What to Expect at this Weekend's Tropicalia Fest

This weekend, November 9th & 10th, will mark the 3rd sold out year of Tropicalia Music & Taco Fest in Los Angeles, CA.

For those of you who don't know, Tropicalia is a 2-day music and taco festival (yes, I said tacos!) that not only emanates the sound of Latinx culture, but L.A. culture in general.

Now before I get into the amazing music lineup (and taco lineup!) that is planned for this weekend, let me give you some background history on this event.

Tropicália, also known as *Tropicalismo,* was an artistic movement that surged through Brazil in the late 1960's.

The whole concept of this movement derived from a manifesto written by a Brazilian poet named Oswald de Andrade in 1928 called, *Manifesto Antropófago*.

Here he spoke of *Tropicália* as "cultural cannibalism", a way for Brazil to assert itself against European post-colonial cultural domination at the time.

Simply put, anything and everything passed as a part of this movement. From film, to theatre, to poetry, and of course to music. It was a combination of all Brazilian genres; popular, traditional, and the avantgarde.

As we fast forward past the political and artistic endeavors of 1960's Brazil, we find ourselves in similar territory here in 21st century Los Angeles.

This weekend's Tropicalia will reflect the amazing combination of not Brazil's sounds, but L.A.'s.

On the first day, we have headliners like the Grammy-winning *norteña* band, Los Tigres del Norte, Reggaeton queen, Ivy Queen, Rock band Caifanes, and others such as Hombres G, Fobia, and Zoé.

The rest of the day is filled with more sounds to satisfy your nostalgic cravings of growing up in Los Angeles.

Day 2 caters more to the newer generation of Latinx, filled with indie, bedroom pop, punk, and electronica.

Headliners such as Colombian singer Kali Uchis, Hawthorne's own dream-pop artist Cuco, the alternative Chicano Batman, and others like The Buttertones, Beach Fossils, and The Maria's.

The best part of it all, there's no age limit!

This festival is family friendly so all can enjoy the sounds we know so well.

Quoted from the festival's lead talent buyer, Jeff Shuman, he wrote, "It's La Sonora Dinamita blasting at midnight at the family party next door. It's Mazzy Star's 'Fade Into You' in a smoke-filled room in your teenage years. It's Cardi B bumping in a random car on the streets of your neighborhood."

It's everything that may remind you of home.

Selling out it's first 2 years in a row and now it's 3rd, the venue location was changed from Pico Rivera Sports Arena Grounds, to the Fairplex in Pomona due to overwhelming demand.

The festival has now added more tickets both single, and 2-day.

Now, about these tacos;

LA Taco, an LA based community platform, has carefully picked the best taqueros for this event.

Stated on the <u>Tropicalia site</u>, we'll be expecting to enjoy Teddy's Red Tacos, Balam Mexican Kitchen and Triple Threat Truck.

Now before you run out your door this second, let me tell you how you can attend!

Since tickets are back on the market, you can find them on the Tropicalia site or follow this link and it'll take you straight to check out.

Each day costs \$150 each or \$250 for a 2-Day pass.

You'll be emailed a Print-at-Home ticket that can either be printed in color, or black and white.

On-site parking is \$20 each and you can find more details on how to get there, here.

Tropicalia is not only about the attending prodigious artists or the great tasting food that comes along with them.

This a festival to bring together a community. This is about the good times we all share, the music many of us were raised with, and the feeling we get when it's all combined.

For those visiting, I highly recommend you to tag along this weekend for a real sight of Los Angeles culture.

This is Us. Who we are as Latinx. Who we are as L.A.

So grab your water bottles and amigos, and we'll see you there, 11 AM sharp!