

Sam Neumann

Philadelphia, Pennsylvania

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Education

Temple University – Philadelphia, PA

Klein College of Media and Communication

B.A.in Journalism | Expected Graduation: May 2021

Experience

Rivals and Yahoo! Sports Network – OwlScoop.com

August 2019 – Present | Philadelphia, PA

Staff Reporter

- Contribute digital content focusing on recruiting profiles, game stories, practice notes and game previews.
- Recurring co-host on a weekly podcast presented by OwlScoop.com
- Curate posts for optimal SEO performance.
- Pitch and develop content ideas for OwlScoop.com.
- On-field access and coverage for Temple University Football and Men's Basketball.
- Help update, moderate and manage @OwlScoop_com Twitter and Instagram accounts.

USA Today Sports Media Group – Jets Wire

October 2017 – Present | New York, NY

Staff Writer/Editor

- Produce daily digital content for the NFL's New York Jets focusing on pre-game analysis, in-game content, post-game recaps, and player feature stories. Over five million page views, syndicated on Bleacher Report and Yahoo Sports.
- Curate posts for optimal SEO performance.

The Temple News – Sports Section

August 2018 – June 2019 | Philadelphia, PA

Co-Sports Editor

- Manage and coach a staff of contributing writers; includes managing assignments and pitches, hands-on editing, leading bi-weekly meetings and organizing schedules.
- Produced daily digital and bi-weekly written content focusing on Temple Athletics.
- Help update, moderate and manage @TheTempleNews and @TTN_Sports Twitter accounts.

Temple Update – Sports Desk

September 2017 – June 2018 | Philadelphia, PA

Men's Soccer, Football and Women's Basketball Beat Writer

- Contributed weekly digital content, focused on game recaps and Athlete feature stories.
- Help update, moderate and manage @TU_SportsDesk Twitter account.

References

John DiCarlo, senior editor of OwlScoop.com / jgdicarlo@gmail.com

Gary Phillips, managing editor of JetsWire / garyhphillips@outlook.com