Email 01: ABCs of UEM

Subject

We hate buzzwords, too.

Preheader

It's time to understand what UEM *really* means.

Headline

Enough with the Buzzwords
We're peeling back the hype and confusion around UEM.

Body

Unified Endpoint Management (UEM), like most buzzwords, has been co-opted, morphed and corrupted so much that it's lost its original meaning.

Is UEM a strategy? A product? A set of products? Does it require a complete rip and replace? Or is it plug-and-play? Where does anyone even start?

We get the frustration. That's why we published the ABCs of UEM.

It's a glossary-style blog series that offers definitions of key UEM terminology—from A to Z. Contained is information aimed at peeling away the buzz and getting to the heart of what UEM really is and why it matters.

We promise you won't see "synergy" written once.

Read ABCs of UEM

Secondary CTA

Want more? Subscribe to our ongoing UEM webinar series for the latest trends and best practices.

Email 02:

Subject

This email is boring.

Preheader

Boring makes the Everywhere Workplace possible.

NO Headline (intentional)

Body

Unified Endpoint Management (UEM) is boring.

It enables organizations to discover, secure, and manage every desktop and mobile device that touches their network. Thrilling, right?

But what UEM empowers, well, that's a lot more interesting.

Employees now expect to work how they want, where they want, and on the devices they want. Organizations that can accommodate them benefit in a number of ways—from increased productivity to streamlined IT service delivery.

And UEM makes it all possible—all without compromising security.

So, if you're tasked with supporting and securing a remote or remote-first workforce, maybe it's time to get a little boring. **Make Your Everywhere Workplace Possible with UEM** explains how.

Read the Blog

Secondary CTA

Want more? Subscribe to our ongoing UEM webinar series for the latest trends and best practices.

Email 03:

Subject

Make your Everywhere Workplace possible

Preheader

Empower and secure remote workforces with UEM

Commented [LH1]: @Matthew Kane - It looks like Emails 2 and 3 are linking to the same asset. We need a 3rd asset in the Awareness flow.

Commented [MK2R1]: @Lauren Hein All set. I can't resolve, though.

Headline

UEM Makes The Everywhere Workplace Possible
Find out how in our guide

Body

Let's be honest: We're not putting the genie back in the bottle.

Remote and remote-first work is here to stay. Employees now demand flexibility—and a majority would opt for a pay cut rather than return to the full-time constraints of the traditional office.

So how can you enable this new way of working without compromising productivity or security?

Unified Endpoint Management for The Everywhere Workplace explains how UEM enables your organization to:

- Empower remote and remote-first workers.
- Discover and manage every desktop and mobile device that touches your network, and
- Ensure all devices are compliant with your security requirements.

Read the Guide

Secondary CTA

Want more? Subscribe to our ongoing UEM webinar series for the latest trends and best practices.

Email 04: Contact Us

Subject

Talk to a human

Preheader

We're here to help with UEM

NO Headline (intentional)

Body

We get it.

There's a lot of information coming at you. And trying to determine the right UEM solution for your organization can be daunting.

That's why our team is always available to help you navigate your options and answer any questions you may have.

Visit our contact page here to call or email.

Click Here to Get in Touch

Secondary CTA

Subscribe to our on-going UEM webinar series for more expert-led guidance on modernizing device management.

Commented [LH3]: @Matthew Kane - This is a global campaign and every country has their own phone number, so I removed the phone number from the email. Phone numbers are listed on the contact us pages though so I didn't remove the "call us" part of the CTA. Feel free to workshop it.

Email 05: Ultimate Guide to UEM

Subject

The Ultimate Guide to UEM

Preheader

How to manage every endpoint, from A-Z

NO Headline (intentional)

Body

Chances are you're among the 82% of company leaders who, according to Gartner, plan to let employees work from home for the foreseeable future. And like them, you've probably asked yourself questions like:

- How do I support a seamless and secure remote worker experience?
- Can I deploy, manage and secure Android and iOS devices?
- What's the best way to protect corporate data and meet compliance?

Our whitepaper The Ultimate Guide to Unified Endpoint Management (UEM) details how to manage all your organization's endpoints—mobile, desktop and beyond—to streamline IT operations, delivers seamless end user experiences and safeguard corporate resources.

Read the Whitepaper

Secondary CTA

Want more? Subscribe to our ongoing UEM webinar series for the latest trends and best practices.

Email 06: Evolution to Modern Management Webinar

Subject :

Don’t want to read about UEM? How’s a webinar?

Preheader:

Evolution to Modern Management | On-demand

NO Headline (intentional)

Body

Need to modernize your device management capabilities but reading datasheet after datasheet getting a little dry? Watch the on-demand webinar Evolution to Modern Management and cut straight to the heart of what matters.

In 35 minutes, we explore best practices for achieving truly unified endpoint management across all operating systems— Android, Chrome OS, iOS, Linux, macOS, Windows 10 and more. And you can start and stop the webinar as often as you like.

Topics include:

- Enabling users to stay happy and productive on their device of choice.
- Quickly discovering and managing various devices from PCs to mobile phones.
- Configuring personal and company-owned devices to access data and networks on-premises or remote.
- Ensuring all devices are compliant with your security requirements.

Watch the Webinar

Secondary CTA

Love webinars? Learn even more best practices in our on-going UEM webinar series.

Email 07: What's new in Windows 11 Webinar

Subject: [Webinar] Planning for Windows 11

Preheader: How to fully leverage Windows 11 capabilities + features

Headline

Webinar: What's Your Plan for Windows 11?

Everything you need to know to fully leverage its capabilities & features

Body

Windows 11 is just around the corner. What's your plan?

The on-demand webinar **What's New in Windows 11?** sifts through all the news, hype and expectations surrounding Microsoft's upcoming operating system to zero in on the features and capabilities most relevant to IT.

Find out:

- Why you should move to Windows 11 sooner rather than later.
- The impact of Windows 11 on user experience and enterprise security.
- Potential changes to endpoint management.
- How Ivanti UEM helps you fully leverage Windows 11 capabilities and features.

Watch the Webinar

Secondary CTA

Love webinars? Learn even more best practices in our on-going UEM webinar series.

Email 08: Contact Us

Subject

Can we help?

Preheader

Expert guidance for UEM

NO Headline (intentional)

Body

Webinars and eBooks are great. But nothing beats a conversation with a real, live human being.

So, whether you're looking for a primer on UEM basics, or you've done your research and are ready to talk dollars and cents, our experts are ready to help.

Just call or visit our contact page here.

Talk To Us

Secondary CTA

Subscribe to our on-going UEM webinar series for more expert-led guidance on modernizing device management.

Email 09: Conair Case Study [NOTE: LINKS PENDING—WITH CREATIVE TO ADD TO WEBSITE]

Subject

How Conair empowered their mobile workforce

Preheader

Case Study: Conair + Ivanti UEM

Headline

Conair Empowers Remote Workforce with Ivanti
Read the case study

Body

You know Conair. They've been a household name for decades.

But recently, they had a problem.

With hundreds of salespeople distributed around the world, Conair needed to provide secure, conditional access to apps and resources without hindering the end user experience or compromising security.

In choosing Ivanti, they were able to:

- Ensure minimal cloud migration impact on user productivity.
- Reduce the IT cost of ongoing hardware maintenance and upgrades.
- Eliminate the need for additional resources to manage the mobile infrastructure.
- Securely manage custom and public apps such as SAP and Office 365.

Curious to see the ins and outs of how they did it?

Read the Case Study

Secondary CTA

Want more? Subscribe to our ongoing UEM webinar series for the latest trends and best practices.

Commented [LH4]: @Matthew Kane - Do we have an ETA on this?

Commented [MK5R4]: I believe next week is the target.

Commented [LH6R4]: https://www.ivanti.com/customers/conair

Email 10: HNNK Case Study [NOTE: LINKS PENDING—WITH CREATIVE TO ADD TO WEBSITE]

Subject

[Case Study] HNNK enables secure work-from-anywhere

Preheader

No office? No problem. Read case study.

Headline

HNNK Enables a Secure Everywhere Workplace with Ivanti
Read the case study

Body

HHNK, a water authority based in the Netherlands, needed to expand its mobile capabilities to ensure its field workers could remain productive using both organization-owned and personal devices while miles from the office.

They also sought to reduce the risk of phishing attacks and other threats resulting from compromised or stolen user credentials.

In choosing Ivanti, HNNK was able to:

- Enable a secure work-from-anywhere environment.
- Protect against device, network, and application threats.
- Eliminate passwords to access cloud business apps and services on mobile and desktop.
- Improve efficiency by replacing time-consuming paperwork with mobile automation.
- Ensure employees can stay securely productive everywhere.

Read the Case Study

Secondary CTA

Want more? Subscribe to our ongoing UEM webinar series for the latest trends and best practices.

Commented [LH7]: @Matthew Kane - Do we have an ETA on this?

Commented [MK8R7]: Next week, hopefully.

Commented [LH9R7]: @Matthew Kane - do you know if we have the link yet? Couldn't find it when I searched on ivanti.com.

Commented [MK10R7]: https://www.ivanti.com/customers/hoogheemraadschap-hollands-noorderkwartier

Commented [MK11R7]: @Lauren Hein

Commented [LH12R7]: Thank you, @Matthew Kane !

EMAIL 11: Datasheet

(Email Subject Line)
Manage and secure all your devices

(Preheader)
Endpoint MGMT | Mobile & desktop—iOS, Android, Windows, macOS, IoT

(Header copy and supportive subhead)

Every Device. Every Operating System.
Comprehensive, modern endpoint management from Ivanti

Body

With Ivanti Unified Endpoint Management, you'll be able to discover, manage and secure every device that touches your network—Android, Chrome OS, iOS, Linux, macOS, Windows 10 and more—so you can:

- Drive increased IT and employee productivity.
- Deliver seamless end user experiences that delight employees and decrease IT dependence.
- Safeguard corporate resources while supporting remote and hybrid workplaces.
- Enable a holistic zero trust security strategy.

Discover how Ivanti Unified Endpoint Management can benefit your organization.

Read the Datasheet

Secondary CTA

Go deeper with the latest trends and best practices in our ongoing UEM webinar series.

Email 12: Contact Us

Subject

Ready to get started with Ivanti UEM?

Preheader

Our experts are here to help

NO Headline (intentional)

Body

Have more questions about how Ivanti UEM can benefit your organization? Ready to talk numbers?

Give us a call or visit our contact page here.

Our UEM experts will answer any questions you may have and explain how Ivanti UEM enables you to discover, manage and secure every device that touches your network.

Contact Us

Secondary CTA

Subscribe to our on-going UEM webinar series for more expert-led guidance on modernizing device management.