, sourced and wrote daily articles for the politics and news beat; worked on deadline as part of the Teen Vogue breaking news team
- Reported on federal and state government, including the 2016 caucuses, primaries and presidential debates for TeenVogue.com's 7.4k readers
- Traveled to the 2016 Republican and Democratic National Conventions to produce daily web articles, photos, video stories and livestream videos

### BHG.com | Editorial Assistant

Jan. 2016 - Jan. 2017

- Maintained detailed editorial calendar and oversaw content planning for the Holiday channel; brainstormed, edited and published 20+ articles each month
- Identified rising national trends and maintained database of monthly site analytics using Google Analytics, MicroStrategies and Google Keywords
- Copy edited, built and published BHG.com content using Adobe CQ and CMS

## COLLEGE EXPERIENCE

### Drake Magazine | Editor-in-Chief

May 2014 - May 2015

- Wrote and edited award-winning local stories, such as pieces on felony rehabilitation, human trafficking and homeless disenfranchisement
- Used public records to research and report regional enterprise stories
- Oversaw and managed 50+ editorial, art, web and business staff members

### The Kansas City Star | News & Features Intern

May 2014 - Aug. 2014

- Pitched and reported front page articles; developed print and online coverage for the local news, features, entertainment, faith and travel beats on deadline
- Shot and edited video stories to create multimedia news content; recorded, edited and transcribed audio pieces; wrote daily web articles across the site

## EDUCATION

### Drake University

Des Moines, IA | August 2012 - May 2016

B.A., Magazine Journalism

B.A., International Relations

## SUMMARY

Linley Sanders is a data journalist focused on breaking news and political trends. She works to help readers understand the national significance of state laws by writing enterprise articles and visually mapping trends.

## SKILLS

Public records, fact checking, data reporting, SEO, AP Style, Google Analytics, Tableau, Datawrapper, MicroStrategies, mobile UX, DSLR photography, audio and video editing, e-newsletters, InDesign, Photoshop, Python

## NEWSLETTERS & VIDEO

### E-Newsletter Producer | BHG.com

Wrote all subject lines and modules for Better Homes and Gardens' daily holiday newsletter. Used MicroStrategies software to research and test subject lines and open rates for each season. Pitched and wrote trending content.

### Video Production Runner | CNN.com

Assisted with video production for CNN's Facebook Live Stream with 93K unique views. Worked as a liaison to the CNN social media team during the 2016 Democratic Town Hall.

## DATA VISUALIZATION

### Tableau Software

Created time-series data charts and dual-axis maps to embed in articles. Maps showed the [gender parity](#) in state legislatures and projected [marijuana legislation](#) in 2018.

### Google Maps API

Used Google My Maps to build interactive maps showing each state with only [one abortion clinic](#). Sourced the location, contact information and website for each clinic.