

# Tess Remick

Boston; Seville, Spain | +1 (508) 971-4766; +34 (691) 636-481 | tessremick@icloud.com | [LinkedIn](#)

## SUMMARY

**Research & Industry Experience:** 4-year experience in Digital Marketing, Social Media Marketing, Graphic Manipulation; 2-year research experience using quantitative approaches to determine consumer engagement

**Programming & Tools:** 4-year Adobe Creative Suite experience; Advanced in Google Analytics, MS Excel, MS Word, MS Outlook, MS Powerpoint

**Certifications:** Community Advisor Training in Active Listening, Inclusion, Diversity, Tolerance; Museum Training in Observation, Advanced Facilitation

## EDUCATION

**BA in Romance Languages (Spanish; French) - Mount Holyoke College**

*Jan.2018-Jun.2021(Expected)*

**Nexus in Journalism, Media, and Public Discourse**

- Coursework: Entrepreneurship, Web Page Design, Journalism: Reporting Lab, Sociology of Social Problems

**Year Abroad - University of Seville, Spain**

*Sep.2019-Jun.2020(Expected)*

- Coursework (Spanish): Globalization & Economic Development, The European Economy, Identity & Equality

## EXPERIENCE

**Studio Institute, NYC x Providence Children's Museum, Providence, RI**

*May-Aug.2019*

*Documentation & Graphics Intern*

- Created original content to contribute to social media posts, website publications, press releases, and PR outlets.
- Developed authentic strategies and plans with the communications team that will be used throughout the Creativity Initiative (The C.I. is a 3-year collaboration with local artists, makers, and creatives to build immersive exhibits, deliver maker-based programming, and provide opportunities for the community to engage with creative people and experiences.)

**Mount Holyoke College**

**South Hadley, MA**

*Community Advisor, Office of Residential Life*

*Apr.2018-May2019*

- Performed a diverse array of responsibilities; acted as a role model, peer counselor, resource person, creative director, administrator, and crisis responder.
- Designed graphics for posters and plan events for residential life.

*External Relations Assistant, Career Development Center*

*Jan.2018-May2019*

- Facilitated on-campus recruiting events including information sessions, workshops, and panel discussions to support students in all areas of professional growth, development, and planning.
- Coordinated the marketing of all career-related events on campus through Handshake and advertisements.

**Calico [\[More\]](#)**

**New Bedford, MA**

*Stylist and Content Creator*

*Aug.2016-Nov.2018*

- Improved engagement with merchandise through innovative advertising on all relevant social media platforms.
- Marketed promotions and opportunities to customers via graphics and Instagram advertisements.

## PROJECTS & AWARDS

**Creativity Initiative Documenter [\[More\]](#)**

- Captured Creativity Initiative events, programs, and experiences at the Providence Children's Museum through photos, short video clips, and collecting stories from visitors. Compiled content in the museum's archives.

**TED Conference Speaker [\[Video\]](#)**

- Nominated to speak about the impact that the modern-day education system has on creativity and self-image in front of over 500 peers and educators.

**Sidney L. Hathaway, Jr. Journalism Scholarship Recipient**

## PUBLICATIONS

California Pledges Carbon Neutrality by 2045 [\[Link\]](#)

Flint, MI Water Crisis Being Addressed by Federal Spending by 2020 [\[Link\]](#)

The National Opioid Epidemic Spreads West, Claiming Lives In Pioneer Valley [\[Link\]](#)