

MODERN HEIRLOOMS

Aranyani's bags are true works of art on your arm

Nowadays, true luxury is about craftsmanship, sustainability, and impeccable customer service. Aranyani offers all this and so much more in its Mayfair boutique, the only place where you can buy its exquisite, handmade bags.

The luxury brand draws its inspiration from the rich heritage of the Vedic Indian civilisation, which has thrived for over 30,000 years. Exquisite craftsmanship, heritage artistry and creativity are at the heart of everything it does, with its master craftspeople using ancient techniques to create truly unique designs, made by hand in super limited-edition numbers.

Its Stone Drops collection, for instance, takes inspiration from the dew drops found at sunrise in Rajasthan. The bags feature handcut amethysts and bloodstones arranged in 24ct gold to reflect the



Charvi bag from the Golden Trails collection, using an ancient 24ct gold gilding artisan technique



Hemachandra numeric pattern of nature. Each bag comes with a gift of three precious stones, intended to elevate your meditation practice by enhancing energies.

The Golden Trails collection, meanwhile, features bags embellished with 24ct gold Champa flowers, symbolising 'psychological perfection'. The gilding technique used to create the decoration is ancient, and requires years of practice from artisans before they become accomplished.

The name Aranyani means 'goddess of the forest', which exemplifies the brand's approach to sustainability, nature and community. It only uses the highest quality Italian leathers that are a byproduct of the food industry, carefully sourced from tanneries with advanced waste-water detoxification and recycling processes. The atelier is also totally plastic free, a Net Zero development that incorporates rainwater harvesting, water recycling, and energy-efficient fixtures. Its local workforce is upskilled to learn leadership skills and be at the forefront of modern techniques, as well as preserving the traditional craftship that is at the heart of Aranyani bags. The company also funds the education of its staff's children until senior school.

An Aranyani bag is a true heirloom, intended to be treasured and passed down for generations. Each also comes with a unique QR code so you can get to know the artist behind the masterpiece.

Aranyani, 21 Bruton Street, London W1. aranyani.com ■



Amoura bag from the Stone Drops collection, featuring handcut amethyst arranged in 24ct gold