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Contents:

1a.

Asset: Enterprises Have Room for Improvement in Secure IT Asset Disposition

Subject A: Could your old IT assets compromise your business?

B: Do your old IT assets put you at risk?

Preheader: Research reveals compliance gaps at most organizations

Header: 78% of IT professionals don't trust their asset disposition programs. Don't be one of them.

Body:

More than ever, secure IT asset disposition matters to your business. But new research shows many IT professionals believe disposition programs may not be compliant, efficient or secure.

Enterprises Have Room for Improvement in Secure IT Asset Disposition examines the ways IT professionals can fill security gaps and improve IT asset disposition.

Use the report to:

- overcome disposition challenges
- set goals for compliance and security
- establish best practices

…and more

CTA: Build a secure IT asset disposition program. Download the report.

1b.

Asset: Planning for E-Waste Disposal

Subject A: Protect yourself from E-waste fines

B: Don't let e-waste put your business at risk

Preheader: Failure to dispose of IT waste properly invites fines and security breaches

Header: E-waste disposition helps protect your business

Body:

Without an auditable disposal program, you may be at risk of regulatory penalties, data breaches and brand damage.

Planning for E-Waste Disposal will help you create an IT asset disposal program that supports compliance and security.

It covers:

- the value of responsible recycling
- creating a formal e-waste removal plan
- outsourcing IT asset disposal

…and more

CTA: Start disposing of e-waste safely and securely.

2a.

Asset: Webinar Protecting Your Brand with a Proper IT Asset Disposition Program

Subject A: [Webinar] How to Get Started with ITAD

      B: [Webinar] Secure Your Brand's Future with IT Asset Disposition

Preheader: An on-demand webinar on building a custom IT Asset Disposition program

Header: How to Get Started with IT Asset Disposition

Body:

The proper disposal of IT assets is critical to information security. But establishing a reliable, secure and environmentally friendly disposition program can be a challenge.

The on-demand webinar, A How-To Guide for Getting Started with ITAD, outlines the steps you can take to build and implement the right program for your business.

It covers:

- common challenges
- your action plan
- the risks and benefits of IT asset disposition

…and more

CTA: Watch the webinar.

2b

Asset: IT Asset Disposal: How Far Should You Go To Protect Your Assets

Subject A: How to securely dispose of IT assets

B: Best practices for secure IT asset disposition

Preheader: Discover the key strategies for protecting your IT assets

Header: Ensure secure asset disposal

Old IT assets should be securely recycled, resold or otherwise destroyed.   Failure could put your data and your business at risk.

IT Asset Disposal: How Far Should You Go to Protect Your Assets outlines the steps you can take to ensure safe and efficient disposition.

The article covers:

- secure disposal strategies
- safely erasing or scrubbing data
- using downstream providers

…and more

CTA: Protect your organization's IT assets. Read the article.

3a.

Asset: Ewaste: The IT Industry's Biggest Challenge

Subject A: Dispose of e-waste efficiently and cost effectively

       B: Go Green with responsible e-waste disposal

Preheader: Meet business goals. Comply with regulations. Stop pollution.

Header: Save the environment—and your budget.

Securely recycling electronics reduces greenhouse gas emissions, cuts pollution and saves energy. It also helps organization remain compliant and avoid thousands of dollars in regulatory fees.

Intrigued?

After reading **E-waste: The IT Industry's Biggest Challenge** you'll know what it takes to build an environmentally friendly disposition program that protects your business.

The guide covers:

- U.S. and world e-waste legislation
- becoming an e-steward enterprise
- tangible e-waste management goals

…and more

CTA: Download **E-waste: The IT Industry's Biggest Challenge**

3b.

Asset: End the E-Waste Epidemic

Subject A: What is e-waste costing you?

          B: Is your e-waste worth millions?

Preheader: [Infographic](#) shows the benefits of secure media destruction

Header: E-waste is a threat to the environment. And your bottom line.

Body:

Did you know Sprint's e-waste program helped the company reduce environmental pollution *and* save $1 billion dollars? That's what happens when you partner with a trusted e-Stewards® Enterprise to dispose of IT assets in an environmentally responsible and secure way.

Curious to learn more? Download the infographic, **End the E-Waste Epidemic.**

CTA: See what secure media destruction could save you.

5a.

Asset: Don't Let Zombie Devices Destroy Your Security

Subject A: Have you zombie-proofed your organization?

B: You can help stop the zombie apocalypse

Preheader: An on-demand webinar on preventing zombie devices

Header: Put your devices to rest—for good.

Body:

Failure to properly dispose of retired electronic devices can result in data breaches and regulatory violations.

Iron Mountain's on-demand webinar, **Don't Let Zombie Devices Destroy Your Security,** explains how you can make sure theses dead devices don't come back to bite you.

The webinar covers how to:

- delete information from decommissioned hardware
- destroy, recycle, and resell your IT equipment
- create an E-waste disposition plan.

…and more

CTA: Stop zombies from invading your organization

Button: Watch the webinar

5b

Asset: Check Before You Chuck It: 7 Mistakes to Avoid with IT Asset Disposal

Subject A: The 7 Deadly Sins of Asset Disposition

       B: Avoid the Seven Common Mistakes of IT asset Disposal

Preheader: Steer clear of these all-too common missteps

Header: Your data has outlived its usefulness. Now what?

Whether you decide to repurpose, resell, recycle or destroy your retired IT assets, it's essential to avoid mistakes that could result in data breaches, regulatory violations and untold damage to your company's reputation.

[Check Before You Chuck It: 7 Mistakes to Avoid with IT Asset Disposa](l) outlines the common mistakes - and what you can do to avoid them.

[The article covers](:)

- tracking and reporting assets.
- the "six Ds" of data protection
- becoming compliant.

…and more

CTA: Avoid these critical mistakes

Button: Read the article.

6a.

Asset: Secure E-Waste and IT Asset Disposition: How It Works

Subject A: [Video] How IT Asset Disposition Protects Your Data

B: [Video] Protect Your Business with IT Asset Disposition

Preheader: Learn how to safely discard your obsolete electronics

Header: Take care of your information

Body:

Looking for a solution to safely destroy, recycle or repurpose obsolete electronics and IT assets while staying compliant with regulations and privacy laws? We can help.

This two minute video explains how Iron Mountain can help you:

- assign value to your devices.
- decide whether to destroy, recycle or resell
- become compliant

Button: Watch the video.

6b.

Asset: Quick Tips to Securely Destroy Outdated IT Assets

Subject A: [Video] Quick tips to securely destroy outdated assets

B: [Video] Your crash course in destroying outdated assets

Preheader: You recognize the need to dispose of retired assets. Now get started.

Header: Build your disposition plan that suits you.

Body:

You know securely destroying outdated IT assets can prevent unwanted data disclosure, protect you from data theft and reduce wasted space. But do you know how to get started?

Quick Tips to Securely Destroy Outdated IT Assets explains what it takes to build a world class IT asset disposition program.

It covers:

- disposition best practices
- performing audits
- working with an e-steward or R2 certified partner .

…and more

CTA: Get started with secure IT asset disposition

Button: Watch the video.

7a.

Asset: Five Reasons Why Hiring A Third-Party Specialist Makes Sense When Securely Disposing Your IT Assets

Subject A: 5 Reasons to Outsource IT Asset Disposition

       B: Why outsourcing IT asset disposition is right for you

Preheader: How planning can improve information security

Header: Here's your first tip:

Most IT, legal, financial and operational teams are too busy to dedicate time and energy to IT asset disposal. But that doesn't make it any less important.

Compliant third-party IT asset disposition can free-up your team, better protect business-critical information and limit potential data leaks due to poor IT asset disposition.

Still not convinced?

[**Five Reasons Why Hiring A Third-Party Specialist Makes Sense When Securely Disposing Your IT Assets**](#) explains why outsourcing may benefit you.

CTA: Learn what a third-party specialist can do for your organization.

7b.

Asset: Electronics Recycling: Compliance Without Compromise

Subject A: How to safely get rid of old IT assets

       B: Safely dispose of your old IT equipment

Preheader: Ensure compliance. Reuse old assets. Save money.

Header: Environmentally- friendly compliance

We don't need to tell you recycling old IT assets instead of chucking them in a landfill is better for the environment. But the benefits of electronic recycling aren't limited to being green.

By using a secure IT asset disposition vendor to recycle your electronics, your organization can:

- Get money back on unneeded IT assets.
- Erase data from devices.
- Destroy or recycle any hardware that has no market value.
- Achieve compliance.

..and more

The article **Electronics Recycling: Compliance Without Compromise** explains what your organization can gain from an asset disposition vendor.

CTA: Protect the environment—and your information.

Button: Read the article

9a

Asset: Safe E-Waste Disposal: Why It's Important To An IT Pro

Subject A: [Case Study] How E-waste disposal ensures compliance

B: [Case Study] An IT pro discusses value of safe e-waste disposal

Preheader: With Iron Mountain "our stuff gets…recycled in a responsible fashion"

Header: A customer success story.

Body:

The New Orleans Center for Creative Arts (NOCCA) needed to dispose of electronic assets in a way that complied with Louisiana's stringent disposition laws. They called on Iron Mountain to help.

Safe E-Waste Disposal: Why it's Important to an IT Pro examines how Iron Mountain worked with NOCCA to achieve a reliable, environmentally responsible asset disposition program that delivered regulatory compliance.

CTA: Read the case study

9b

Asset: Iron Mountain Secure E-Waste and IT Asset Disposition Services

Subject: A: [Flowchart] How IT Asset Disposition Works

       B: [Flowchart] How it Works -Secure IT Asset Disposition

Preheader: An easy-to-follow guide to Iron Mountain's Secure ITAD Process

Header: Discover what Iron Mountain can do for you

Body:

Iron Mountain's secure IT asset disposition service isn't just about getting rid of clutter. It's also about benefits like compliance, increased savings and making a positive environmental impact.

Understand how each step outlined in this handy flowchart-can help your business securely manage retired IT assets. Use it to discover what Iron Mountain can do for you.

CTA: Discover the benefits of secure asset disposition

10a

Asset: Media and IT Asset Disposition: Your Guide to Selecting a Vendor

Subject A: 3 must-haves in an IT asset disposition vendor

> **B:** Help when you need to get rid of old IT assets

Preheader: A buyer's guide to assessing your requirements and evaluating vendors

Header: Choose the right vendor for you

Body

Need help disposing of ageing, obsolete or decommissioned IT equipment in a secure and environmentally conscious way? Make sure you choose the right vendor.

Media and IT Asset Disposition: Your Guide to Selecting a Vendor gives you three must-ask questions to consider when assessing potential vendors.

CTA: Find out the three things to ask an ITAD vendor.

10b

Asset: What to Ask a Potential e-Waste Recycling Provider

Subject A: Key questions to ask potential IT asset disposition vendors

       B: How to evaluate potential IT asset disposition vendors

Preheader: Your guide to finding the right vendor

Header: Ask the right questions.

The right vendor can help you get rid of your obsolete technology. The wrong one can make mistakes that lead to data theft, fines or penalties. Make sure you take the time to evaluate your options.

What to Ask a Potential e-Waste Recycling Provider reveals the critical questions that determine whether a vendor is the right fit for your organization. If information security matters to you, this article will help.

CTA: Find the right vendor.

Button: Read the article

11a

Asset: Enterprise IT Asset Disposition (IATD) Program

Subject A: Stay secure and maximize the value of old IT assets

B: IT asset disposition made easy

Preheader: Why an asset disposition program may be for you

Header: Benefit from a trusted partner

Body

If you're struggling to destroy, recycle or repurpose electronic equipment, your company may be at risk of regulatory penalties, damage to your reputation and data breaches. A trusted partner can help.

[With Iron Mountain](), your organization can:

- **minimize risk** of data breaches with liability protection
- **maximize value** from your outdated assets
- **recycle responsibly** with e-Stewards® Enterprise recycling

..and more

CTA: [Learn how Iron Mountain SITAD can help you]()

11b

Asset: Workflow Diagram

Subject A: How to recycle your outdated IT assets

       B: How to securely recycle old IT assets

Preheader: Recycling IT assets explained

Header: See how it happens—from pickup to recycle

Body:

It's one thing to tell you we securely recycle IT assets. It's another thing to show you.

[This workflow](#) details every step in the recycling process. You'll come away knowing why we've earned our customers' trust for disposing of outdated IT assets.

CTA: Find out how we earned our reputation

Download: View the workflow.

Contact Sales Email

Subject A: Can we help? Expert solutions for secure IT asset disposition

      B: Can we help? Expert solutions for securely disposing of your IT assets

Preheader: Get in touch with our team.

Header: Secure disposal of IT assets can be challenge. Get the expert help you need.

The proper disposal of retired IT assets is critical to information security.

Whether you're looking to build a holistic IT asset disposition program or earn money back for your retired assets, speaking directly to a member of our team is the next step to putting over sixty years of experience to work for you.

CTA 1: Get in touch

Button 1: Contact Us

CTA 2: Earn money back for your retired IT assets

Button 2: Learn about our IT Asset Buyback Program