



SAMANTHA FLOM

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Summary

Driven communications professional with a passion for honest and ethical journalism. Exceptional writer and editor with a natural talent for compelling storytelling. Deadline-driven and detail-oriented with experience in both print and digital media.

Skills

- Exceptional writer and editor
- Communications leadership
- AP Style expert
- Deadline-driven
- Collaborative worker
- Social media proficient
- SEO experience
- Google Workspace
- Cision
- Meltwater
- WordPress
- Canva
- Microsoft Office
- Adobe Acrobat

Experience

Right Side Broadcasting Network | Remote Work

News Writer

04/2022 - Current

- Write news stories for this national news outlet on a contract basis.
- Craft political news stories by gathering information from credible sources.
- Complete research and fact checks to maintain high journalistic integrity standards.
- Apply AP Style expertise to ensure stylistic consistency across all stories.
- Utilize SEO best practices to optimize search engine visibility and maximize web traffic.

Alzheimer's Association | Jacksonville, FL

Media Relations Manager

03/2020 - Current

- Act as primary media liaison for this national nonprofit's Florida operations.
- Respond to media requests and coordinate interviews, press conferences, and event coverage across the state.
- Draft press releases and other media communications to share Association news and secure media coverage.
- Develop meaningful relationships with media members throughout the state of Florida.
- Monitor press coverage and analyze campaign effectiveness for areas of improvement.
- Collaborate cross-functionally to develop stories and achieve maximum media exposure.

Grammarly, Inc. | Remote Work

Writing Expert

08/2019 - 02/2022

- Proofread and edit user-submitted content for this online proofreading service.
- Edit documents for grammatical correctness and overall clarity in accordance with users' preferred dialects and style guides.
- Collaborate with a team of fellow experts to deliver error-free documents to users around the world.

Alzheimer's Association | Jacksonville, FL
Communications Coordinator

11/2018 - 03/2020

- Facilitated statewide communications for this national nonprofit organization.
- Processed and monitored requests for marketing materials to ensure timely completion.
- Proofed marketing materials in accordance with Association branding and style.
- Curated and posted content for three Association chapter blogs.
- Tracked and reported on monthly paid and earned media impressions.

Ponte Vedra Recorder | Ponte Vedra Beach, FL

Reporter/Production Coordinator

06/2017 - 11/2018

- Wrote multiple news stories per week for this weekly newspaper and First Coast Register magazine.
- Reported on breaking news and events in Ponte Vedra Beach and across the First Coast.
- Interviewed sources, contacts and leads to gather information for stories.
- Photographed and filmed content to complement stories for print and digital platforms.
- Managed all social media channels and content.
- Assisted sales team with advertisement production.

Jimerson Birr | Jacksonville, FL

Marketing Coordinator

07/2016 - 04/2017

- Performed all marketing responsibilities at this business law firm.
- Managed the company blog, website, and all social media accounts.
- Drafted and distributed press releases to local media outlets.
- Used Constant Contact to create email marketing campaigns, including a monthly newsletter, and monitored their success.
- Coordinated vendors, timelines and budgets for company events.

Make-A-Wish Massachusetts and Rhode Island | Remote Work

Editorial Intern

08/2013 - 05/2014

- Wrote creative wish stories about Make-A-Wish Foundation recipients for print and digital publication.
- Proofed and edited grammar and syntax to ensure stories adhered to all guidelines set forth by the organization.
- Operated on a deadline-oriented schedule.

Volunteer Work

- Crosswater Community Church, Worship Team Member (2017-2020)
- Hough's Neck Congregational Church, Choir Member and Assistant Sunday School Teacher (2007-2010)
- The Quincy Crisis Center, Volunteer (2009-2010)
- Interfaith Social Services, Volunteer (2008-2009)

Education and Training

Syracuse University | Syracuse, NY

Bachelor of Arts in English & Textual Studies

05/2014

- Focus in Creative Writing
- Cum Laude Graduate
- Dean's List Honoree

Websites, Portfolios, Profiles

- [linkedin.com/in/samanthalogue](https://www.linkedin.com/in/samanthalogue)
- twitter.com/sclogue07
- samanthaflo.com/journoportfolio.com