



General

AT&T
Avocados of Mexico
Avon By Mail Consumer Catalog
BirdsEye Foods (Comstock/Wilderness,
Bernstein's Salad Dressings,
Brooks' Chili, Nalley's Chili, Voila)
Biaggi Luggage
Casabella (housewares)
Cheating Gourmet
College of Westchester
Comprehensive Youth Development
Dove Soap and Hair Care
EL AL
Finnair
HP
J. Crew
Kaplan Test Prep and Learning Services
KLM – Facebook app
LIM College
LIU Global
Mercy College
National University
New York University Online Learning
Nielsen-Bainbridge frames
Ramapo College
Ritz-Carlton Hotels
Royal Caribbean
Science Diet Pet Foods
Sears Kitchen Remodeling
Southwestern Bell Telephone
Suave Products
UniLever Products
Weight Watchers
Weleda
Western Union
Wilson & Son Jewelers

Financial Services

ADP
American Express
Ameriprise
AT&T Universal Card
Bank of America
Bank of Hawaii
Chase Manhattan Bank
Chemical Bank
Chevy Chase Bank
CIT
Dime Bank of Williamsburg
MassMutual Insurance
MetLife Auto Insurance
MetLife Financial Services
Modera
MorganStanley
NatWest Bank
NewAlliance Bank
Prudential Insurance
Select Sector SPDR ETFs

Publishing Promotion

Black Enterprise Magazine
Condé Nast: GQ, Vogue, Glamour, Vanity Fair,
Gourmet, Mademoiselle, House & Garden
Harper Collins (Michael Crichton's *State of Fear* TV
and radio)
MAXIM Magazine
Moffly Publications (Westport, Greenwich, New
Caanan, Darien Magazines)
The New York Times

Non-Profits

Cancer Support Team
Good Samaritan Hospital
IAHD (The Institute for Applied Human Dynamics)
New York is Book Country
NJTV
Save the Children
Sloan-Kettering CancerSmart Newsletter
THIRTEEN
United Nations Population Fund (UNFPA)
WLIW21

Loyalty Programs

FairPoint Communications
Flagstar Bank
MBNA Credit Card "Perks" Rewards
RBC Bank Rewards Program
Verizon Business Link Rewards
Verizon Small Biz Rewards

Medical Communications

All Metro Home Health Care
Allegra (allergy medicine) – Sanofi Aventis
Anthem Blue Cross/Blue Shield Lumenos Plans
BD – Becton Dickinson Medical Supplies
Curative Pharmacy Services (chronic care)
CVS Health Connection (diabetes patient support)
Detrol (incontinence medicine) - Pfizer
Enbrel (RA and psoriasis medication) - Pfizer
EVISTA (osteoporosis medicine) - Lilly
Finevin (acne medicine) - Schering AG
Gentiva Health Services (home health care)
Glucophage (diabetes medicine)
Horizon Blue Cross Blue Shield of New Jersey
Imitrex (migraine medicine) - GSK
Marriott Marquis HealthCentral
Pneumovax (pneumonia vaccine)
Prilosec (GERD treatment) – Astra Zeneca
Rebif (MS therapy) - Pfizer
Roche Vitamins and Supplements (trade ads)
Rogaine
Stony Brook Medicine
Stony Brook Children's Hospital
VAQTA (hepatitis vaccine) - Merck

Gold Winner, 2013 W3 Awards, "It's Good to be Jane" Video for Verizon Small Biz Rewards

Silver Winner, 2013 Davey Awards, "It's Good to be Jane" Video for Verizon Small Biz Rewards

Gold Winner, 2012 Big W Awards, Advertising Club of Westchester, for Biaggi Luggage Integrated Campaign (Print, Video, Collateral)

Gold Winner, 2012 Big W Awards, Advertising Club of Westchester, for Wilson & Son Jewelers, Emotional Exclamations Print Ads

2011, 18th Annual Communicator Awards of Distinction, Wilson & Son Jewelers, Emotional Exclamations Print Ads

Gold Winner, 2011 Big W Awards, Advertising Club of Westchester, for Wilson & Son Jewelers' 105th Anniversary Integrated Campaign

Platinum Winner, 2010 Summit International Awards, for Outstanding Work in Marketing Strategy and Effectiveness, Verizon Business Link Rewards Web site

Silver Winner, 2010 Summit International Awards, for Outstanding Work in Marketing Strategy and Effectiveness, Verizon Business Link Rewards Print Communications

Gold Winner, 2009 Davey, Verizon Business Link Rewards Newsletter

Silver Winner, 2009 Davey, Bank of America Postcard

Silver Winner, 2009 Davey, Verizon Business Link Rewards Statement

Silver Winner, 2009 Davey, FairPoint Communications Direct Mail

2009 Marketing Effectiveness Awards for Verizon Business Link Rewards Upsell Postcard

2009 Marketing Effectiveness Awards for FairPoint Business Rewards Statement

2007 Midas Awards - Silver Ingot Select Sector SPDR's "*Spiders*" Best Integrated (Mixed Media) Campaign