



PRESS RELEASE

E-mail: KennesawPRSSA@gmail.com

Website: <http://www.ksuprssa.org/>

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Calling All PR Majors: Industry Resume Workshop

KENNESAW, Ga. – [Kennesaw State University's PRSSA chapter](#) will provide career enrichment to public relations majors by hosting an industry specific resume writing workshop on October 23 in room 2025 of the social sciences building.

The PRSSA has had several notable speakers attend meetings to share advantageous industry knowledge with members in attendance. The October 23 meeting will have the chapter's Public Relations Director, Jasmine White, coordinating a resume workshop where members and individuals with prospective interest alike can join and gain insider knowledge on how to best present oneself on paper for the industry.

"It is very important for us to have a meeting that focuses on professional development," White said. "We're able to get a basic resume review from the career center on campus, but what makes this workshop so special is that it is led by public relations students and considers the specific career goals of an aspiring public relations professional."

White will orchestrate a presentation using her knowledge gained from working at the [KSU Department of Career Planning and Development](#) coupled with her experience job searching in the PR industry. Tips on how to score an internship, insight on what and what not to put in a resume, and how to highlight applicable skills will be some of the topics discussed

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during the meeting. Attendees will also have opportunities to share their own personal insight and opportunities as well as gather valuable knowledge from their peers.

New members are always welcome to attend meetings to test out the waters and experience the benefits of the PRSSA in person. Insider knowledge from industry professionals, networking activities, a member exclusive job portal, resume building opportunities, and an open and inviting community are just a handful of the benefits that members are privy to use to their advantage for jumpstarting their careers in the PR industry.

The PRSSA has returned full swing this academic year and boasts a great increase in prospective members for the fall semester. For those looking to become full time members please attend the resume writing workshop on October 23 and visit [PRSSA's website](#) for information on membership dues and more.

The Kennesaw State University chapter of the PRSSA is an organization aimed toward the advancement of young professionals at the university. Members are encouraged to increase their PR knowledge through a multitude of opportunities in order jumpstart their career search. The PRSSA seeks to enrich the young professional through upholding the highest ethical standards and diversity within the profession.

*Contact: Zoe Lumpkin
Phone: (678) 435-2577
E-mail: zlumpki1@students.kennesaw.edu*

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