

# Parker Galesloot

[galeslootparker@gmail.com](mailto:galeslootparker@gmail.com)

(403) 318-5763

[www.linkedin.com/in/parker-galesloot](http://www.linkedin.com/in/parker-galesloot)

---

## Highlights

- Experience organizing and planning events of varying degrees
- Has over 5 years of experience working in customer service
- Can communicate well among all age groups, while working as a team, promoting sales, delegating tasks and conflict resolution
- Experienced public speaker, emceeding events and presentations
- Managing social media accounts
- Optimistic and eager to learn new skills

## Education

**Bachelor of Communications, Public Relations** | Mount Royal University, Calgary, AB

Estimated Grad date, 2023

**Online Portfolio/examples of work completed in Communications:**

<https://galeslootparker.journoportfolio.com>

**Grade 12** | Notre Dame, Red Deer, AB

Graduated, June 2019

- Served on the leadership team where I: Planned and organized several events ranging from fundraisers and gala's to appreciation events. Serving as little as 50 people upwards to 200.
- In foods 30 I planned and catered several events ranging from 200 to 2000 people. I did the budgeting, meal planning, preparation, cooking, serving and clean up.

## Work History

**Seasonal Nespresso sales representative | Match Marketing Group, Calgary, AB**  
**October 2020- Present**

- Independently representing Nespresso's brand at Canadian Tire locations
- Assisting customers in finding the perfect machine for their lifestyle
- Meeting weekly sales quotas and signing customers up for the coffee subscription
- Ensuring station is clean and sanitized between customers
- Daily inventory counts

**Marketing Assistant/Reception Intern | Century 21 Advantage, Red Deer, Ab**  
**March 2020 – Sept 2020**

- Customized and updated websites for associates as well as updating associate's professional bios
- Managed social media accounts and handled tech inquiries/issues
- Created social media and marketing plans for the brokerage and the individual associates

- Data entry and answer phones while greeting clients and addressing inquiries
- Handled and organized incoming emails and outgoing correspondence

**Closing supervisor/Key Holder | Stella Bean Sweets, Red Deer, AB**  
**May 2018-July 2020**

- Assisted in the set up and running of special events (Baby showers/Wedding showers etc)
- Created custom drinks per order
- Trusted to independently open and close the café, including cash out
- Maintained daily inventory on front end supplies
- Worked as a team for prepping and serving lunch

**Sales Associate | Hudson’s Bay, Red Deer AB**                      **Sept 2018 – July 2019**

- Performed top level customer service
- Completed customer transactions in a timely manner
- Assisted customers in finding/ordering desired products
- Adept product knowledge
- Maintained a professional appearance at all times

**Cashier/Assembly line | Fatburger, Red Deer AB**                      **March 2015- June 2018**

- Trained on all areas of the restaurant
- Completed ringing in customer orders correctly and in a timely manner
- Trained new staff on till and dining room
- Trusted to open and close front end
- Prepared meals per order

## **Volunteer History**

**Vice President | MRU Public Relations Society**                      **Sept 2020- Present**

- Representing the entire MRU PR cohort to the faculty and supporting our peers
- Started up a monthly newsletter/ writing and promoting it
- Planning online events to bring our cohort together
- Managing social media accounts and helping peers find the resources needed

**First Year Executive | MRU Public Relations Society**                      **Nov 2019- Sept 2020**

- Planning events to foster community growth among the faculty
- Organizing volunteer opportunities to connect with the community
- Representing any concerns or questions the first years have to the chair
- Aiding any students who need help and direct them to the appropriate resources

**Costa Rica Service Trip | Notre Dame High School**                      **February 2019**

- Built two eco habitats at the Macaw sanctuary
- Helped teach elementary students English
- Painted a local church
- Donated several school supplies and toiletries to school