

## GOLDEN RULE RELIEF FUND

Support associates impacted by the recent winter storms.  
Text GRRF to 71777 to make your one-time donation.

*This message is being sent to all domestic associates.*

Our hearts go out to our associates in Louisiana, Oklahoma, and Texas who have experienced extreme hardships this week due to the winter storms that have left many without electricity, heat, and water.

JCPenney is offering several resources to help those impacted, including our Immediate Response Program (IRP), which provides \$150 emergency grants to associates impacted by a federally declared disaster, and the Emergency Assistance Program (EAP), which offers associates three free annual visits with a counselor.

In addition, many of our affected teammates will rely on the **Golden Rule Relief Fund (GRRF)** during this challenging time to help pay for disaster-related expenses, such as damage to homes and necessary repairs.

That's where you come in: We've heard from many of you wanting to know how you can help, and we ask that you consider making a donation to the GRRF through two easy ways to give:



## PAYROLL

To set up a recurring payroll deduction, log on to Associate Kiosk ›  
My Money › My Giving

Click Payroll Giving

Choose Golden Rule Relief Fund and  
enter amount



## TEXT

To make a one-time gift,  
text **GRRF** to **71777**

Click on link provided  
in text response

Follow instructions  
to submit donation

Subsidized by contributions from JCPenney associates like you, the GRRF allows us to provide emergency relief to our teammates who have experienced financial hardships due to circumstances beyond their control. Any donations to the GRRF are tax deductible.

Our top priority is the health and safety of all of our associates, and we thank you for supporting your fellow teammates during this difficult time.