

WILD AT HEART

De Beers Jewellers' Forces of Nature collection celebrates miraculous gifts from the earth



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De Beers Jewellers' unique history, provenance and savoir-faire unite in its wondrous new high jewellery collection of one-off pieces.

Forces of Nature features 58 one-of-a-kind jewels inspired by wildlife native to southern Africa, which De Beers Jewellers has a deep connection with. Its atelier took inspiration from the giraffe, lion, greater kudu, leopard, buffalo, rhinoceros, zebra and elephant that roam this region to create the collection, which encompasses necklaces and earrings, spectacular cuffs and cocktail rings alongside cufflinks, lapel pins, brooches and headbands.

It also includes eight innovative jacket and crown rings, each with an incredible De Beers Jewellers diamond solitaire at its heart. The resulting designs explore the talismanic power that animals and jewellery share.

In honouring southern Africa's native fauna, De Beers Jewellers also pays tribute to its extensive conservation programmes across the



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region, created through its Building Forever commitments. These include tackling HIV and AIDS in Botswana, and creating the Diamond Route, a 500,000-acre secure ecosystem for Africa's most vulnerable species – such as the ones that inspired Forces of Nature. The captivating beauty of each piece of jewellery is heightened by the positive impact it has made on people and the planet.

'Forces of Nature celebrates the animal kingdom, and explores a design genre, the bestiary, with our unique approach,' explains Céline Assimon, CEO of De Beers Jewellers.

'The creative studio pays tribute to a region dear to De Beers Jewellers and connects this truly special collection with our conservation efforts in southern Africa – where wildlife protection is at the heart of our mission, with programmes like Moving Giants. More than exceptionally crafted works of art, these jewels carry spiritual significance, reminding the wearer of their affinity with a particular animal. In this collection, we continue to demonstrate the incredible artistry, peerless craftsmanship and remarkable diamonds that define us as a leader in diamond jewellery.'

Discover more about Forces of Nature and De Beers Jewellers at one of their stores or at debeers.com

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1 LION Protection Cocktail Ring

The cushion-cut Fancy Intense Yellow diamond captivates and entralls.

2 LEOPARD Magnetism Set

Marquise-shaped diamonds with olive-green diamonds echo its mesmerising eyes.

3 ZEBRA Individuality Drop Earrings

Evoked with shapely lacquer and diamonds.

4 BUFFALO Stability Crown Ring

Half-pyramid rough brown diamonds, juxtaposed with pavé-set horns.

5 RHINOCEROS Fortitude Chain Collar Pin

Angular titanium designs with shield-shaped and pear-shaped diamonds.

6 GIRAFFE Dignity Set

Elegant, V-shaped silhouettes adorned with earthy-hued rough diamonds.

7 ELEPHANT Tenderness Crown Ring

Heart-shaped, pear-shaped and oval-shaped diamonds, intertwining trunks and pink diamonds.

8 GREATER KUDU Spirituality Crown Ring

Ethereal grey and white cushion-cut diamonds.