# D A V E M c N A M A R A

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#### **TEACHING**

#### **Adjunct Professor of Composition**

College of DuPage, Liberal Arts Division Glen Ellyn, IL

Spring 2019 - Present

\*Outstanding Adjunct Teacher Nominee, AY 2021-22\* Taught three levels of composition in fulfillment of college requisite; lectured media-rich content, presented slideshows, led workshop sessions virtually and in-person.

Selected course content: to practice writing as a process involving inquiry and invention; develop a writing process based on feedback from instructor and peers; hone revision and editing skills; create audience-specific writing through tone, style, and content; convey intellectually complex ideas using clear and simple language; cultivate individual research process with source-gathering; articulate research to audience using summary, paraphrase, quotation, analysis, synthesis, argument, counterargument, structure, and coherence.

#### **Adjunct Professor of Composition**

New York University, Liberal Studies Division New York, NY Fall 2014

#### **Adjunct Professor of Composition**

Eugene Lang College, The New School New York, NY Fall 2013 - Spring 2014

#### **COMMUNICATIONS**

#### **Director of Faculty Affairs and Communications**

The New School for Social Research New York, NY

November 2010 - June 2013

Lead for all division's faculty processes, such as tenure, contracts, and post-doctoral searches; project manager for division's marketing's & academic's intra- and intercommunications; representative on Development Committee, University Course Catalog Committee, and Data Management Committee.

#### **COACHING**

#### **Writing Workshop Creator and Presenter**

US Department of Housing and Urban Development (HUD)

New York, NY

"Before You Hit Send: Writing Professional Emails" September 2014

Created and presented 4-hour workshop on writing effective professional emails for HUD team members; built accompanying slide deck; devised scenario-based exercises to illustrate concepts.

#### **Professional Writing Consultant**

Stevens Institute of Technology, Hoboken September 2015 - May 2016

One-on-one consultation in writing, reading comprehension, and oral communication skills; coached international student body of engineering majors and English Language Learners; presented slideshows for classes in writing and presenting skills.

#### **Coach and Tutor**

Freelance

October 2014 - May 2016

Coached business professionals in writing mechanics such as grammar, clarity, and style for various media; hired to assist in writing, editing, and proofreading documents to internal and external audiences; tutored gifted, preparatory, and struggling students in middle school, secondary, college, and ESL in English and composition.

#### **CONTENT WRITING**

## Copywriter/Social Media Engagement Manager

Nobilis Health

December 2015 - March 2019

Produced six articles per week for four brands; researched, executed, and proofread articles; cohered voice to brand identity; identified and interviewed SMEs for original content; pitched to Content Director series and campaigns based on trending social media topics.

#### **SKILLS**

Content Writing, Academic Writing, Professional Writing, Presenting, Public Speaking, Research, Research Writing, Editing, Proofreading, Communications, Grading/Assessment, Reporting, Analytics, Microsoft Suite, G Suite, Social Media Marketing, Social Media Community Engagement, Curriculum Development

#### **EDUCATION**

### MFA, Creative Writing

The New School New York, NY

#### MFA, Acting

University of Missouri-Kansas City Kansas City, MO

### **BA**, English Literature

Wheaton College Wheaton, IL