Kathryn Kline

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EDUCATION

George Washington University, Washington, DC Graduated Magna Cum Laude in May 2021

Bachelor of Arts: Major, Journalism and Mass Communications; Minor, Law & Society. **GPA:** 3.7; **Dean's List** [Spring 2018, Fall 2018, Spring 2019]. Member, GW Democrats.

EXPERIENCE

U.S. Senate, Washington, DC *Press Intern* | 01/2020 - 05/2020

- Answered calls, communicated with reporters, as well as took down messages and provided information
- Completed clerical tasks such as filing, copying, keeping up with the press office email. and sorting constituent mail
- Compiled front pages and daily news mentions for Senator Casey's staff
- Updated information and conducted research for reporter contact lists
- Drafted memos, media advisories and press releases
- Drafted social media posts (for Twitter and Facebook)
- Edited and captioned videos of the senator
- Attended hearings and other meetings

GW Hatchet, Washington, DC

Culture Reporter | 01/2018 – 02/2020

- Covered arts and culture events in DC area
- Pitched weekly stories
- Compiled weekend events for weekly stories
- Maintained relationships with beat sources
- Developed web and social media content
- Transcribed interviews (for myself and others)
- Collaborated with editors in revision process

The Lock Haven Express, Lock Haven, PA

Intern Reporter | 05/2018 - 08/2019

- Interviewed and connected with beat sources and community contacts to gather information for stories
- Pursued and developed stories independently and for assignment, covering range of topics & events in the community
- Wrote obituaries, emergency service reports, and police reports
- Page design, photo and video editing, and edited website layout
- Updated daily and breaking news on Facebook and Twitter
- Conducted research to support other journalists in the newsroom
- Fulfilled basic administrative needs (printing, scanning, filing, answering phones)

PROFESSIONAL SUMMARY

Outgoing, creative student journalist with a passion for multimedia storytelling and an interest in strategic communications, with strong writing skills and video & audio editing experience.

SKILLS

- AP Style
- Adobe Suite (Premiere, Illustrator, etc.)
- Canva
- Social media posting & scheduling via Hootsuite
- Interviewing & transcribing
- Marketing
- Script-writing
- HTML & CSS
- Stata 16
- Panasonic 4K video equipment
- Audio & video editing
- SEO, A/B testing, data analytics
- Press release & memo writing
- Crisis & strategic communications

VOLUNTEER WORK

Life Pieces to Masterpieces - Washington DC / Aug 2017 - Sept 2020

- Arts-based after-school program for young African American boys
- Tutored students (K-5)
- Led art instruction and enrichment activities
- Worked in collaboration with lead teachers
- Helped with social media accounts

LANGUAGES

German (Advanced)