KSU Students Will Showcase Creativity in Adobe Creative Jam Competition

KENNESAW, Ga. – Kennesaw State University students can participate in the fully virtual Adobe Creative Jam competition on April 8, which will allow students the opportunity to win cash prizes and gain enriching resume skills.

For the first time at KSU, the School of Communication and Media is hosting the Adobe Creative Jam where students will put their creative skills to the test and use digital marketing tools available in the Adobe Creative Cloud. The Creative Jam will allow students to build digital literacy skills by the use of Adobe's beginner friendly Premiere Rush software.

"We are thrilled for KSU students to have this tremendous opportunity to test their potential for innovation and creativity through Adobe Creative Jam," said Dr. Pam Cole, Associate Vice President for Curriculum and Interim Dean of the Radow College of Humanities and Social Sciences. "This is an opportunity for students to express themselves in a very creative way after a very challenging year."

The Creative Jam kicks off on April 8, and students will have two weeks to complete and submit their work for the April 22 finale where the winners will be announced. Cash prizes will be awarded to the top competitors with the first place winner receiving a $500 gift card. The first 100 qualifying projects that are submitted will also receive a free six month subscription to the Adobe Creative Cloud valued at $240.

In addition to the Creative Jam competition, KSU's SOCM will host a digital workshop on April 1 to introduce students with minimal Adobe experience on how to navigate and use Adobe Premiere Rush. For additional information on the Creative Jam and how to register, follow KSU's SOCM on Twitter @KSU_SOCM and Facebook @ksusocm .

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